

Spain Hair Loss Products Market Research Report Forecast to 2030

Market Report | 2023-09-01 | 94 pages | Market Research Future

AVAILABLE LICENSES:

- Single User Price \$2950.00
- Enterprisewide Price \$5250.00

Report description:

Spain Hair Loss Products Market Research Report Forecast to 2030

Market Overview

Hair loss products are usually used by consumers suffering from mild hair thinning to total baldness. Moreover, hair fall can occur for various reasons such as drug side effects, medical illness, tinea capitis, alopecia areata, and other factors. Hence, the large pool of people suffering from hair loss has increased the demand for hair loss products across the country. For instance, according to a recent study, in Spain, 40% of women suffer from alopecia owing to various factors such as environmental pollution, excessive use of harmful products, stress, and others.

The Spain hair loss products market witnessed significant growth over the last few years and is projected to register a CAGR of 2.28% during the forecast period. The major growth drivers are the increased spending capacities on healthcare products to drive the demand. However, increased raw material costs & and poor compliance of patients may hinder the growth of the product. Hence, the products are expected to create lucrative growth opportunities for players operating in the Spain hair loss products market during the forecast period.

Market Segmentation

Based on product, the vitamins and supplements segment accounted for a market share of 41.25% in 2021 and is expected to exhibit a CAGR of 2.48% during the forecast period. This is mainly owing to the various advantages posed by vitamins and supplements such as antioxidant properties that help reduce the amount of oxidative stress and free radicals that cause the hair follicle cells in a person's scalp to break down, increase shine, and many more.

Based on gender, the women segment accounted for a market share of 42.86% in 2021 and is expected to exhibit a CAGR of 2.47% during the forecast period. The growing number of women suffering from cancer in that country has increased the demand for hair loss products which in turn is boosting its market growth.

Based on end use, the homecare segment accounted for a market share of 48.81% in 2021 and is expected to exhibit a CAGR of 2.45% during the forecast period.

Based on the distribution channel, the store-based segment accounted for a market share of 82.07% in 2021 owing to the wide availability of hair loss products over there, coupled with the growing preferences of consumers purchasing from supermarkets, specialty stores, and others.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Major Players

Sun Pharmaceutical Industries (India), Vita-Cos-Med-Klett-Loch GmbH (Germany), Italfarmaco S.p.A. (Italy), Cantabria Labs (Italy), Biota Laboratories (Turkey), DSD de Luxe (Spain), Farmacia Barcelona (Spain), SkinClinic (Spain), Laboratorios Vinas (Italy), Puig (Spain), Guiliani S.p.A. (Italy), Agrado Cosmetics (Spain) and Hair Inspire (Spain) are the major companies in this market, who compete based on market presence, quality, and price.

Table of Contents:

TABLE OF CONTENTS

1	EXECUTIVE SUMMARY	13
1.1	SPAIN HAIR LOSS PRODUCTS MARKET, BY PRODUCT	15
1.2	SPAIN HAIR LOSS PRODUCTS MARKET, BY GENDER	16
1.3	SPAIN HAIR LOSS PRODUCTS MARKET, BY END-USE	17
1.4	SPAIN HAIR LOSS PRODUCTS MARKET, BY DISTRIBUTION CHANNEL	18
2	MARKET INTRODUCTION	19
2.1	DEFINITION	19
2.2	SCOPE OF THE STUDY	19
2.3	RESEARCH OBJECTIVE	19
2.4	MARKET STRUCTURE	20
2.5	KEY BUYING CRITERIA	21
3	RESEARCH METHODOLOGY	22
3.1	MARKET SIZE ESTIMATION	25
3.2	MARKET PRICING APPROACH	26
3.3	FORECAST MODEL	27
4	MARKET DYNAMICS	29
4.1	INTRODUCTION	29
4.2	DRIVERS	30
4.2.1	INCREASED SPENDING CAPACITIES ON HEALTHCARE PRODUCTS TO DRIVE THE DEMAND	30
4.2.2	GROWING INCLINATION TOWARD SELF-CARE AND GROOMING	30
4.2.3	DRIVERS IMPACT ANALYSIS	31
4.3	RESTRAINT	31
4.3.1	INCREASED RAW MATERIAL COSTS & POOR COMPLIANCE OF PATIENTS MAY HINDER THE GROWTH OF THE PRODUCT	31
4.3.2	SIDE EFFECTS OF HARMFUL CHEMICALS	32
4.3.3	RESTRAINTS IMPACT ANALYSIS	32
4.4	OPPORTUNITY	32
4.4.1	RISING POPULATION WITH AUGMENTED CASES OF BALDNESS TO ENHANCE THE GROWTH	32
5	MARKET FACTOR ANALYSIS	33
5.1	VALUE CHAIN ANALYSIS	33
5.1.1	RAW MATERIAL PROCUREMENT	34
5.1.2	COMPUNDING	34
5.1.2.1	COMPOUNDING	34
5.1.2.2	MIXING	35
5.1.2.3	FILLING	35
5.1.3	PACKAGING	35
5.2	SUPPLY CHAIN ANALYSIS	36
5.3	PORTER'S FIVE FORCES MODEL	37
5.3.1	THREAT OF NEW ENTRANTS	38

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

5.3.2	BARGAINING POWER OF SUPPLIERS	38
5.3.3	THREAT OF SUBSTITUTES	38
5.3.4	BARGAINING POWER OF BUYERS	38
5.3.5	INTENSITY OF RIVALRY	39
5.4	IMPACT OF COVID-19 PANDEMIC ON THE SPAIN HAIR LOSS PRODUCTS MARKET	39
5.4.1	IMPACT ON PRODUCTION	39
5.4.2	IMPACT ON SUPPLY-CHAIN	40
5.4.3	IMPACT ON CONSUMER BUYING BEHAVIOR	40
6	SPAIN HAIR LOSS PRODUCTS MARKET, BY PRODUCT	41
6.1	OVERVIEW	41
6.1.1	SPAIN HAIR LOSS PRODUCTS MARKET ESTIMATES & FORECAST, BY PRODUCT, 2020-2030	42
6.2	VITAMINS AND SUPPLEMENTS	42
6.2.1	VITAMINS AND SUPPLEMENTS: MARKET ESTIMATES & FORECAST, BY REGION, 2020-2030	43
6.3	SHAMPOOS AND CONDITIONERS	44
6.3.1	SHAMPOOS AND CONDITIONERS: MARKET ESTIMATES & FORECAST, BY REGION, 2020-2030	44
7	SPAIN HAIR LOSS PRODUCTS MARKET, BY GENDER	45
7.1	OVERVIEW	45
7.1.1	SPAIN HAIR LOSS PRODUCTS MARKET ESTIMATES & FORECAST, BY GENDER, 2020-2030	46
7.2	MEN	46
7.2.1	MEN: MARKET ESTIMATES & FORECAST, BY REGION, 2020-2030	46
7.3	WOMEN	47
7.3.1	WOMEN: MARKET ESTIMATES & FORECAST, BY REGION, 2020-2030	47
7.4	CHILDREN	48
7.4.1	CHILDREN: MARKET ESTIMATES & FORECAST, BY REGION, 2020-2030	48
8	SPAIN HAIR LOSS PRODUCTS MARKET, BY END USE	49
8.1	OVERVIEW	49
8.1.1	SPAIN HAIR LOSS PRODUCTS MARKET ESTIMATES & FORECAST, BY END USE, 2020-2030	50
8.2	HOMECARE	50
8.2.1	HOMECARE: MARKET ESTIMATES & FORECAST, BY REGION, 2020-2030	50
8.3	CLINICS	51
8.3.1	CLINICS: MARKET ESTIMATES & FORECAST, BY REGION, 2020-2030	51
8.4	SALONS	52
8.4.1	SALONS: MARKET ESTIMATES & FORECAST, BY REGION, 2020-2030	52
9	SPAIN HAIR LOSS PRODUCTS MARKET, BY DISTRIBUTION CHANNEL	53
9.1	OVERVIEW	53
9.1.1	SPAIN HAIR LOSS PRODUCTS MARKET ESTIMATES & FORECAST, BY DISTRIBUTION CHANNEL, 2020-2030	54
9.2	STORE-BASED	54
9.2.1	STORE-BASED: MARKET ESTIMATES & FORECAST, BY REGION, 2020-2030	55
9.3	NON-STORE-BASED	56
9.3.1	NON-STORE-BASED: MARKET ESTIMATES & FORECAST, BY REGION, 2020-2030	56
10	SPAIN HAIR LOSS PRODUCTS MARKET, BY REGION	57
10.1	OVERVIEW	57
10.2	SPAIN	57
10.3	ASTURIAS	59
10.4	BALEARIC ISLANDS	61
10.5	CANTABRIA	62
10.6	LA RIOJA	64

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

10.7	MADRID	65
10.8	MURCIA	67
10.9	NAVARRRE	68
11	COMPETITIVE LANDSCAPE	70
11.1	INTRODUCTION	70
11.2	COMPETITIVE BENCHMARKING	70
11.2.1	INTRODUCTION	70
11.2.2	PRODUCT PORTFOLIO	70
11.2.3	REGIONAL PRESENCE	70
11.2.4	STRATEGIC ALLIANCES	70
11.2.5	INDUSTRY EXPERIENCES	71
12	COMPANY PROFILES	72
12.1	SUN PHARMACEUTICAL INDUSTRIES LTD	72
12.1.1	COMPANY OVERVIEW	72
12.1.2	FINANCIAL OVERVIEW	73
12.1.3	PRODUCTS OFFERED	73
12.1.4	KEY DEVELOPMENTS	73
12.1.5	SWOT ANALYSIS	74
12.1.6	KEY STRATEGIES	74
12.2	VITA-COS-MED KLETT-LOCH GMBH	75
12.2.1	COMPANY OVERVIEW	75
12.2.2	FINANCIAL OVERVIEW	75
12.2.3	PRODUCTS OFFERED	75
12.2.4	KEY DEVELOPMENTS	75
12.2.5	SWOT ANALYSIS	76
12.2.6	KEY STRATEGIES	76
12.3	ITALFARMACO S.P.A.	77
12.3.1	COMPANY OVERVIEW	77
12.3.2	FINANCIAL OVERVIEW	77
12.3.3	PRODUCTS OFFERED	77
12.3.4	KEY DEVELOPMENTS	77
12.3.5	SWOT ANALYSIS	78
12.3.6	KEY STRATEGIES	78
12.4	CANTABRIA LABS	79
12.4.1	COMPANY OVERVIEW	79
12.4.2	FINANCIAL OVERVIEW	79
12.4.3	PRODUCTS OFFERED	79
12.4.4	KEY DEVELOPMENTS	79
12.4.5	SWOT ANALYSIS	80
12.4.6	KEY STRATEGIES	80
12.5	BIOTA LABORATORIES	81
12.5.1	COMPANY OVERVIEW	81
12.5.2	FINANCIAL OVERVIEW	81
12.5.3	PRODUCTS OFFERED	81
12.5.4	KEY DEVELOPMENTS	81
12.5.5	SWOT ANALYSIS	82
12.5.6	KEY STRATEGIES	82

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

12.6	DSD DE LUXE	83
12.6.1	COMPANY OVERVIEW	83
12.6.2	FINANCIAL OVERVIEW	83
12.6.3	PRODUCTS OFFERED	83
12.6.4	KEY DEVELOPMENTS	83
12.6.5	KEY STRATEGIES	83
12.7	FARMACIA BARCELONA	84
12.7.1	COMPANY OVERVIEW	84
12.7.2	FINANCIAL OVERVIEW	84
12.7.3	PRODUCTS OFFERED	84
12.7.4	KEY DEVELOPMENTS	84
12.7.5	KEY STRATEGIES	84
12.8	SKINCLINIC	85
12.8.1	COMPANY OVERVIEW	85
12.8.2	FINANCIAL OVERVIEW	85
12.8.3	PRODUCTS OFFERED	85
12.8.4	KEY DEVELOPMENTS	85
12.8.5	KEY STRATEGIES	85
12.9	LABORATORIOS VINAS	86
12.9.1	COMPANY OVERVIEW	86
12.9.2	FINANCIAL OVERVIEW	86
12.9.3	PRODUCTS OFFERED	86
12.9.4	KEY DEVELOPMENTS	86
12.9.5	KEY STRATEGIES	86
12.10	PUIG	87
12.10.1	COMPANY OVERVIEW	87
12.10.2	FINANCIAL OVERVIEW	88
12.10.3	PRODUCTS OFFERED	89
12.10.4	KEY DEVELOPMENTS	89
12.10.5	KEY STRATEGIES	89
12.11	GIULIANI S.P.A.	90
12.11.1	COMPANY OVERVIEW	90
12.11.2	FINANCIAL OVERVIEW	90
12.11.3	PRODUCTS OFFERED	90
12.11.4	KEY DEVELOPMENTS	90
12.11.5	KEY STRATEGIES	90
?		
12.12	AGRADO COSMETICS	91
12.12.1	COMPANY OVERVIEW	91
12.12.2	FINANCIAL OVERVIEW	91
12.12.3	PRODUCTS OFFERED	91
12.12.4	KEY DEVELOPMENTS	92
12.12.5	KEY STRATEGIES	92
12.13	HAIR INSPIRA	93
12.13.1	COMPANY OVERVIEW	93
12.13.2	FINANCIAL OVERVIEW	93
12.13.3	PRODUCTS OFFERED	93

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

12.13.4 KEY DEVELOPMENTS 93

12.13.5 KEY STRATEGIES 93

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Spain Hair Loss Products Market Research Report Forecast to 2030

Market Report | 2023-09-01 | 94 pages | Market Research Future

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User Price	\$2950.00
	Enterprisewide Price	\$5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-07"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com