

NA Dried Cranberry Market - Industry Trends and Forecast to 2030

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Report description:

North America dried cranberry market is expected to reach USD 505,895.93 thousand by 2030 from USD 343,211.43 thousand in 2022, growing at a CAGR of 5.1% during the forecast period of 2023 to 2030.

Market Segmentation

North America Dried Cranberry Market, By Product Type (Sun Dried, Air Dried, Freeze Dried, and Others), Nature (Organic and Conventional), Sugar Category (Sweetened and Unsweetened), Form (Diced/Cut, Whole and Granules), End Use (Food Processing Industry, Household/Retail, Food Service Sector and Others), Distribution Channel (Direct and Indirect), Country (U.S., Canada, and Mexico) - Industry Trends and Forecast to 2030

North America Dried Cranberry Market Dynamics

Driver

- Increasing preference for on-the-go diets

Restraint

- Excessive usage of fertilizers

Opportunity

- Development of cutting-edge and efficient drying process technologies

Market Players

Some of the key players operating in the North America dried cranberry market are:

- Badger State Fruit Processing, Inc.
- Decas Cranberry Products, Inc.
- Honestly Cranberry
- MEDURI FARMS.
- Ocean Spray
- Citadelle
- Eden Foods
- Wetherby Cranberry Company

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- KAREN'S NATURALS
- Fruit d'Or
- GRACELAND FRUIT, INC

Table of Contents:

TABLE OF CONTENTS

1 INTRODUCTION	11
1.1 OBJECTIVES OF THE STUDY	11
1.2 MARKET DEFINITION	11
1.3 OVERVIEW	11
1.4 LIMITATIONS	13
1.5 MARKETS COVERED	13
2 MARKET SEGMENTATION	17
2.1 MARKETS COVERED	17
2.2 GEOGRAPHICAL SCOPE	18
2.3 YEARS CONSIDERED FOR THE STUDY	19
2.4 CURRENCY AND PRICING	19
2.5 DBMR TRIPOD DATA VALIDATION MODEL	20
2.6 TECHNOLOGY LIFELINE CURVE	23
2.7 MULTIVARIATE MODELING	24
2.8 PRIMARY INTERVIEWS WITH KEY OPINION LEADERS	25
2.9 DBMR MARKET POSITION GRID	27
2.10 MARKET END COVERAGE GRID	28
2.11 DBMR MARKET CHALLENGE MATRIX	29
2.12 DBMR VENDOR SHARE ANALYSIS	30
2.13 SECONDARY SOURCES	31
2.14 ASSUMPTIONS	31
3 EXECUTIVE SUMMARY	32
4 PREMIUM INSIGHTS	34
4.1 PORTER'S FIVE FORCES	35
4.1.1 THREAT OF NEW ENTRANTS	35
4.1.2 THREAT OF SUBSTITUTE PRODUCTS	36
4.1.3 BARGAINING POWER OF BUYERS/CONSUMERS	36
4.1.4 BARGAINING POWER OF SUPPLIERS	36
4.1.5 INTENSITY OF COMPETITIVE RIVALRY	36
4.2 BRAND SHARE ANALYSIS	37?
4.3 CONSUMER BUYING BEHAVIOUR	38
4.3.1 TASTE AND FLAVOR	38
4.3.2 NUTRITIONAL BENEFITS	38
4.3.3 CONVENIENCE	38
4.3.4 HEALTH AWARENESS	38
4.3.5 VERSATILITY	38
4.3.6 MARKETING AND PACKAGING	39
4.4 GROWTH STRATEGIES ADOPTED BY KEY MARKET PLAYERS	40
4.5 IMPACT OF ECONOMIC SLOWDOWN	41
4.5.1 IMPACT ON PRICE	41

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4.5.2	IMPACT ON SUPPLY CHAIN	41
4.5.3	IMPACT ON SHIPMENT	41
4.5.4	IMPACT ON COMPANY'S STRATEGIC DECISIONS	41
4.6	IMPORT EXPORT SCENARIO	42
4.7	OVERVIEW OF TECHNOLOGICAL ADVANCEMENTS	43
4.7.1	ADVANCED DRYING TECHNIQUES	43
4.7.2	SORTING AND GRADING SYSTEMS	43
4.7.3	PACKAGING INNOVATIONS	43
4.7.4	QUALITY CONTROL AND TRACEABILITY	43
4.7.5	SUSTAINABLE PROCESSING	43
4.7.6	NUTRITIONAL ANALYSIS	43
4.7.7	PRODUCT DIVERSIFICATION	44
4.8	INDUSTRY TRENDS AND FUTURE PERSPECTIVE	45
4.8.1	RISING ADOPTION OF ADVANCED TECHNOLOGIES IN DRIED CRANBERRY INDUSTRY	45
4.8.2	CERTIFICATIONS AND LABELING CLAIMS AMONG MANUFACTURERS	45
4.8.3	BUSINESS EXPANSIONS THROUGH DIFFERENT STRATEGIC DECISIONS	46
4.8.4	FUTURE PERSPECTIVE	46
4.9	PRICE INDEX	47
4.10	RAW MATERIAL SOURCING ANALYSIS	48
4.10.1	CRANBERRY-PRODUCING REGIONS	48
4.10.2	SEASONALITY AND HARVESTING	48
4.10.3	QUALITY PARAMETERS AND GRADING	48
4.10.4	TRANSPORT AND LOGISTICS	48
4.10.5	TRACEABILITY AND COMPLIANCE	48
4.10.6	DIVERSIFICATION OF SOURCING	48
4.10.7	ENVIRONMENTAL CONSIDERATIONS	49
4.11	SUPPLY CHAIN ANALYSIS	50
4.11.1	OVERVIEW	50
4.11.2	LOGISTIC COST SCENARIO	50
4.11.3	IMPORTANCE OF LOGISTICS SERVICE PROVIDERS	51
4.12	VALUE CHAIN ANALYSIS	52
4.13	PRODUCTION CONSUMPTION ANALYSIS	54
5	REGULATORY FRAMEWORK AND GUIDELINES	55
6	MARKET OVERVIEW	56
6.1	DRIVERS	58
6.1.1	INCREASING PREFERENCE FOR ON-THE-GO DIETS	58
6.1.2	RISING PLANT-BASED AND VEGAN FOOD TRENDS	59
6.1.3	HEALTH BENEFITS ASSOCIATED WITH THE CONSUMPTION OF DRIED CRANBERRIES	59
6.2	RESTRAINT	60
6.2.1	EXCESSIVE USAGE OF FERTILIZERS	60
6.3	OPPORTUNITIES	61
6.3.1	DEVELOPMENT OF CUTTING-EDGE AND EFFICIENT DRYING PROCESS TECHNOLOGIES	61
6.3.2	INCREASED USE OF DRIED CRANBERRIES IN A VARIETY OF FOOD PRODUCTS	62
6.4	CHALLENGES	63
6.4.1	LACK OF STANDARDIZED SUPPLY CHAIN	63
6.4.2	UNCERTAIN PRODUCTION OWING TO ABIOTIC AND BIOTIC STRESS	64
7	NORTH AMERICA DRIED CRANBERRY MARKET : BY REGION	65

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7.1 NORTH AMERICA	65
8 NORTH AMERICA DRIED CRANBERRY MARKET: COMPANY LANDSCAPE	68
8.1 COMPANY SHARE ANALYSIS: NORTH AMERICA	68
9 SWOT ANALYSIS	69
10 COMPANY PROFILES	70
10.1 DECAS CRANBERRY PRODUCTS, INC.	70
10.1.1 COMPANY SNAPSHOT	70
10.1.2 COMPANY SHARE ANALYSIS	70
10.1.3 PRODUCT PORTFOLIO	71
10.1.4 RECENT UPDATES	71
10.2 OCEAN SPRAY	72
10.2.1 COMPANY SNAPSHOT	72
10.2.2 COMPANY SHARE ANALYSIS	72
10.2.3 PRODUCT PORTFOLIO	73
10.2.4 RECENT DEVELOPMENTS	73?
10.3 CITADELLE	74
10.3.1 COMPANY SNAPSHOT	74
10.3.2 COMPANY SHARE ANALYSIS	74
10.3.3 PRODUCT PORTFOLIO	75
10.3.4 RECENT DEVELOPMENT	75
10.4 WETHERBY CRANBERRY COMPANY	76
10.4.1 COMPANY SNAPSHOT	76
10.4.2 COMPANY SHARE ANALYSIS	76
10.4.3 PRODUCT PORTFOLIO	77
10.4.4 RECENT DEVELOPMENT	77
10.5 GRACELAND FRUIT, INC.	78
10.5.1 COMPANY SNAPSHOT	78
10.5.2 COMPANY SHARE ANALYSIS	78
10.5.3 PRODUCT PORTFOLIO	79
10.5.4 RECENT DEVELOPMENT	79
10.6 BADGER STATE FRUIT PROCESSING, INC.	80
10.6.1 COMPANY SNAPSHOT	80
10.6.2 PRODUCT PORTFOLIO	80
10.6.3 RECENT DEVELOPMENT	80
10.7 DEL MONTE FOODS, INC.	81
10.7.1 COMPANY SNAPSHOT	81
10.7.2 REVENUE ANALYSIS	81
10.7.3 PRODUCT PORTFOLIO	82
10.7.4 RECENT DEVELOPMENT	82
10.8 EDEN FOODS	83
10.8.1 COMPANY SNAPSHOT	83
10.8.2 PRODUCT PORTFOLIO	83
10.8.3 RECENT DEVELOPMENT	83
10.9 FRUIT D'OR	84
10.9.1 COMPANY SNAPSHOT	84
10.9.2 PRODUCT PORTFOLIO	84
10.9.3 RECENT DEVELOPMENT	86

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10.10 HAPPILO INTERNATIONAL PRIVATE LIMITED	87
10.10.1 COMPANY SNAPSHOT	87
10.10.2 PRODUCT PORTFOLIO	87
10.10.3 RECENT DEVELOPMENT	87
10.11 HONESTLY CRANBERRY	88
10.11.1 COMPANY SNAPSHOT	88
10.11.2 PRODUCT PORTFOLIO	88
10.11.3 RECENT DEVELOPMENT	88
10.12 KAREN'S NATURALS	89
10.12.1 COMPANY SNAPSHOT	89
10.12.2 PRODUCT PORTFOLIO	89
10.12.3 RECENT DEVELOPMENT	89
10.13 MEDURI FARMS	90
10.13.1 COMPANY SNAPSHOT	90
10.13.2 PRODUCT PORTFOLIO	90
10.13.3 RECENT DEVELOPMENT	90
10.14 ROSTAA SUPEROODS	91
10.14.1 COMPANY SNAPSHOT	91
10.14.2 PRODUCT PORTFOLIO	91
10.14.3 RECENT DEVELOPMENT	91
10.15 ROYAL NUT COMPANY	92
10.15.1 COMPANY SNAPSHOT	92
10.15.2 PRODUCT PORTFOLIO	92
10.15.3 RECENT DEVELOPMENT	92
10.16 ROYAL RIDGE FRUITS	93
10.16.1 COMPANY SNAPSHOT	93
10.16.2 PRODUCT PORTFOLIO	93
10.16.3 RECENT DEVELOPMENTS	93
10.17 SISTERS FRUIT COMPANY	94
10.17.1 COMPANY SNAPSHOT	94
10.17.2 PRODUCT PORTFOLIO	94
10.17.3 RECENT DEVELOPMENT	94
10.18 SUN-MAID GROWERS OF CALIFORNIA	95
10.18.1 COMPANY SNAPSHOT	95
10.18.2 PRODUCT PORTFOLIO	95
10.18.3 RECENT DEVELOPMENT	95
10.19 TRAINA HOME GROWN	96
10.19.1 COMPANY SNAPSHOT	96
10.19.2 PRODUCT PORTFOLIO	96
10.19.3 RECENT DEVELOPMENT	96
10.20 WONDERLAND FOODS	97
10.20.1 COMPANY SNAPSHOT	97
10.20.2 PRODUCT PORTFOLIO	97
10.20.3 RECENT DEVELOPMENT	97
11 QUESTIONNAIRE	98
12 RELATED REPORTS	102

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