

adidas AG (ADS:XETR) Strategic SWOT, PESTLE, Value Chain Analysis and Financial Insight - A 360

Company Report | 2023-08-29 | 75 pages | Quintel Research

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Report description:

adidas AG (ADS:XETR) Strategic SWOT, PESTLE, Value Chain Analysis and Financial Insight - A 360° Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends Report is a comprehensive and easily accessible overview of adidas AG's business operations. It provides a detailed analysis of the company's financial and strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about adidas AG, including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses adidas AG's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. The PESTLE analysis evaluates the external factors impacting the company's operations and market environment. Additionally, the value chain analysis identifies value-adding activities and areas for operational optimization. By integrating these strategic analyses, the report offers a comprehensive understanding of adidas AG's overall strategic standing and supports informed decision-making and strategic planning.

The report also covers adidas AG's financial analysis basis of latest income statement, balance sheet, and cash flow statement. Key financial ratios related to profitability, asset turnover, credit, market, and long-term solvency are outlined, providing guidance for investment decisions. Furthermore, the report compares adidas AG's financial parameters with those of its competitors, offering a unique analysis of the competitive landscape. This information helps manage the business environment and improve sales activities by gaining insight into competitors' operations.

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Finally, the report includes recent news and deal activities undertaken by adidas AG, enhancing awareness of the company's business trends, growth perspectives, and more.

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