

Pest Control Market by Control Method (Chemical, Mechanical, Biological, Software & Services), Pest Type (Insects, Rodents, Termites, Wildlife), Mode of Application (Sprays, Traps, Baits, Pellets, Powder), Application and Region - Global Forecast to 2028

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Report description:

According to MarketsandMarkets, the pest control market is projected to reach USD 32.8 billion by 2028 from an estimated 24.9 billion in 2023, at a CAGR of 5.7% during the forecast period in terms of value. The interconnected nature of the global economy and the movement of goods across borders has facilitated the spread of pests to new regions. This phenomenon has led to the need for comprehensive pest management strategies to prevent the introduction and establishment of invasive species. Changing climate patterns can influence pest behaviors, distribution, and population dynamics. As pests adapt to new conditions, they can become more resilient and challenging to control. Thus, there is a growing demand for pest control management products and services.

"By application segment, the residential segment is projected to have a high growth rate during the forecast period."

The expansion of residential applications in the pest control market can be attributed to increasing urbanization and rising house density. As urban areas continue to grow and population density increases, residential spaces become more susceptible to pest infestations. Close living quarters and shared amenities can lead to the rapid spread of pests, necessitating effective pest control measures to maintain healthy living conditions, therefore the residential application is expanding across the forecast period.

"By pest type segment, the termite segment will exhibit high demand during the forecast period."

Globalization and international trade have facilitated the spread of termites to previously unaffected areas, contributing to their expansion. Termites can inadvertently be transported to new regions through the movement of wooden goods, furniture, and other items. Moreover, rising construction in urban areas has also made environments conducive to the proliferation of termites. Thus, the pest control products for termite pest types are anticipated to grow during the forecast period.

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"By mode of application, traps are projected to have high demand during the forecast period."

Due to its effectiveness and convenience, the market for pest control is seeing a surge in demand for traps. The trap segment of the pest control market is growing due to its effectiveness in monitoring and controlling pests. Traps also provide a targeted and eco-friendly approach to pest management, reducing the reliance on chemicals and promoting sustainable pest management practices.

"By control method segment, software, and services are projected to have high growth rate during the forecast period."

The software & services segment plays an integral part in digital pest control solutions while implementing platforms and executing activities related to them. Additionally, various companies are also utilizing advanced technologies and integrating those technologies with pest control management. The software and services offered by the companies help in enhanced monitoring and early detection of pest infestation, remote management of pests, and various other advantages.

"Asia Pacific will significantly contribute towards market growth during the forecast period."

In Asia Pacific, the market for pest control is expanding for several reasons, including rapid urbanization in Asian countries intensifies, the demand for pest control services rising to combat the resulting infestations. Additionally, climate diversity from tropical to temperate in the Asia Pacific allows for the proliferation of various pest species. Therefore, as pests adapt to changing conditions, the need for effective pest management strategies increases.

Break-up of Primaries:

By Company Type: Tier1-65%, Tier 2-25%, Tier 3- 10%

By Designation: C-level -20%, D- level - 40%, and Others - 40%

By Region: Europe - 12%, Asia Pacific - 46%, North America - 19%, RoW - 12%, South America-11%

Leading players profiled in this report:

- Bayer AG (Germany)
- Corteva Agriscience (US)
- BASF SE (Germany)
- Sumitomo Chemical Co. Ltd. (Japan)
- Syngenta AG (Switzerland), Rentokil Initial plc (UK)
- Anticimex (Sweden)
- Rollins, Inc. (US)
- ATGC Biotech Pvt Ltd. (India)
- Ecolab Inc. (US)
- FMC Corporation (US)
- De Sangosse (France)
- Bell Laboratories (US)
- PelGar International (UK)
- Fort Products Limited (UK)

The study includes an in-depth competitive analysis of these key players in the pest control market with their company profiles, recent developments, and key market strategies.

Research Coverage:

The report segments the pest control market by pest type, application, mode of application, control method, and by region. In terms of insights, this report has focused on various levels of analyses-the competitive landscape, end-use analysis, and company profiles, which together comprise and discuss views on the emerging & high-growth segments of the global pest control market, high-growth regions, countries, government initiatives, drivers, restraints, opportunities, and challenges.

Reasons to buy this report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue

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numbers for the overall pest control market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

- Analysis of key drivers (Increase in instances of vector-borne disease outbreaks to encourage public health initiatives), restraints (High registration costs and interminable time for product approval), opportunities (Emergence of biological pest control solutions), and challenges (Growth in pest resistance against chemical compounds) influencing the growth of the pest control market.
- Product Development/production: Detailed insights on research & development activities, and new product & service launches in the pest control market.
- Market Development: Comprehensive information about lucrative markets - the report analyses the pest control market across varied regions.
- Market Diversification: Exhaustive information about new services, untapped geographies, recent developments, and investments in the pest control market.
- Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players include Bayer AG (Germany), Corteva Agriscience (US), BASF SE (Germany), Sumitomo Chemical Co. Ltd. (Japan), and Syngenta AG (Switzerland), are among others in the pest control market strategies. The report also helps stakeholders understand the pest control service market and provides them with information on key market drivers, restraints, challenges, and opportunities.

Table of Contents:

| | |
|---|----|
| 1□INTRODUCTION□ | 36 |
| 1.1□STUDY OBJECTIVES□ | 36 |
| 1.2□MARKET DEFINITION□ | 36 |
| 1.3□STUDY SCOPE□ | 37 |
| FIGURE 1□MARKET SEGMENTATION□ | 37 |
| 1.3.1□REGIONS COVERED□ | 37 |
| 1.3.2□INCLUSIONS & EXCLUSIONS□ | 38 |
| 1.3.3□YEARS CONSIDERED□ | 39 |
| 1.4□CURRENCY CONSIDERED□ | 39 |
| TABLE 1□USD EXCHANGE RATES, 2018-2022□ | 40 |
| 1.5□UNIT CONSIDERED□ | 40 |
| 1.6□STAKEHOLDERS□ | 40 |
| 1.7□SUMMARY OF CHANGES□ | 40 |
| 1.7.1□RECESSION IMPACT ANALYSIS□ | 41 |
| 2□RESEARCH METHODOLOGY□ | 42 |
| 2.1□RESEARCH DATA□ | 42 |
| FIGURE 2□RESEARCH DESIGN□ | 42 |
| 2.1.1□SECONDARY DATA□ | 43 |
| 2.1.1.1□Key data from secondary sources□ | 43 |
| 2.1.2□PRIMARY DATA□ | 43 |
| 2.1.2.1□Key industry insights□ | 44 |
| 2.1.2.2□Breakdown of primary interviews□ | 44 |
| FIGURE 3□BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION□ | 44 |
| 2.2□MARKET SIZE ESTIMATION□ | 45 |
| 2.2.1□MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH□ | 46 |
| FIGURE 4□PEST CONTROL MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH□ | 46 |

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|-----------|--|----|
| FIGURE 5 | PEST CONTROL MARKET SIZE ESTIMATION (DEMAND SIDE) | 47 |
| 2.2.2 | DEMAND SIDE | 47 |
| 2.2.3 | SUPPLY SIDE | 47 |
| 2.2.4 | MARKET SIZE ESTIMATION: TOP-DOWN APPROACH | 48 |
| FIGURE 6 | PEST CONTROL MARKET SIZE ESTIMATION: TOP-DOWN APPROACH | 48 |
| FIGURE 7 | PEST CONTROL MARKET SIZE ESTIMATION, BY TYPE (SUPPLY SIDE) | 49 |
| 2.3 | GROWTH RATE FORECAST ASSUMPTIONS | 49 |
| 2.4 | DATA TRIANGULATION | 50 |
| FIGURE 8 | DATA TRIANGULATION | 50 |
| 2.5 | RESEARCH ASSUMPTIONS | 51 |
| TABLE 2 | RESEARCH ASSUMPTIONS | 51 |
| TABLE 3 | LIMITATIONS AND RISK ASSESSMENT | 52 |
| 2.6 | MACROINDICATORS OF RECESSION | 52 |
| FIGURE 9 | INDICATORS OF RECESSION | 52 |
| FIGURE 10 | WORLD INFLATION RATE: 2011-2021 | 53 |
| FIGURE 11 | GLOBAL GDP: 2011-2021 (USD TRILLION) | 54 |
| FIGURE 12 | RECESSION INDICATORS AND THEIR IMPACT ON PEST CONTROL MARKET | 55 |
| FIGURE 13 | PEST CONTROL MARKET: EARLIER FORECAST VS. RECESSION FORECAST | 56 |
| 3 | EXECUTIVE SUMMARY | 57 |
| TABLE 4 | PEST CONTROL MARKET SNAPSHOT, 2023 VS. 2028 | 58 |
| FIGURE 14 | PEST CONTROL MARKET, BY PEST TYPE, 2023 VS. 2028 (USD MILLION) | 59 |
| FIGURE 15 | PEST CONTROL MARKET, BY APPLICATION, 2023 VS. 2028 | 59 |
| FIGURE 16 | PEST CONTROL MARKET, BY MODE OF APPLICATION, 2023 VS. 2028 (USD MILLION) | 60 |
| FIGURE 17 | PEST CONTROL MARKET, BY CONTROL METHOD, 2023 VS. 2028 (USD MILLION) | 60 |
| FIGURE 18 | NORTH AMERICA ACCOUNTED FOR LARGEST SHARE IN 2022 | 61 |
| 4 | PREMIUM INSIGHTS | 62 |
| 4.1 | ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN PEST CONTROL MARKET | 62 |
| FIGURE 19 | INCREASING DEMAND FOR DISEASE PREVENTION AND PROTECTION TO DRIVE MARKET | 62 |
| 4.2 | PEST CONTROL MARKET: GROWTH RATE OF MAJOR REGIONAL SUBMARKETS | 63 |
| FIGURE 20 | NORTH AMERICA TO ACCOUNT FOR LARGEST MARKET SHARE DURING FORECAST PERIOD | 63 |
| 4.3 | NORTH AMERICA: PEST CONTROL MARKET, BY APPLICATION & COUNTRY | 64 |
| FIGURE 21 | HARDWARE OFFERING SEGMENT AND CHINA TO ACCOUNT FOR SIGNIFICANT SHARES IN 2023 | 64 |
| 4.4 | PEST CONTROL MARKET, BY PEST TYPE, 2023 VS. 2028 | 65 |
| FIGURE 22 | INSECTS SEGMENT TO LEAD MARKET IN 2023 IN TERMS OF VALUE | 65 |
| FIGURE 23 | SPRAYS SEGMENT TO ACCOUNT FOR LARGEST SHARE DURING FORECAST PERIOD IN TERMS OF VALUE | 66 |
| 5 | MARKET OVERVIEW | 67 |
| 5.1 | INTRODUCTION | 67 |
| 5.2 | MACROECONOMIC INDICATORS | 67 |
| 5.2.1 | INCREASING POPULATION DENSITY | 67 |
| TABLE 5 | POPULATION DENSITY, BY TOP 5 COUNTRIES, 2020 | 68 |
| FIGURE 24 | GLOBAL POPULATION, 2010-2022 | 68 |
| 5.2.2 | EFFECTS OF RAPID URBANIZATION ON PEST POPULATION | 69 |
| FIGURE 25 | URBAN POPULATION (% OF TOTAL POPULATION), 2010-2022 | 69 |
| 5.2.3 | GROWTH OPPORTUNITIES IN ASIA PACIFIC AND SOUTH AMERICA | 70 |
| FIGURE 26 | PESTICIDE USAGE IN AGRICULTURE, BY REGION, 2019-2020 (TONNES) | 71 |
| 5.3 | MARKET DYNAMICS | 72 |
| FIGURE 27 | MARKET DYNAMICS: PEST CONTROL MARKET | 72 |

| | | |
|-----------|---|----|
| 5.3.1 | DRIVERS | 72 |
| 5.3.1.1 | Increasing instances of vector-borne disease outbreaks to encourage public health initiatives | 72 |
| TABLE 6 | GEOGRAPHICAL DISTRIBUTION OF DISEASES TRANSMITTED BY INSECTS AND TICKS | 73 |
| 5.3.1.2 | Impact of climate change on pest proliferation | 74 |
| 5.3.1.3 | Rising adoption of digital applications and technology | 75 |
| 5.3.2 | RESTRAINTS | 76 |
| 5.3.2.1 | High registration costs and interminable time for product approval | 76 |
| 5.3.3 | OPPORTUNITIES | 76 |
| 5.3.3.1 | Emergence of biological pest control solutions | 76 |
| 5.3.3.2 | Increasing usage of Artificial Intelligence (AI) in pest control | 77 |
| 5.3.4 | CHALLENGES | 77 |
| 5.3.4.1 | Growth in pest resistance against chemical compounds | 77 |
| 6 | INDUSTRY TRENDS | 78 |
| 6.1 | INTRODUCTION | 78 |
| 6.2 | SUPPLY CHAIN ANALYSIS | 78 |
| 6.2.1 | PEST CONTROL MANUFACTURERS | 78 |
| FIGURE 28 | PEST CONTROL MANUFACTURERS (B2C PLAYERS): SUPPLY CHAIN | 78 |
| 6.2.2 | RESEARCH & TESTING | 79 |
| 6.2.3 | MANUFACTURING | 79 |
| 6.2.4 | PACKAGING | 79 |
| 6.2.5 | DISTRIBUTION, MARKETING, AND SALES | 79 |
| 6.2.6 | PEST CONTROL SOFTWARE & SERVICE PROVIDERS | 80 |
| FIGURE 29 | PEST CONTROL SOFTWARE & SERVICE PROVIDERS (B2B PLAYERS): SUPPLY CHAIN | 80 |
| 6.2.7 | RESEARCH & PRODUCT DEVELOPMENT | 80 |
| 6.2.8 | RAW MATERIALS & MANUFACTURING | 80 |
| 6.2.9 | ASSEMBLY | 81 |
| 6.3 | TECHNOLOGY ANALYSIS | 81 |
| 6.3.1 | INTERNET OF THINGS (IOT) | 81 |
| 6.3.2 | CRISPR | 81 |
| 6.3.3 | ARTIFICIAL INTELLIGENCE (AI) | 81 |
| 6.4 | IOT ADOPTION IN ASIA PACIFIC | 82 |
| TABLE 7 | ASIA PACIFIC PEST CONTROL MARKET: IOT ADOPTION (2020) | 82 |
| 6.5 | BUYING BEHAVIOR ON SOCIAL MEDIA OF SMALL- AND MEDIUM-SIZED PEST CONTROL COMPANIES IN ASIA PACIFIC | 84 |
| 6.6 | AVERAGE SELLING PRICE TREND | 85 |
| FIGURE 30 | PEST CONTROL MARKET: PRICING ANALYSIS, BY MODE OF APPLICATION, 2018-2022 (USD/KG) | 85 |
| 6.7 | ECOSYSTEM ANALYSIS | 85 |
| TABLE 8 | ECOSYSTEM ANALYSIS | 86 |
| 6.7.1 | MANUFACTURERS | 87 |
| 6.7.2 | SOFTWARE & SERVICE PROVIDERS | 87 |
| 6.7.3 | END-USER COMPANIES | 87 |
| 6.7.4 | VALUE-ADDED SERVICE PROVIDERS | 87 |
| 6.8 | TRENDS/DISRUPTIONS IMPACTING BUYERS | 88 |
| FIGURE 31 | YCC: REVENUE SHIFT FOR PEST CONTROL MARKET | 88 |
| 6.9 | PORTER'S FIVE FORCES ANALYSIS | 89 |
| 6.9.1 | PEST CONTROL MARKET: PORTER'S FIVE FORCES ANALYSIS | 89 |
| 6.9.2 | THREAT OF NEW ENTRANTS | 89 |
| 6.9.3 | THREAT OF SUBSTITUTES | 89 |

| | | |
|------------|--|-----|
| 6.9.4 | BARGAINING POWER OF SUPPLIERS | 90 |
| 6.9.5 | BARGAINING POWER OF BUYERS | 90 |
| 6.9.6 | INTENSITY OF COMPETITIVE RIVALRY | 90 |
| 6.10 | PATENT ANALYSIS | 91 |
| FIGURE 32 | LIST OF TOP PATENTS IN MARKET FOR LAST TEN YEARS | 91 |
| TABLE 9 | KEY PATENTS FILED IN PEST CONTROL MARKET, 2022-2023 | 92 |
| 6.11 | CASE STUDY ANALYSIS | 93 |
| 6.11.1 | USE CASE 1: ANTICIMEX'S IOT SOLUTION HELPED CREATE DIGITAL CONNECTED TRAPS | 93 |
| 6.11.2 | USE CASE 2: RENTOKIL USED IOT SOLUTIONS TO INCREASE ITS CUSTOMER BASE AND IMPROVE CUSTOMER RETENTION | 93 |
| 6.12 | REGULATORY FRAMEWORK | 94 |
| 6.12.1 | NORTH AMERICA | 94 |
| 6.12.1.1 | US | 94 |
| TABLE 10 | US: REGISTRATION FEE FOR INSECTICIDES | 97 |
| 6.12.1.2 | Canada | 97 |
| TABLE 11 | CANADA: REGISTRATION FEE FOR PEST CONTROL PRODUCTS (OTHER THAN SEMIOCHEMICAL OR MICROBIAL AGENT) | 98 |
| TABLE 12 | CANADA: REGISTRATION FEE FOR SEMIOCHEMICAL OR MICROBIAL AGENT-BASED PEST CONTROL PRODUCTS | 99 |
| TABLE 13 | CANADA: REGISTRATION FEE FOR OTHER APPLICATIONS OF PEST CONTROL PRODUCTS | 100 |
| 6.12.2 | EUROPE | 100 |
| 6.12.2.1 | Confederation of European Pest Management Association (CEPA) | 101 |
| 6.12.2.2 | European Food Safety Authority (EFSA) | 101 |
| 6.12.2.3 | European Committee for Standardization (CEN) | 101 |
| 6.12.2.4 | Biocidal Product Regulation (BPR) | 101 |
| 6.12.2.5 | Commission Implementing Regulation (EU) 2017/1376 | 101 |
| 6.12.2.6 | UK | 101 |
| 6.12.3 | ASIA PACIFIC | 102 |
| 6.12.3.1 | India | 102 |
| 6.12.3.1.1 | Insecticides Act | 102 |
| 6.12.3.1.2 | Central Insecticides Board (CIB) | 102 |
| 6.12.3.1.3 | Insecticides Rules | 103 |
| 6.12.3.1.4 | Pesticide Management Bill | 103 |
| 6.12.3.2 | China | 103 |
| 6.12.3.2.1 | New chemical substance notification in china | 104 |
| 6.12.3.2.2 | Standardization administration of china (SAC) | 104 |
| 6.12.3.2.3 | Regulation pesticide administration (RPA) | 104 |
| 6.12.3.3 | Australia | 104 |
| 6.12.4 | SOUTH AMERICA | 105 |
| 6.12.4.1 | Brazil | 105 |
| 6.12.4.2 | Argentina | 105 |
| 6.12.5 | REST OF THE WORLD | 105 |
| 6.12.5.1 | South Africa | 105 |
| 6.12.5.2 | UAE | 105 |
| 7 | PEST CONTROL MARKET, BY APPLICATION | 106 |
| 7.1 | INTRODUCTION | 107 |
| FIGURE 33 | PEST CONTROL MARKET, BY APPLICATION, 2023 VS. 2028 (USD MILLION) | 108 |
| TABLE 14 | PEST CONTROL MARKET, BY APPLICATION, 2018-2022 (USD MILLION) | 108 |
| TABLE 15 | PEST CONTROL MARKET, BY APPLICATION, 2023-2028 (USD MILLION) | 108 |
| 7.2 | COMMERCIAL | 109 |

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| | | |
|-----------|---|-----|
| 7.2.1 | STRONG GOVERNMENT REGULATIONS AND HYGIENE REQUIREMENTS TO DRIVE MARKET | 109 |
| TABLE 16 | COMMERCIAL: PEST CONTROL MARKET, BY REGION, 2018-2022 (USD MILLION) | 109 |
| TABLE 17 | COMMERCIAL: PEST CONTROL MARKET, BY REGION, 2023-2028 (USD MILLION) | 110 |
| 7.3 | RESIDENTIAL | 110 |
| 7.3.1 | RIISING CONSUMER AWARENESS AND URBAN LIFESTYLE TO PROPEL MARKET | 110 |
| TABLE 18 | RESIDENTIAL: PEST CONTROL MARKET, BY REGION, 2018-2022 (USD MILLION) | 111 |
| TABLE 19 | RESIDENTIAL: PEST CONTROL MARKET, BY REGION, 2023-2028 (USD MILLION) | 111 |
| 7.4 | LIVESTOCK | 111 |
| 7.4.1 | NEED FOR PRECAUTIONARY MEASURES TO PREVENT DISEASES TO STRENGTHEN MARKET | 111 |
| TABLE 20 | LIVESTOCK: PEST CONTROL MARKET, BY REGION, 2018-2022 (USD MILLION) | 112 |
| TABLE 21 | LIVESTOCK: PEST CONTROL MARKET, BY REGION, 2023-2028 (USD MILLION) | 113 |
| 7.5 | INDUSTRIAL | 113 |
| 7.5.1 | ADOPTION OF REGIONAL LAWS PERTAINING TO HYGIENIC WORK ENVIRONMENT TO DRIVE MARKET EXPANSION | 113 |
| TABLE 22 | INDUSTRIAL: PEST CONTROL MARKET, BY REGION, 2018-2022 (USD MILLION) | 114 |
| TABLE 23 | INDUSTRIAL: PEST CONTROL MARKET, BY REGION, 2023-2028 (USD MILLION) | 114 |
| 7.6 | OTHER APPLICATIONS | 114 |
| TABLE 24 | OTHER APPLICATIONS: PEST CONTROL MARKET, BY REGION, 2018-2022 (USD MILLION) | 115 |
| TABLE 25 | OTHER APPLICATIONS: PEST CONTROL MARKET, BY REGION, 2023-2028 (USD MILLION) | 115 |
| 8 | PEST CONTROL MARKET, BY MODE OF APPLICATION | 116 |
| 8.1 | INTRODUCTION | 117 |
| FIGURE 34 | PEST CONTROL MARKET SHARE, BY MODE OF APPLICATION, 2023 VS. 2028 (VALUE) | 117 |
| TABLE 26 | PEST CONTROL MARKET, BY MODE OF APPLICATION, 2018-2022 (USD MILLION) | 118 |
| TABLE 27 | PEST CONTROL MARKET, BY MODE OF APPLICATION, 2023-2028 (USD MILLION) | 118 |
| TABLE 28 | PEST CONTROL MARKET, BY MODE OF APPLICATION, 2018-2022 (TONS) | 118 |
| TABLE 29 | PEST CONTROL MARKET, BY MODE OF APPLICATION, 2023-2028 (TONS) | 119 |
| 8.2 | POWDER | 119 |
| 8.2.1 | INCREASED DEMAND FOR POWDER APPLICATIONS TO DRIVE MARKET | 119 |
| TABLE 30 | POWDER: PEST CONTROL MARKET, BY REGION, 2018-2022 (USD MILLION) | 120 |
| TABLE 31 | POWDER: PEST CONTROL MARKET, BY REGION, 2023-2028 (USD MILLION) | 120 |
| TABLE 32 | POWDER: PEST CONTROL MARKET, BY REGION, 2018-2022 (TONS) | 120 |
| TABLE 33 | POWDER: PEST CONTROL MARKET, BY REGION, 2023-2028 (TONS) | 121 |
| 8.3 | SPRAYS | 121 |
| 8.3.1 | HIGH DEMAND FOR LIQUID FORMULATIONS TO PROPEL DEMAND FOR SPRAY APPLICATIONS | 121 |
| TABLE 34 | SPRAYS: PEST CONTROL MARKET, BY REGION, 2018-2022 (USD MILLION) | 122 |
| TABLE 35 | SPRAYS: PEST CONTROL MARKET, BY REGION, 2023-2028 (USD MILLION) | 122 |
| TABLE 36 | SPRAYS: PEST CONTROL MARKET, BY REGION, 2018-2022 (TONS) | 122 |
| TABLE 37 | SPRAYS: PEST CONTROL MARKET, BY REGION, 2023-2028 (TONS) | 123 |
| 8.4 | PELLETS | 123 |
| 8.4.1 | INCREASING USE OF PELLETS IN URBAN AREAS FOR WILDLIFE CONTROL TO BOOST MARKET | 123 |
| TABLE 38 | PELLETS: PEST CONTROL MARKET, BY REGION, 2018-2022 (USD MILLION) | 124 |
| TABLE 39 | PELLETS: PEST CONTROL MARKET, BY REGION, 2023-2028 (USD MILLION) | 124 |
| TABLE 40 | PELLETS: PEST CONTROL MARKET, BY REGION, 2018-2022 (TONS) | 124 |
| TABLE 41 | PELLETS: PEST CONTROL MARKET, BY REGION, 2023-2028 (TONS) | 125 |
| 8.5 | TRAPS | 125 |
| 8.5.1 | NEED FOR INNOVATIVE TOOLS TO IMPROVE AGRICULTURE TO DRIVE MARKET | 125 |
| TABLE 42 | TRAPS: PEST CONTROL MARKET, BY REGION, 2018-2022 (USD MILLION) | 126 |
| TABLE 43 | TRAPS: PEST CONTROL MARKET, BY REGION, 2023-2028 (USD MILLION) | 126 |

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| TABLE 44 | TRAPS: PEST CONTROL MARKET, BY REGION, 2018-2022 (TONS) | 126 |
| TABLE 45 | TRAPS: PEST CONTROL MARKET, BY REGION, 2023-2028 (TONS) | 127 |
| 8.6 | BAITS | 127 |
| 8.6.1 | INCREASING PRESENCE OF RODENTS AND TERMITES CONTROL TO DRIVE DEMAND FOR BAIT | 127 |
| TABLE 46 | BAITS: PEST CONTROL MARKET, BY REGION, 2018-2022 (USD MILLION) | 127 |
| TABLE 47 | BAITS: PEST CONTROL MARKET, BY REGION, 2023-2028 (USD MILLION) | 128 |
| TABLE 48 | BAITS: PEST CONTROL MARKET, BY REGION, 2018-2022 (TONS) | 128 |
| TABLE 49 | BAITS: PEST CONTROL MARKET, BY REGION, 2023-2028 (TONS) | 128 |
| 9 | PEST CONTROL MARKET, BY PEST TYPE | 129 |
| 9.1 | INTRODUCTION | 130 |
| FIGURE 35 | PEST CONTROL MARKET, BY PEST TYPE, 2023 VS. 2028 (USD MILLION) | 130 |
| TABLE 50 | PEST CONTROL MARKET, BY PEST TYPE, 2018-2022 (USD MILLION) | 130 |
| TABLE 51 | PEST CONTROL MARKET, BY PEST TYPE, 2023-2028 (USD MILLION) | 131 |
| 9.2 | INSECTS | 131 |
| 9.2.1 | CLIMATE CHANGE AND INCREASED URBANIZATION TO BOLSTER GROWTH | 131 |
| TABLE 52 | INSECTS: PEST CONTROL MARKET, BY REGION, 2018-2022 (USD MILLION) | 131 |
| TABLE 53 | INSECTS: PEST CONTROL MARKET, BY REGION, 2023-2028 (USD MILLION) | 132 |
| 9.3 | RODENTS | 135 |
| 9.3.1 | LACK OF HYGIENE AND WASTE MANAGEMENT ISSUES TO INCREASE RODENT POPULATION IN URBAN AREAS | 135 |
| TABLE 54 | RODENTS: PEST CONTROL MARKET, BY REGION, 2018-2022 (USD MILLION) | 136 |
| TABLE 55 | RODENTS: PEST CONTROL MARKET, BY REGION, 2023-2028 (USD MILLION) | 136 |
| 9.4 | TERMITES | 137 |
| 9.4.1 | ADOPTION OF NEW TECHNOLOGIES TO BOLSTER GROWTH IN TERMITE CONTROL SOLUTIONS | 137 |
| TABLE 56 | TERMITES: PEST CONTROL MARKET, BY REGION, 2018-2022 (USD MILLION) | 137 |
| TABLE 57 | TERMITES: PEST CONTROL MARKET, BY REGION, 2023-2028 (USD MILLION) | 138 |
| 9.5 | WILDLIFE | 138 |
| 9.5.1 | INCREASED SUBURBAN ACTIVITY AND WILDLIFE HABITAT DESTRUCTION TO LEAD TO INCREASED DEMAND FOR WILDLIFE PEST CONTROL | 138 |
| TABLE 58 | WILDLIFE: PEST CONTROL MARKET, BY REGION, 2018-2022 (USD MILLION) | 139 |
| TABLE 59 | WILDLIFE: PEST CONTROL MARKET, BY REGION, 2023-2028 (USD MILLION) | 139 |
| 9.6 | OTHER PEST TYPES | 139 |
| TABLE 60 | OTHER PEST TYPES: PEST CONTROL MARKET, BY REGION, 2018-2022 (USD MILLION) | 140 |
| TABLE 61 | OTHER PEST TYPES: PEST CONTROL MARKET, BY REGION, 2023-2028 (USD MILLION) | 140 |
| 10 | PEST CONTROL MARKET, BY CONTROL METHOD | 141 |
| 10.1 | INTRODUCTION | 142 |
| FIGURE 36 | PEST CONTROL MARKET, BY CONTROL METHOD, 2023 VS. 2028 (USD MILLION) | 142 |
| TABLE 62 | PEST CONTROL MARKET, BY CONTROL METHOD, 2018-2022 (USD MILLION) | 143 |
| TABLE 63 | PEST CONTROL MARKET, BY CONTROL METHOD, 2023-2028 (USD MILLION) | 143 |
| 10.2 | CHEMICAL | 143 |
| 10.2.1 | INCREASING PEST-CAUSING DISEASES TO DRIVE DEMAND FOR CHEMICAL CONTROL METHODS | 143 |
| TABLE 64 | CHEMICAL: PEST CONTROL MARKET, BY REGION, 2018-2022 (USD MILLION) | 144 |
| TABLE 65 | CHEMICAL: PEST CONTROL MARKET, BY REGION, 2023-2028 (USD MILLION) | 144 |
| TABLE 66 | CHEMICAL: PEST CONTROL MARKET, BY TYPE, 2018-2022 (USD MILLION) | 144 |
| TABLE 67 | CHEMICAL: PEST CONTROL MARKET, BY TYPE, 2023-2028 (USD MILLION) | 145 |
| 10.2.2 | INSECTICIDES | 145 |
| 10.2.3 | RODENTICIDES | 145 |
| TABLE 68 | ACUTE TOXICITY CLASSIFICATION - RODENTICIDES | 146 |

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| | | |
|-----------|--|-----|
| 10.2.4 | OTHER CHEMICALS | 146 |
| 10.3 | MECHANICAL | 147 |
| 10.3.1 | DEMAND FOR ADVANCED MECHANICAL CONTROL METHODS TO PREVENT PEST-CAUSING DISEASES TO SPUR MARKET | 147 |
| TABLE 69 | MECHANICAL: PEST CONTROL MARKET, BY REGION, 2018-2022 (USD MILLION) | 147 |
| TABLE 70 | MECHANICAL: PEST CONTROL MARKET, BY REGION, 2023-2028 (USD MILLION) | 147 |
| TABLE 71 | MECHANICAL: PEST CONTROL MARKET, BY TYPE, 2018-2022 (USD MILLION) | 148 |
| TABLE 72 | MECHANICAL: PEST CONTROL MARKET, BY TYPE, 2023-2028 (USD MILLION) | 148 |
| 10.3.2 | TRAPPING | 148 |
| TABLE 73 | TRAPPING MARKET, BY TYPE, 2018-2022 (USD MILLION) | 148 |
| TABLE 74 | TRAPPING MARKET, BY TYPE, 2023-2028 (USD MILLION) | 149 |
| 10.3.2.1 | Light traps | 149 |
| 10.3.2.2 | Adhesive traps | 149 |
| 10.3.2.3 | Malaise traps | 149 |
| 10.3.3 | MESH SCREENS | 150 |
| 10.3.4 | ULTRASONIC VIBRATIONS | 150 |
| 10.4 | BIOLOGICAL | 150 |
| 10.4.1 | NEED FOR BIOLOGICAL CONTROL METHODS TO PREVENT PEST-CAUSING DISEASES TO DRIVE MARKET | 150 |
| TABLE 75 | BIOLOGICAL: PEST CONTROL MARKET, BY REGION, 2018-2022 (USD MILLION) | 151 |
| TABLE 76 | BIOLOGICAL: PEST CONTROL MARKET, BY REGION, 2023-2028 (USD MILLION) | 151 |
| TABLE 77 | BIOLOGICAL: PEST CONTROL MARKET, BY TYPE, 2018-2022 (USD MILLION) | 151 |
| TABLE 78 | BIOLOGICAL: PEST CONTROL MARKET, BY TYPE, 2023-2028 (USD MILLION) | 152 |
| 10.4.2 | MICROBIALS | 152 |
| 10.4.3 | PLANT EXTRACTS | 152 |
| 10.4.4 | PREDATORY INSECTS | 152 |
| 10.5 | SOFTWARE & SERVICES | 153 |
| 10.5.1 | INCREASING TECHNOLOGICAL ADVANCEMENTS IN SOFTWARE & SERVICES TO DRIVE GROWTH | 153 |
| TABLE 79 | SOFTWARE & SERVICE: PEST CONTROL MARKET, BY REGION, 2018-2022 (USD MILLION) | 153 |
| TABLE 80 | SOFTWARE & SERVICE: PEST CONTROL MARKET, BY REGION, 2023-2028 (USD MILLION) | 153 |
| 11 | PEST CONTROL MARKET, BY REGION | 154 |
| 11.1 | INTRODUCTION | 155 |
| TABLE 81 | PEST CONTROL MARKET, BY REGION, 2018-2022 (USD MILLION) | 155 |
| TABLE 82 | PEST CONTROL MARKET, BY REGION, 2023-2028 (USD MILLION) | 155 |
| 11.2 | NORTH AMERICA | 156 |
| FIGURE 37 | NORTH AMERICA: MARKET SNAPSHOT | 157 |
| 11.2.1 | NORTH AMERICA: RECESSION IMPACT ANALYSIS | 157 |
| FIGURE 38 | INFLATION: COUNTRY-LEVEL DATA (2017-2021) | 158 |
| FIGURE 39 | NORTH AMERICAN PEST CONTROL MARKET: RECESSION IMPACT ANALYSIS | 159 |
| TABLE 83 | NORTH AMERICA: PEST CONTROL MARKET, BY COUNTRY, 2018-2022 (USD MILLION) | 159 |
| TABLE 84 | NORTH AMERICA: PEST CONTROL MARKET, BY COUNTRY, 2023-2028 (USD MILLION) | 159 |
| TABLE 85 | NORTH AMERICA: PEST CONTROL MARKET, BY PEST TYPE, 2018-2022 (USD MILLION) | 160 |
| TABLE 86 | NORTH AMERICA: PEST CONTROL MARKET, BY PEST TYPE, 2023-2028 (USD MILLION) | 160 |
| TABLE 87 | NORTH AMERICA: PEST CONTROL MARKET, BY CONTROL METHOD, 2018-2022 (USD MILLION) | 160 |
| TABLE 88 | NORTH AMERICA: PEST CONTROL MARKET, BY CONTROL METHOD, 2023-2028 (USD MILLION) | 161 |
| TABLE 89 | NORTH AMERICA: PEST CONTROL MARKET, BY MODE OF APPLICATION, 2018-2022 (USD MILLION) | 161 |
| TABLE 90 | NORTH AMERICA: PEST CONTROL MARKET, BY MODE OF APPLICATION, 2023-2028 (USD MILLION) | 161 |
| TABLE 91 | NORTH AMERICA: PEST CONTROL MARKET, BY MODE OF APPLICATION, 2018-2022 (TONS) | 162 |
| TABLE 92 | NORTH AMERICA: PEST CONTROL MARKET, BY MODE OF APPLICATION, 2023-2028 (TONS) | 162 |

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| | | |
|------------|--|-----|
| TABLE 93 | NORTH AMERICA: PEST CONTROL MARKET, BY APPLICATION, 2018-2022 (USD MILLION) | 162 |
| TABLE 94 | NORTH AMERICA: PEST CONTROL MARKET, BY APPLICATION, 2023-2028 (USD MILLION) | 163 |
| 11.2.1.1 | US | 163 |
| 11.2.1.1.1 | Presence of strong service providers and pesticide suppliers in US to drive market | 163 |
| TABLE 95 | TOP 5 CITIES WITH CHANGE IN NUMBER OF DISEASE DANGER DAYS SINCE 1970 | 164 |
| TABLE 96 | US: PEST CONTROL MARKET, BY PEST TYPE, 2018-2022 (USD MILLION) | 164 |
| TABLE 97 | US: PEST CONTROL MARKET, BY PEST TYPE, 2023-2028 (USD MILLION) | 164 |
| TABLE 98 | US: PEST CONTROL MARKET, BY APPLICATION, 2018-2022 (USD MILLION) | 165 |
| TABLE 99 | US: PEST CONTROL MARKET, BY APPLICATION, 2023-2028 (USD MILLION) | 165 |
| 11.2.1.2 | Canada | 165 |
| 11.2.1.2.1 | Increasing demand for rodent and wildlife control methods to contribute to market growth | 165 |
| TABLE 100 | CANADA: PEST CONTROL MARKET, BY PEST TYPE, 2018-2022 (USD MILLION) | 166 |
| TABLE 101 | CANADA: PEST CONTROL MARKET, BY PEST TYPE, 2023-2028 (USD MILLION) | 167 |
| TABLE 102 | CANADA: PEST CONTROL MARKET, BY APPLICATION, 2018-2022 (USD MILLION) | 167 |
| TABLE 103 | CANADA: PEST CONTROL MARKET, BY APPLICATION, 2023-2028 (USD MILLION) | 167 |
| 11.2.1.3 | Mexico | 168 |
| 11.2.1.3.1 | Rising temperatures and urbanization to drive growth | 168 |
| TABLE 104 | MEXICO: PEST CONTROL MARKET, BY PEST TYPE, 2018-2022 (USD MILLION) | 168 |
| TABLE 105 | MEXICO: PEST CONTROL MARKET, BY PEST TYPE, 2023-2028 (USD MILLION) | 169 |
| TABLE 106 | MEXICO: PEST CONTROL MARKET, BY APPLICATION, 2018-2022 (USD MILLION) | 169 |
| TABLE 107 | MEXICO: PEST CONTROL MARKET, BY APPLICATION, 2023-2028 (USD MILLION) | 170 |
| 11.3 | EUROPE | 170 |
| 11.3.1 | EUROPE: RECESSION IMPACT ANALYSIS | 171 |
| FIGURE 40 | INFLATION: COUNTRY-LEVEL DATA (2017-2021) | 172 |
| FIGURE 41 | EUROPEAN PEST CONTROL MARKET: RECESSION IMPACT ANALYSIS | 172 |
| TABLE 108 | EUROPE: PEST CONTROL MARKET, BY COUNTRY, 2018-2022 (USD MILLION) | 172 |
| TABLE 109 | EUROPE: PEST CONTROL MARKET, BY COUNTRY, 2023-2028 (USD MILLION) | 173 |
| TABLE 110 | EUROPE: PEST CONTROL MARKET, BY PEST TYPE, 2018-2022 (USD MILLION) | 173 |
| TABLE 111 | EUROPE: PEST CONTROL MARKET, BY PEST TYPE, 2023-2028 (USD MILLION) | 173 |
| TABLE 112 | EUROPE: PEST CONTROL MARKET, BY CONTROL METHOD, 2018-2022 (USD MILLION) | 174 |
| TABLE 113 | EUROPE: PEST CONTROL MARKET, BY CONTROL METHOD, 2023-2028 (USD MILLION) | 174 |
| TABLE 114 | EUROPE: PEST CONTROL MARKET, BY MODE OF APPLICATION, 2018-2022 (USD MILLION) | 174 |
| TABLE 115 | EUROPE: PEST CONTROL MARKET, BY MODE OF APPLICATION, 2023-2028 (USD MILLION) | 175 |
| TABLE 116 | EUROPE: PEST CONTROL MARKET, BY MODE OF APPLICATION, 2018-2022 (TONS) | 175 |
| TABLE 117 | EUROPE: PEST CONTROL MARKET, BY MODE OF APPLICATION, 2023-2028 (TONS) | 175 |
| TABLE 118 | EUROPE: PEST CONTROL MARKET, BY APPLICATION, 2018-2022 (USD MILLION) | 176 |
| TABLE 119 | EUROPE: PEST CONTROL MARKET, BY APPLICATION, 2023-2028 (USD MILLION) | 176 |
| 11.3.1.1 | Germany | 176 |
| 11.3.1.1.1 | Focus on strong government initiatives to control pest infestation to drive market | 176 |
| TABLE 120 | GERMANY: PEST CONTROL MARKET, BY PEST TYPE, 2018-2022 (USD MILLION) | 177 |
| TABLE 121 | GERMANY: PEST CONTROL MARKET, BY PEST TYPE, 2023-2028 (USD MILLION) | 177 |
| TABLE 122 | GERMANY: PEST CONTROL MARKET, BY APPLICATION, 2018-2022 (USD MILLION) | 178 |
| TABLE 123 | GERMANY: PEST CONTROL MARKET, BY APPLICATION, 2023-2028 (USD MILLION) | 178 |
| 11.3.1.2 | France | 178 |
| 11.3.1.2.1 | Taking initiatives to combat rodent infestations to bolster growth | 178 |
| TABLE 124 | FRANCE: PEST CONTROL MARKET, BY PEST TYPE, 2018-2022 (USD MILLION) | 179 |
| TABLE 125 | FRANCE: PEST CONTROL MARKET, BY PEST TYPE, 2023-2028 (USD MILLION) | 180 |

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|------------|--|-----|
| TABLE 126 | FRANCE: PEST CONTROL MARKET, BY APPLICATION, 2018-2022 (USD MILLION) | 180 |
| TABLE 127 | FRANCE: PEST CONTROL MARKET, BY APPLICATION, 2023-2028 (USD MILLION) | 180 |
| 11.3.1.3 | UK | 181 |
| 11.3.1.3.1 | Increasing hygiene standards and growing health consciousness among consumers to propel market | 181 |
| TABLE 128 | UK: PEST CONTROL MARKET, BY PEST TYPE, 2018-2022 (USD MILLION) | 181 |
| TABLE 129 | UK: PEST CONTROL MARKET, BY PEST TYPE, 2023-2028 (USD MILLION) | 182 |
| TABLE 130 | UK: PEST CONTROL MARKET, BY APPLICATION, 2018-2022 (USD MILLION) | 182 |
| TABLE 131 | UK: PEST CONTROL MARKET, BY APPLICATION, 2023-2028 (USD MILLION) | 182 |
| 11.3.1.4 | Spain | 183 |
| 11.3.1.4.1 | Increasing insect population due to temperature rise in Spain to foster growth | 183 |
| TABLE 132 | SPAIN: PEST CONTROL MARKET, BY PEST TYPE, 2018-2022 (USD MILLION) | 183 |
| TABLE 133 | SPAIN: PEST CONTROL MARKET, BY PEST TYPE, 2023-2028 (USD MILLION) | 184 |
| TABLE 134 | SPAIN: PEST CONTROL MARKET, BY APPLICATION, 2018-2022 (USD MILLION) | 184 |
| TABLE 135 | SPAIN: PEST CONTROL MARKET, BY APPLICATION, 2023-2028 (USD MILLION) | 184 |
| 11.3.1.5 | Italy | 185 |
| 11.3.1.5.1 | Growing construction to minimize pest entry to boost market | 185 |
| TABLE 136 | ITALY: PEST CONTROL MARKET, BY PEST TYPE, 2018-2022 (USD MILLION) | 185 |
| TABLE 137 | ITALY: PEST CONTROL MARKET, BY PEST TYPE, 2023-2028 (USD MILLION) | 186 |
| TABLE 138 | ITALY: PEST CONTROL MARKET, BY APPLICATION, 2018-2022 (USD MILLION) | 186 |
| TABLE 139 | ITALY: PEST CONTROL MARKET, BY APPLICATION, 2023-2028 (USD MILLION) | 186 |
| 11.3.1.6 | Rest of Europe | 187 |
| TABLE 140 | REST OF EUROPE: PEST CONTROL MARKET, BY PEST TYPE, 2018-2022 (USD MILLION) | 187 |
| TABLE 141 | REST OF EUROPE: PEST CONTROL MARKET, BY PEST TYPE, 2023-2028 (USD MILLION) | 188 |
| TABLE 142 | REST OF EUROPE: PEST CONTROL MARKET, BY APPLICATION, 2018-2022 (USD MILLION) | 188 |
| TABLE 143 | REST OF EUROPE: PEST CONTROL MARKET, BY APPLICATION, 2023-2028 (USD MILLION) | 188 |
| 11.4 | ASIA PACIFIC | 189 |
| 11.4.1 | ASIA PACIFIC: RECESSION IMPACT ANALYSIS | 190 |
| FIGURE 42 | INFLATION: COUNTRY-LEVEL DATA (2017-2021) | 190 |
| FIGURE 43 | ASIA PACIFIC PEST CONTROL MARKET: RECESSION IMPACT ANALYSIS, 2022 | 191 |
| TABLE 144 | ASIA PACIFIC: PEST CONTROL MARKET, BY COUNTRY, 2018-2022 (USD MILLION) | 191 |
| TABLE 145 | ASIA PACIFIC: PEST CONTROL MARKET, BY COUNTRY, 2023-2028 (USD MILLION) | 192 |
| TABLE 146 | ASIA PACIFIC: PEST CONTROL MARKET, BY PEST TYPE, 2018-2022 (USD MILLION) | 192 |
| TABLE 147 | ASIA PACIFIC: PEST CONTROL MARKET, BY PEST TYPE, 2023-2028 (USD MILLION) | 192 |
| TABLE 148 | ASIA PACIFIC: PEST CONTROL MARKET, BY CONTROL METHOD, 2018-2022 (USD MILLION) | 193 |
| TABLE 149 | ASIA PACIFIC: PEST CONTROL MARKET, BY CONTROL METHOD, 2023-2028 (USD MILLION) | 193 |
| TABLE 150 | ASIA PACIFIC: PEST CONTROL MARKET, BY MODE OF APPLICATION, 2018-2022 (USD MILLION) | 193 |
| TABLE 151 | ASIA PACIFIC: PEST CONTROL MARKET, BY MODE OF APPLICATION, 2023-2028 (USD MILLION) | 194 |
| TABLE 152 | ASIA PACIFIC: PEST CONTROL MARKET, BY MODE OF APPLICATION, 2018-2022 (TONS) | 194 |
| TABLE 153 | ASIA PACIFIC: PEST CONTROL MARKET, BY MODE OF APPLICATION, 2023-2028 (TONS) | 194 |
| TABLE 154 | ASIA PACIFIC: PEST CONTROL MARKET, BY APPLICATION, 2018-2022 (USD MILLION) | 195 |
| TABLE 155 | ASIA PACIFIC: PEST CONTROL MARKET, BY APPLICATION, 2023-2028 (USD MILLION) | 195 |
| 11.4.1.1 | China | 195 |
| 11.4.1.1.1 | Need for infrastructure development and urbanization to bolster growth | 195 |
| TABLE 156 | CHINA: PEST CONTROL MARKET, BY PEST TYPE, 2018-2022 (USD MILLION) | 196 |
| TABLE 157 | CHINA: PEST CONTROL MARKET, BY PEST TYPE, 2023-2028 (USD MILLION) | 197 |
| TABLE 158 | CHINA: PEST CONTROL MARKET, BY APPLICATION, 2018-2022 (USD MILLION) | 197 |
| TABLE 159 | CHINA: PEST CONTROL MARKET, BY APPLICATION, 2023-2028 (USD MILLION) | 197 |

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|------------|--|-----|
| 11.4.1.2 | India | 198 |
| 11.4.1.2.1 | Focus on increasing disease outbreaks and strong government policies to drive market | 198 |
| TABLE 160 | INDIA: PEST CONTROL MARKET, BY PEST TYPE, 2018-2022 (USD MILLION) | 199 |
| TABLE 161 | INDIA: PEST CONTROL MARKET, BY PEST TYPE, 2023-2028 (USD MILLION) | 199 |
| TABLE 162 | INDIA: PEST CONTROL MARKET, BY APPLICATION, 2018-2022 (USD MILLION) | 199 |
| TABLE 163 | INDIA: PEST CONTROL MARKET, BY APPLICATION, 2023-2028 (USD MILLION) | 200 |
| 11.4.1.3 | Australia | 200 |
| 11.4.1.3.1 | Growing invasive species and delicate ecosystems to strengthen market | 200 |
| TABLE 164 | AUSTRALIA: PEST CONTROL MARKET, BY PEST TYPE, 2018-2022 (USD MILLION) | 201 |
| TABLE 165 | AUSTRALIA: PEST CONTROL MARKET, BY PEST TYPE, 2023-2028 (USD MILLION) | 201 |
| TABLE 166 | AUSTRALIA: PEST CONTROL MARKET, BY APPLICATION, 2018-2022 (USD MILLION) | 202 |
| TABLE 167 | AUSTRALIA: PEST CONTROL MARKET, BY APPLICATION, 2023-2028 (USD MILLION) | 202 |
| 11.4.1.4 | Japan | 202 |
| 11.4.1.4.1 | Increased habitat destruction and urban activities to boost growth | 202 |
| TABLE 168 | JAPAN: PEST CONTROL MARKET, BY PEST TYPE, 2018-2022 (USD MILLION) | 203 |
| TABLE 169 | JAPAN: PEST CONTROL MARKET, BY PEST TYPE, 2023-2028 (USD MILLION) | 203 |
| TABLE 170 | JAPAN: PEST CONTROL MARKET, BY APPLICATION, 2018-2022 (USD MILLION) | 204 |
| TABLE 171 | JAPAN: PEST CONTROL MARKET, BY APPLICATION, 2023-2028 (USD MILLION) | 204 |
| 11.4.1.5 | Rest of Asia Pacific | 204 |
| TABLE 172 | REST OF ASIA PACIFIC: PEST CONTROL MARKET, BY PEST TYPE, 2018-2022 (USD MILLION) | 205 |
| TABLE 173 | REST OF ASIA PACIFIC: PEST CONTROL MARKET, BY PEST TYPE, 2023-2028 (USD MILLION) | 205 |
| TABLE 174 | REST OF ASIA PACIFIC: PEST CONTROL MARKET, BY APPLICATION, 2018-2022 (USD MILLION) | 205 |
| TABLE 175 | REST OF ASIA PACIFIC: PEST CONTROL MARKET, BY APPLICATION, 2023-2028 (USD MILLION) | 206 |
| 11.5 | SOUTH AMERICA | 206 |
| 11.5.1 | SOUTH AMERICA: RECESSION IMPACT ANALYSIS | 207 |
| FIGURE 44 | INFLATION: COUNTRY-LEVEL DATA (2017-2021) | 207 |
| FIGURE 45 | SOUTH AMERICAN PEST CONTROL MARKET: RECESSION IMPACT ANALYSIS | 208 |
| TABLE 176 | SOUTH AMERICA: PEST CONTROL MARKET, BY COUNTRY, 2018-2022 (USD MILLION) | 208 |
| TABLE 177 | SOUTH AMERICA: PEST CONTROL MARKET, BY COUNTRY, 2023-2028 (USD MILLION) | 208 |
| TABLE 178 | SOUTH AMERICA: PEST CONTROL MARKET, BY PEST TYPE, 2018-2022 (USD MILLION) | 209 |
| TABLE 179 | SOUTH AMERICA: PEST CONTROL MARKET, BY PEST TYPE, 2023-2028 (USD MILLION) | 209 |
| TABLE 180 | SOUTH AMERICA: PEST CONTROL MARKET, BY CONTROL METHOD, 2018-2022 (USD MILLION) | 209 |
| TABLE 181 | SOUTH AMERICA: PEST CONTROL MARKET, BY CONTROL METHOD, 2023-2028 (USD MILLION) | 210 |
| TABLE 182 | SOUTH AMERICA: PEST CONTROL MARKET, BY MODE OF APPLICATION, 2018-2022 (USD MILLION) | 210 |
| TABLE 183 | SOUTH AMERICA: PEST CONTROL MARKET, BY MODE OF APPLICATION, 2023-2028 (USD MILLION) | 210 |
| TABLE 184 | SOUTH AMERICA: PEST CONTROL MARKET, BY MODE OF APPLICATION, 2018-2022 (TONS) | 211 |
| TABLE 185 | SOUTH AMERICA: PEST CONTROL MARKET, BY MODE OF APPLICATION, 2023-2028 (TONS) | 211 |
| TABLE 186 | SOUTH AMERICA: PEST CONTROL MARKET, BY APPLICATION, 2018-2022 (USD MILLION) | 211 |
| TABLE 187 | SOUTH AMERICA: PEST CONTROL MARKET, BY APPLICATION, 2023-2028 (USD MILLION) | 212 |
| 11.5.1.1 | Brazil | 212 |
| 11.5.1.1.1 | High rates of urbanization and habitat destruction to foster market growth | 212 |
| TABLE 188 | BRAZIL: PEST CONTROL MARKET, BY PEST TYPE, 2018-2022 (USD MILLION) | 213 |
| TABLE 189 | BRAZIL: PEST CONTROL MARKET, BY PEST TYPE, 2023-2028 (USD MILLION) | 213 |
| TABLE 190 | BRAZIL: PEST CONTROL MARKET, BY APPLICATION, 2018-2022 (USD MILLION) | 213 |
| TABLE 191 | BRAZIL: PEST CONTROL MARKET, BY APPLICATION, 2023-2028 (USD MILLION) | 214 |
| 11.5.1.2 | Argentina | 214 |
| 11.5.1.2.1 | Rising disease outbreaks and rodent population to foster growth | 214 |

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| TABLE 192 | ARGENTINA: PEST CONTROL MARKET, BY PEST TYPE, 2018-2022 (USD MILLION) | 215 |
| TABLE 193 | ARGENTINA: PEST CONTROL MARKET, BY PEST TYPE, 2023-2028 (USD MILLION) | 215 |
| TABLE 194 | ARGENTINA: PEST CONTROL MARKET, BY APPLICATION, 2018-2022 (USD MILLION) | 215 |
| TABLE 195 | ARGENTINA: PEST CONTROL MARKET, BY APPLICATION, 2023-2028 (USD MILLION) | 216 |
| 11.5.1.3 | Rest of South America | 216 |
| TABLE 196 | REST OF SOUTH AMERICA: PEST CONTROL MARKET, BY PEST TYPE, 2018-2022 (USD MILLION) | 217 |
| TABLE 197 | REST OF SOUTH AMERICA: PEST CONTROL MARKET, BY PEST TYPE, 2023-2028 (USD MILLION) | 217 |
| TABLE 198 | REST OF SOUTH AMERICA: PEST CONTROL MARKET, BY APPLICATION, 2018-2022 (USD MILLION) | 217 |
| TABLE 199 | REST OF SOUTH AMERICA: PEST CONTROL MARKET, BY APPLICATION, 2023-2028 (USD MILLION) | 218 |
| 11.6 | REST OF THE WORLD (ROW) | 218 |
| 11.6.1 | ROW: RECESSION IMPACT ANALYSIS | 218 |
| FIGURE 46 | INFLATION: COUNTRY-LEVEL DATA (2017-2021) | 219 |
| FIGURE 47 | PEST CONTROL MARKET: RECESSION IMPACT ANALYSIS | 219 |
| TABLE 200 | ROW: PEST CONTROL MARKET, BY REGION, 2018-2022 (USD MILLION) | 220 |
| TABLE 201 | ROW: PEST CONTROL MARKET, BY REGION, 2023-2028 (USD MILLION) | 220 |
| TABLE 202 | ROW: PEST CONTROL MARKET, BY PEST TYPE, 2018-2022 (USD MILLION) | 220 |
| TABLE 203 | ROW: PEST CONTROL MARKET, BY PEST TYPE, 2023-2028 (USD MILLION) | 220 |
| TABLE 204 | ROW: PEST CONTROL MARKET, BY CONTROL METHOD, 2018-2022 (USD MILLION) | 221 |
| TABLE 205 | ROW: PEST CONTROL MARKET, BY CONTROL METHOD, 2023-2028 (USD MILLION) | 221 |
| TABLE 206 | ROW: PEST CONTROL MARKET, BY MODE OF APPLICATION, 2018-2022 (USD MILLION) | 221 |
| TABLE 207 | ROW: PEST CONTROL MARKET, BY MODE OF APPLICATION, 2023-2028 (USD MILLION) | 222 |
| TABLE 208 | ROW: PEST CONTROL MARKET, BY MODE OF APPLICATION, 2018-2022 (TONS) | 222 |
| TABLE 209 | ROW: PEST CONTROL MARKET, BY MODE OF APPLICATION, 2023-2028 (TONS) | 222 |
| TABLE 210 | ROW: PEST CONTROL MARKET, BY APPLICATION, 2018-2022 (USD MILLION) | 223 |
| TABLE 211 | ROW: PEST CONTROL MARKET, BY APPLICATION, 2023-2028 (USD MILLION) | 223 |
| 11.6.1.1 | Middle East | 223 |
| 11.6.1.1.1 | Focus on government initiatives and outreach programs to control pest infestation to drive growth | 223 |
| TABLE 212 | MIDDLE EAST: PEST CONTROL MARKET, BY PEST TYPE, 2018-2022 (USD MILLION) | 224 |
| TABLE 213 | MIDDLE EAST: PEST CONTROL MARKET, BY PEST TYPE, 2023-2028 (USD MILLION) | 224 |
| TABLE 214 | MIDDLE EAST: PEST CONTROL MARKET, BY APPLICATION, 2018-2022 (USD MILLION) | 225 |
| TABLE 215 | MIDDLE EAST: PEST CONTROL MARKET, BY APPLICATION, 2023-2028 (USD MILLION) | 225 |
| 11.6.1.2 | Africa | 225 |
| 11.6.1.2.1 | Growing locusts attacks and associated losses to drive market | 225 |
| TABLE 216 | AFRICA: PEST CONTROL MARKET, BY PEST TYPE, 2018-2022 (USD MILLION) | 226 |
| TABLE 217 | AFRICA: PEST CONTROL MARKET, BY PEST TYPE, 2023-2028 (USD MILLION) | 226 |
| TABLE 218 | AFRICA: PEST CONTROL MARKET, BY APPLICATION, 2018-2022 (USD MILLION) | 227 |
| TABLE 219 | AFRICA: PEST CONTROL MARKET, BY APPLICATION, 2023-2028 (USD MILLION) | 227 |
| 12 | COMPETITIVE LANDSCAPE | 228 |
| 12.1 | OVERVIEW | 228 |
| 12.2 | MARKET SHARE ANALYSIS, 2022 | 228 |
| TABLE 220 | PEST CONTROL MARKET: DEGREE OF COMPETITION | 229 |
| 12.3 | STRATEGIES ADOPTED BY KEY PLAYERS | 230 |
| 12.4 | SEGMENTAL REVENUE ANALYSIS OF KEY PLAYERS | 231 |
| FIGURE 48 | SEGMENTAL REVENUE ANALYSIS OF KEY PLAYERS, 2018-2022 (USD BILLION) | 231 |
| 12.5 | COMPANY EVALUATION MATRIX FOR KEY PLAYERS, 2022 | 232 |
| 12.5.1 | STARS | 232 |
| 12.5.2 | EMERGING LEADERS | 232 |

| | | |
|-----------|--|-----|
| 12.5.3 | PERVASIVE PLAYERS | 232 |
| 12.5.4 | PARTICIPANTS | 233 |
| FIGURE 49 | COMPANY EVALUATION QUADRANT FOR KEY PLAYERS, 2022 | 233 |
| 12.5.5 | PRODUCT FOOTPRINT | 234 |
| TABLE 221 | COMPANY FOOTPRINT, BY PEST TYPE | 234 |
| TABLE 222 | COMPANY FOOTPRINT, BY APPLICATION | 235 |
| TABLE 223 | COMPANY FOOTPRINT, BY REGION | 236 |
| TABLE 224 | OVERALL COMPANY FOOTPRINT | 237 |
| 12.6 | COMPANY EVALUATION MATRIX FOR STARTUPS/SMES, 2022 | 238 |
| 12.6.1 | PROGRESSIVE COMPANIES | 238 |
| 12.6.2 | STARTING BLOCKS | 238 |
| 12.6.3 | RESPONSIVE COMPANIES | 238 |
| 12.6.4 | DYNAMIC COMPANIES | 238 |
| FIGURE 50 | COMPANY EVALUATION QUADRANT FOR STARTUPS/SMES, 2022 | 239 |
| 12.6.5 | COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES | 240 |
| TABLE 225 | DETAILED LIST OF KEY STARTUPS/SMES | 240 |
| TABLE 226 | PEST CONTROL MARKET: COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES | 241 |
| 12.7 | COMPETITIVE SCENARIO | 242 |
| 12.7.1 | PRODUCT LAUNCHES | 242 |
| TABLE 227 | PEST CONTROL: PRODUCT LAUNCHES | 242 |
| 12.7.2 | DEALS | 245 |
| TABLE 228 | PEST CONTROL: DEALS | 245 |
| 12.7.3 | OTHERS | 251 |
| TABLE 229 | PEST CONTROL: OTHERS | 251 |

Pest Control Market by Control Method (Chemical, Mechanical, Biological, Software & Services), Pest Type (Insects, Rodents, Termites, Wildlife), Mode of Application (Sprays, Traps, Baits, Pellets, Powder), Application and Region - Global Forecast to 2028

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