

Global Sealing and Strapping Packaging Tapes Market Report and Forecast 2023-2028

Market Report | 2023-08-19 | 148 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$2799.00
- Five User License \$3999.00
- Corporate License \$4999.00

Report description:

Global Sealing and Strapping Packaging Tapes Market Report and Forecast 2023-2028

Market Outlook

According to the report by Expert Market Research (EMR), the global sealing and strapping packaging tapes market reached a value of USD 17.7 billion in 2022. Aided by the escalating demands in the e-commerce sector and the need for secure packaging across various industries, the market is projected to further grow at a CAGR of 5% between 2023 and 2028 to reach a value of USD 23.7 billion by 2028.

Sealing and strapping packaging tapes have become indispensable in today's fast-paced world, where product safety and packaging integrity are paramount. Comprising mainly of pressure-sensitive tapes used in carton sealing and strapping, these tapes are designed to withstand various stresses during transportation and storage, ensuring that products reach consumers in pristine condition.

E-commerce, with its astronomical growth rates, is a prime driver of the sealing and strapping packaging tapes market growth. The constant online purchases made by consumers demand that goods be securely packaged to endure the rigors of transit. From electronics to apparel, every product shipped requires these robust tapes to prevent tampering, damage, or unauthorised access. Moreover, the packaging tapes are not merely about functionality; they also offer a platform for branding. With the advent of customisable tapes featuring logos, promotional messages, and other brand-related information, businesses are leveraging these tapes as a medium for passive advertising, enhancing brand visibility and recall.

Industrial applications further buoy the sealing and strapping packaging tapes market demand. Industries such as food & beverages, electronics, automotive, and pharmaceuticals emphasise secure packaging to ensure product integrity and safety. For instance, in the pharmaceutical sector, where tamper-evidence is crucial, specialised sealing tapes offer both security and traceability.

The rising concerns about environmental sustainability are also reshaping the sealing and strapping packaging tapes market size. Manufacturers are increasingly focusing on eco-friendly adhesive formulations and recyclable tape materials. Bio-based adhesives and tapes made from recycled materials are witnessing increased traction, catering to the environmentally-conscious segment of

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

consumers and industries.

Innovation, nonetheless, remains at the core of the industry. With advancements in adhesive technologies and the development of tapes with higher durability, UV resistance, and moisture resistance, the sealing and strapping packaging tapes market is set to address diverse industrial needs. Furthermore, as global trade continues its upward trajectory and e-commerce platforms further entrench themselves in consumers' buying habits, the demand for reliable sealing and strapping solutions is bound to surge.

Market Segmentation

The market can be divided based on material, type, application, and region.

Market Breakup by Material

- Paper
- Polypropylene
- Polyvinyl Chloride
- Others

Market Breakup by Type

- Acrylic
- Rubber
- Silicone
- Others

Market Breakup by Application

- Carton Sealing
- Strapping and Bundling

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the global sealing and strapping packaging tapes market. Some of the major players explored in the report by Expert Market Research are as follows:

- Avery Dennison Corporation
- Nitto Denko Corporation
- Intertape Polymer Group Inc.
- Scapa Group PLC
- Nichiban Co., Ltd.
- 3M Company
- tesa SE
- Others

About Us

Acquire unparalleled access to critical industry insights with our comprehensive market research reports, meticulously prepared by a team of seasoned experts. These reports are designed to equip decision-makers with an in-depth understanding of prevailing market trends, competitive landscapes, and growth opportunities.

Our high-quality, data-driven analyses provide the essential framework for organisations seeking to make informed and strategic decisions in an increasingly complex and rapidly evolving business environment. By investing in our market research reports, you can ensure your organisation remains agile, proactive, and poised for success in today's competitive market.

Don't miss the opportunity to elevate your business intelligence and fortify your strategic planning. Secure your organisation's future success by acquiring one of our Expert Market Research reports today.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
 - 3.1 Market Definition and Outlook
 - 3.2 Properties and Applications
 - 3.3 Market Analysis
 - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
 - 5.1 Overview
 - 5.2 Key Drivers
 - 5.3 Key Developments
 - 5.4 Competitive Structure
 - 5.5 Key Industrial Trends
- 6 Snapshot
 - 6.1 Global
 - 6.2 Regional
- 7 Opportunities and Challenges in the Market
- 8 Global Sealing and Strapping Packaging Tapes Market Analysis
 - 8.1 Key Industry Highlights
 - 8.2 Global Sealing and Strapping Packaging Tapes Historical Market (2018-2022)
 - 8.3 Global Sealing and Strapping Packaging Tapes Market Forecast (2023-2028)
 - 8.4 Global Sealing and Strapping Packaging Tapes Market Market by Material
 - 8.4.1 Paper
 - 8.4.1.1 Historical Trend (2018-2022)
 - 8.4.1.2 Forecast Trend (2023-2028)
 - 8.4.2 Polypropylene
 - 8.4.2.1 Historical Trend (2018-2022)
 - 8.4.2.2 Forecast Trend (2023-2028)
 - 8.4.3 Polyvinyl Chloride
 - 8.4.3.1 Historical Trend (2018-2022)
 - 8.4.3.2 Forecast Trend (2023-2028)
 - 8.4.4 Others
 - 8.5 Global Sealing and Strapping Packaging Tapes Market by Type
 - 8.5.1 Acrylic
 - 8.5.1.1 Historical Trend (2018-2022)
 - 8.5.1.2 Forecast Trend (2023-2028)
 - 8.5.2 Rubber
 - 8.5.2.1 Historical Trend (2018-2022)
 - 8.5.2.2 Forecast Trend (2023-2028)
 - 8.5.3 Silicone
 - 8.5.3.1 Historical Trend (2018-2022)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.5.3.2 Forecast Trend (2023-2028)
- 8.5.4 Others
- 8.6 Global Sealing and Strapping Packaging Tapes Market by Application
 - 8.6.1 Carton Sealing
 - 8.6.1.1 Historical Trend (2018-2022)
 - 8.6.1.2 Forecast Trend (2023-2028)
 - 8.6.2 Strapping and Bundling
 - 8.6.2.1 Historical Trend (2018-2022)
 - 8.6.2.2 Forecast Trend (2023-2028)
- 8.7 Global Sealing and Strapping Packaging Tapes Market by Region
 - 8.7.1 North America
 - 8.7.1.1 Historical Trend (2018-2022)
 - 8.7.1.2 Forecast Trend (2023-2028)
 - 8.7.2 Europe
 - 8.7.2.1 Historical Trend (2018-2022)
 - 8.7.2.2 Forecast Trend (2023-2028)
 - 8.7.3 Asia Pacific
 - 8.7.3.1 Historical Trend (2018-2022)
 - 8.7.3.2 Forecast Trend (2023-2028)
 - 8.7.4 Latin America
 - 8.7.4.1 Historical Trend (2018-2022)
 - 8.7.4.2 Forecast Trend (2023-2028)
 - 8.7.5 Middle East and Africa
 - 8.7.5.1 Historical Trend (2018-2022)
 - 8.7.5.2 Forecast Trend (2023-2028)
- 9 North America Sealing and Strapping Packaging Tapes Market Analysis
 - 9.1 United States of America
 - 9.1.1 Historical Trend (2018-2022)
 - 9.1.2 Forecast Trend (2023-2028)
 - 9.2 Canada
 - 9.2.1 Historical Trend (2018-2022)
 - 9.2.2 Forecast Trend (2023-2028)
- 10 Europe Sealing and Strapping Packaging Tapes Market Analysis
 - 10.1 United Kingdom
 - 10.1.1 Historical Trend (2018-2022)
 - 10.1.2 Forecast Trend (2023-2028)
 - 10.2 Germany
 - 10.2.1 Historical Trend (2018-2022)
 - 10.2.2 Forecast Trend (2023-2028)
 - 10.3 France
 - 10.3.1 Historical Trend (2018-2022)
 - 10.3.2 Forecast Trend (2023-2028)
 - 10.4 Italy
 - 10.4.1 Historical Trend (2018-2022)
 - 10.4.2 Forecast Trend (2023-2028)
 - 10.5 Others
- 11 Asia Pacific Sealing and Strapping Packaging Tapes Market Analysis

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 11.1 China
 - 11.1.1 Historical Trend (2018-2022)
 - 11.1.2 Forecast Trend (2023-2028)
- 11.2 Japan
 - 11.2.1 Historical Trend (2018-2022)
 - 11.2.2 Forecast Trend (2023-2028)
- 11.3 India
 - 11.3.1 Historical Trend (2018-2022)
 - 11.3.2 Forecast Trend (2023-2028)
- 11.4 ASEAN
 - 11.4.1 Historical Trend (2018-2022)
 - 11.4.2 Forecast Trend (2023-2028)
- 11.5 Australia
 - 11.5.2 Historical Trend (2018-2022)
 - 11.5.2 Forecast Trend (2023-2028)
- 11.6 Others
- 12 Latin America Sealing and Strapping Packaging Tapes Market Analysis
 - 12.1 Brazil
 - 12.1.1 Historical Trend (2018-2022)
 - 12.1.2 Forecast Trend (2023-2028)
 - 12.2 Argentina
 - 12.2.1 Historical Trend (2018-2022)
 - 12.2.2 Forecast Trend (2023-2028)
 - 12.3 Mexico
 - 12.3.1 Historical Trend (2018-2022)
 - 12.3.2 Forecast Trend (2023-2028)
 - 12.4 Others
- 13 Middle East and Africa Sealing and Strapping Packaging Tapes Market Analysis
 - 13.1 Saudi Arabia
 - 13.1.1 Historical Trend (2018-2022)
 - 13.1.2 Forecast Trend (2023-2028)
 - 13.2 United Arab Emirates
 - 13.2.1 Historical Trend (2018-2022)
 - 13.2.2 Forecast Trend (2023-2028)
 - 13.3 Nigeria
 - 13.3.1 Historical Trend (2018-2022)
 - 13.3.2 Forecast Trend (2023-2028)
 - 13.4 South Africa
 - 13.4.1 Historical Trend (2018-2022)
 - 13.4.2 Forecast Trend (2023-2028)
 - 13.5 Others
- 14 Market Dynamics
 - 14.1 SWOT Analysis
 - 14.1.1 Strengths
 - 14.1.2 Weaknesses
 - 14.1.3 Opportunities
 - 14.1.4 Threats

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 14.2 Porter's Five Forces Analysis
 - 14.2.1 Supplier's Power
 - 14.2.2 Buyer's Power
 - 14.2.3 Threat of New Entrants
 - 14.2.4 Degree of Rivalry
 - 14.2.5 Threat of Substitutes
- 14.3 Key Indicators for Demand
- 14.4 Key Indicators for Price
- 15 Price Analysis
- 16 Competitive Landscape
 - 16.1 Market Structure
 - 16.2 Company Profiles
 - 16.2.1 Avery Dennison Corporation (NYSE: AVY)
 - 16.2.1.1 Company Overview
 - 16.2.1.2 Product Portfolio
 - 16.2.1.3 Demographic Reach and Achievements
 - 16.2.1.4 Certifications
 - 16.2.2 Nitto Denko Corporation (TYO: 6988)
 - 16.2.2.1 Company Overview
 - 16.2.2.2 Product Portfolio
 - 16.2.2.3 Demographic Reach and Achievements
 - 16.2.2.4 Certifications
 - 16.2.3 Intertape Polymer Group Inc. (TSE: ITP)
 - 16.2.3.1 Company Overview
 - 16.2.3.2 Product Portfolio
 - 16.2.3.3 Demographic Reach and Achievements
 - 16.2.3.4 Certifications
 - 16.2.4 Scapa Group PLC (LON: SCPA)
 - 16.2.4.1 Company Overview
 - 16.2.4.2 Product Portfolio
 - 16.2.4.3 Demographic Reach and Achievements
 - 16.2.4.4 Certifications
 - 16.2.5 Nichiban Co., Ltd. (TYO: 4218)
 - 16.2.5.1 Company Overview
 - 16.2.5.2 Product Portfolio
 - 16.2.5.3 Demographic Reach and Achievements
 - 16.2.5.4 Certifications
 - 16.2.6 3M Company (NYSE: MMM)
 - 16.2.6.1 Company Overview
 - 16.2.6.2 Product Portfolio
 - 16.2.6.3 Demographic Reach and Achievements
 - 16.2.6.4 Certifications
 - 16.2.7 tesa SE
 - 16.2.7.1 Company Overview
 - 16.2.7.2 Product Portfolio
 - 16.2.7.3 Demographic Reach and Achievements
 - 16.2.7.4 Certifications

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

16.2.8 Others

17 Key Trends and Developments in the Market

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

**Global Sealing and Strapping Packaging Tapes Market Report and Forecast
2023-2028**

Market Report | 2023-08-19 | 148 pages | EMR Inc.

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$2799.00
	Five User License	\$3999.00
	Corporate License	\$4999.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

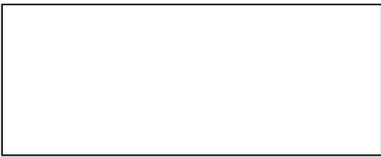
** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-05"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com