

Global Organic Food and Beverages Market Report and Forecast 2023-2028

Market Report | 2023-08-10 | 155 pages | EMR Inc.

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Report description:

Global Organic Food and Beverages Market Report and Forecast 2023-2028 Market Outlook

According to the report by Expert Market Research (EMR), the global organic food and beverages market reached a value of USD 218.6 billion in 2022. Aided by the escalating demand for naturally-sourced consumables and the amplifying applications of organic products across diverse industries, the market is projected to further grow at a CAGR of 7.83% between 2023 and 2028 to reach a value of USD 350.05 billion by 2028.

Organic food and beverages are products cultivated and processed without the use of synthetic fertilisers, pesticides, genetically modified organisms, or artificial additives. They stand as a beacon for consumers advocating for ecological balance, biodiversity conservation, and the absence of chemical food treatments, owing to their sustainable farming practices. The primary allure of organic products lies in their healthful benefits, nutrient-rich profile, and minimal environmental footprint.

The global organic food and beverages market growth stems predominantly from the intensifying consumer preference for clean-label and natural products. As health consciousness seeps deeper into the global psyche, there's a discernible gravitation towards foods and drinks devoid of chemical residues, preservatives, and artificial flavourings. Furthermore, the persistent dissemination of information concerning the detrimental effects of chemicals in conventionally grown products reinforces this shift.

Supplementing this trend is the expanding realm of fitness and holistic well-being. Modern consumers, especially millennials and Gen Z, not only aim for physical fitness but also prioritise mental well-being and environmental sustainability. Organic food and beverages, encompassing these ideals, thus find prominent takers amongst this demographic.

Diversified applications of organic products in various industries further bolster organic food and beverages market expansion. For instance, the cosmetics sector, in its quest for natural and skin-friendly ingredients, integrates organic extracts and oils. The pharmaceutical sphere, aiming for clean and side-effect-free solutions, is increasingly relying on organic herbs and extracts for drug formulation.

Further intensifying the demand dynamics for organic foods and beverages is the burgeoning vegan and vegetarian population. This demography, acutely aware of their dietary impacts on personal health and the environment, gravitates naturally towards organic products. Their preference for organic plant-based milk, cereals, and alternatives to meat products shapes the organic

food and beverages market dynamics, facilitating its reach into uncharted territories.

Market Segmentation

The market can be divided based on product type, process, distribution channel, and region.

Market Breakup by Product Type

- -□Organic Fruits and Vegetables
- Organic Meat, Fish, and Poultry
- -□Organic Dairy Products
- Organic Frozen and Processed Foods
- Organic Non-Dairy Beverages
- -∏Organic Coffee and Tea
- -∏Organic Beer and Wine
- -□Other Organic Food and Beverages

Market Breakup by Process

- -[]Processed
- -\|Unprocessed

Market Breakup by Distribution Channel

- □ Supermarket / Hypermarket
- -□Speciality Stores
- -□Convenience Stores
- -∏Online Sales Channel
- -∏Others

Market Breakup by Region

- ¬North America
- -□Europe
- -∏Asia Pacific
- -□Latin America
- Middle East and Africa

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and acquisitions and mergers, among other major developments, of the global organic food and beverages companies. Some of the major key players explored in the report by Expert Market Research are as follows:

- -∏Danone S.A.
- -∏The Hain Celestial Group, Inc.
- -∏General Mills, Inc.
- -□United Natural Foods, Inc.
- Spartan Nash Company
- -∏Amy's Kitchen, Inc.
- -□Dairy Farmers of America, Inc.
- Cooperative Regions of Organic Producer Pools (CROPP Corporative)
- -∏Nestle S.A.
- -□Whole Foods Market IP, Inc.
- -□SunOpta, Inc.
- -□Nature's Path Foods, Inc.
- -□Others

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