

U.S. Outdoor Cooking Equipment Market - Focused Insights 2023-2028

Market Report | 2023-08-29 | 80 pages | Arizton Advisory & Intelligence

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Report description:

REPORT OVERVIEW

This report offers market size & and forecast data for the outdoor cooking equipment market in the US. The revenue generated from the sale of outdoor cooking equipment is included in the report. This report provides a comprehensive and current market scenario of the US outdoor cooking equipment, including the US outdoor cooking equipment market size, anticipated market forecast, relevant market segmentations, and industry trends.

The study considers a detailed scenario of the present outdoor cooking equipment market and its market dynamics for 2023?2028 in the US. It covers a detailed overview of several market growth enablers, restraints, and trends. The report offers both the demand and supply aspects of the market. It profiles and examines leading companies and other prominent players operating in the market.

MARKET DEFINITION

Outdoor cooking is one of the best ways to cook delicious food and enjoy the outdoors. Outdoor cooking equipment refers to a wide range of cooking appliances and tools designed for grilling, baking, and cooking food in an outdoor area, such as a patio, backyard, campsite, during travelling, picnic area, poolside, in front of a commercial food outlet, etc. The equipment is specially designed to offer a cooking experience for consumers with convenient cooking options when cooking in an outside area. Due to the increasing disposable income among the US population, the spending on developing backyards, gardens, balconies, etc., is rising. Thus, the US market's consumer preference for outdoor cooking equipment is rising.

KEY HIGHLIGHTS

- The US outdoor cooking equipment market was valued at \$2.15 billion in 2022 and is expected to reach \$3.46 billion by 2028, growing at a CAGR of 8.25% during the forecast period.
- The outdoor cooking equipment market is growing significantly due to the emergence of tailored and sustainable outdoor

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kitchens, the growing trend of hosting friends and family at home, technological advancements in outdoor cooking equipment, the growing trend of creating outdoor living spaces, rising demand for portable cooking equipment, increasing customization options & modularity to expand outdoor kitchen penetration, increasing interest in outdoor activities, growing commercial food outlets, and high demand for specialist appliances.

- The demand for lightweight and portable cooking equipment in the US outdoor cooking equipment market is growing significantly for camping, hiking, picnic areas, etc.

- The demand for Wi-Fi-enabled cooking equipment is gaining traction in the market. The companies are offering smart technology-based equipment to control and monitor temperature and can set timers for cooking various types of food. For instance, MAK Grills and Green Mountain Grills offer Wi-Fi-enabled outdoor cooking equipment in the US market.

- The demand for ovens for outdoor cooking is rising in the market due to the increasing demand for pizza among the millennial population in the US over the last few years.

- Weber, W. C. Bradley Co., Newell Brands, Blackstone Products, Cuisinart, and Middleby are the leading players with strong market penetration. Vendors such as Traeger Pellet Grills, American Cooking Equipment, Cadco, BIG GREEN EGG, Dansons, Camp Chef, Onward Multi-Corp NAPOLEON, and others are the other prominent players in the market with a noteworthy presence.

- In the US outdoor cooking equipment market, the marine sector's demand for grills and griddles is rising significantly. Thus, the vendors can offer high-quality lightweight equipment for the marine sector and gain traction in the market.

REPORT HIGHLIGHTS

SEGMENTATION & FORECAST

o□ Product Market Insights (2022-2028)

- Grills
- Smokers
- Ovens
- Fryers & Boilers
- Others

o□ Fuel Market Insights (2022-2028)

- Charcoal & Pellets
- Gas
- Electric

o□ End-User Market Insights (2022-2028)

- Residential
- Commercial

o□ Placement Market Insights (2022-2028)

- Freestanding
- Portable
- Fixed/Floor-Mounted

MARKET STRUCTURE

- Market Dynamics
- Competitive Landscape of the US Outdoor Cooking Equipment Market
- Key Vendors
- Other Prominent Vendors

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- Research Methodology
- Abbreviations
- About Arizton

VENDORS LIST

Key Vendors

- 1.□weber
- 2.□W. C. Bradley Co.
- 3.□Newell Brands
- 4.□Blackstone Products
- 5.□Cuisinart
- 6.□Middleby

Other Prominent Vendors

- 1.□Traeger Pellet Grills
- 2.□American Cooking Equipment
- 3.□Cadco
- 4.□BIG GREEN EGG
- 5.□Dansons
- 6.□Camp Chef
- 7.□Char-Griller
- 8.□Green Mountain Grills
- 9.□RECTEQ
- 10.□KANDO Gear
- 11.□Onward Multi-Corp
- 12.□NAPOLEON
- 13.□MAK Grills
- 14.□MAGMA PRODUCTS

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