

## Kenya Data Center Market - Investment Analysis & Growth Opportunities 2023-2028

Market Report | 2023-08-29 | 105 pages | Arizton Advisory & Intelligence

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### Report description:

The Kenya data center market is expected to grow at a CAGR of 11.22% from 2022 to 2028.

#### **KEY HIGHLIGHTS**

- The Kenya data center market shows promise due to its strategic location, improving ICT infrastructure, and supportive government policies. The ongoing digital transformation across various sectors also creates a consistent demand for data center services.
- Special Economic Zones (SEZs) in Kenya are expected to attract investments in the data center sector. The government actively promotes SEZs to stimulate economic growth and provide favorable business conditions, including data center operators.
- The Kenya data center market is experiencing rapid growth, driven by better internet connections, increased smartphone usage, and the expected rise in internet users and devices across the continent. Data Protection Act 2019 (DPA) ensures the privacy and protection of citizens' sensitive information in the country.
- The government has implemented significant economic changes to encourage trade and investment, including abolishing price, interest rate, and exchange controls and eliminating certain import licenses.

#### WHY SHOULD YOU BUY THIS RESEARCH?

- Market size available in the investment, area, power capacity, and Kenya colocation market revenue.
- An assessment of the data center investment in Kenya by colocation, hyperscale, and enterprise operators.
- Investments in the area (square feet) and power capacity (MW) across cities in the country.
- A detailed study of the existing Kenya data center market landscape, an in-depth industry analysis, and insightful predictions about market size during the forecast period.
- Snapshot of existing and upcoming third-party data center facilities in Kenya

I. ☐ Facilities Covered (Existing): 10
II. ☐ Facilities Identified (Upcoming): 03

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III. Coverage: 2+ Locations
IV. Existing vs. Upcoming (Area)

V.□Existing vs. Upcoming (IT Load Capacity)
-□Data center colocation market in Kenya
I.□Market Revenue & Forecast (2022-2028)

II. □ Retail Colocation Pricing

- The Kenya data center market investments are classified into IT, power, cooling, and general construction services with sizing and forecast.
- A comprehensive analysis of the latest trends, growth rate, potential opportunities, growth restraints, and prospects for the industry.
- Business overview and product offerings of prominent IT infrastructure providers, construction contractors, support infrastructure providers, and investors operating in the industry.
- TA transparent research methodology and the analysis of the demand and supply aspects of the industry.

#### **VENDOR LANDSCAPE**

- Some key investors in the Kenya data center market are Africa Data Centres io (Digital Realty), IXAfrica, and others.
- Telecom operators such as Safaricom, Airtel Kenya, Telkom Kenya, and others played an important role in connectivity across the country.
- The migration of on-premises infrastructure to cloud/colocation by local enterprises will play a vital role in colocation revenue growth in the Kenya data center market.

#### IT Infrastructure Providers

- -∏Atos
- Cisco Systems
- Dell Technologies
- -□Hewlett Packard Enterprise
- -□Huawei Technologies
- -□IBM
- -∏Lenovo
- -□NetApp

#### Data Center Construction Contractors & Sub-Contractors

- -[]Arup
- Chess Enterprises
- Copy Cat Group
- -∏Eastra Solutions
- -[Egypro
- -[]Future-tech
- -∏Gruppo ICM
- -∏HubTech
- -□Kinetic Controls
- Norkun Intakes
- -□Remax Consult

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-□Delta Electronics
-[Eaton
Legrand
-□Piller Power Systems

- Rittal
- Rolls-Royce
- Schneider Electric

-□Siemens -□STULZ -□Vertiv

**Data Center Investors** 

-□Africa Data Centres
-□iColo (Digital Realty)

**New Entrants** 

-□Cloudoon -□IXAfrica

I.□Nairobi II.□Other Cities

REPORT COVERAGE:

- $\Box$ IT Infrastructure

-∏Servers

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EXISTING VS. UPCOMING DATA CENTERS

- Existing Facilities in the Region (Area and Power Capacity)

- List of Upcoming Facilities in the region (Area and Power Capacity)

investment estimation for different segments. The segmentation includes:

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This report analyses the Kenya data center market share. It elaboratively analyses the existing and upcoming facilities and investments in IT, electrical, mechanical infrastructure, general construction, and tier standards. It discusses market sizing and

- -□Storage Systems
- -□Network Infrastructure
- -□Electrical Infrastructure
- -□UPS Systems
- $\hbox{-} \square Generators$
- -□Switches & Switchgears
- -∏PDUs
- -□Other Electrical Infrastructure
- -□Mechanical Infrastructure
- Cooling Systems
- ⊓Rack Cabinets
- □ Other Mechanical Infrastructure
- Cooling Systems
- -□CRAC and CRAH
- Chillers
- -□Cooling Tower, Condensers, and Dry Coolers
- -□Other Cooling Units
- -□General Construction
- -□Core & Shell Development
- Installation & Commissioning Services
- Building & Engineering Design
- -□Fire Detection & Suppression Systems
- -□Physical Security
- -□DCIM
- -□Tier Standard
- -∏Tier I & Tier II
- -□Tier III
- -□Tier IV
- -[Geography
- -□Nairobi
- -□Other Cities

#### KEY OUESTIONS ANSWERED:

- 1. How big is the Kenya data center market?
- 2. What is the growth rate of the Kenya data center market?
- 3. How many existing and upcoming data center facilities exist in Kenya?
- 4. ☐ How much MW of power capacity will be added across Kenya during 2023-2028?
- 5. What factors are driving the Kenya data center market?

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