

Doors and Windows Market in North America - Industry Outlook & Forecast 2023-2028

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Report description:

The North America doors and windows market is expected to grow at a CAGR of 4.56% from 2022-2028.

MARKET TRENDS & DRIVERS

Increasing Use of Antimicrobial Films

The additional layer of antimicrobial protection for the door and window keeps them clean and free from germs and harmful bacteria. The antimicrobial film is a thin coating that can be put on doors and windows easily and quickly, providing a protective layer that avoids the growth of bacteria. The use of antimicrobial films on doors and windows helps keep people safe from viral infection. Due to the COVID-19 pandemic, there is an increasing demand for antimicrobial films on doors and windows, which provides greater opportunity for the North America doors and windows market. Doors and windows with antimicrobial surface protection are cheap and necessary to safeguard residential and non-residential buildings. Antimicrobial films in doors and windows are most useful in the hospital segment, as the surface in this sector is more prone to viruses and bacteria.

Rising Focus on Energy-Efficient Buildings

The U.S. government is taking initiatives to propel the North America doors and windows market growth. The fenestration industry continues to grow in the Canadian market; as a result, Canada is now focusing on bringing energy-efficient building incentives. In addition, associations are also making efforts to assist the government in implementing regulations and policies to encourage energy-efficient building construction equipment. Renovation helps in making construction work stronger for a longer duration. In addition, it is suggested by various associations and experts that the placement of quality doors and windows helps improve the comfort and quality of air, which helps reduce breathing-related diseases and exposure to extreme heat and cold. Thus, considering such factors, policymakers focus on saving energy and upgrading insulation for windows and doors.

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INDUSTRY RESTRAINTS

Political Disturbance on Supply of Raw Materials

Raw materials constitute the largest cost component in the manufacture of doors and windows. Moreover, raw materials account for 50-60% of the overall cost of the final products. The prices of major raw materials, such as plastic, timber, and aluminum, used to manufacture doors and windows, have increased significantly over the last few years. The volatility of raw material prices poses a serious threat to the profit margins of vendors in the North America doors and windows market. Other operating expenses, such as labor costs, are also rising steadily over the last few years. Cheap and cost-effective door and window panels and modules made by Chinese and other international manufacturers hurt the profits of the major market vendors in the United States.

SEGMENTATION INSIGHTS

INSIGHTS BY PRODUCT

The doors market is expected to be the largest in the North America doors and windows industry. The door segment is growing significantly with the region's rise in reconstruction and renovation activities. In addition, people in the U.S. are willing to replace exterior doors more than interior doors. These external doors are majorly demanded by materials made up of metal and wood. In addition, there has been a continuous shift towards choosing plastic materials for doors as it fuels the economy.

Segmentation by Product

- Doors
 - o□ End-user
 - o□ Type
 - o□ Material
 - o□ Installation
 - o□ Operation
- Windows
 - o□ End-user
 - o□ Type
 - o□ Material
 - o□ Installation
 - o□ Operation

INSIGHTS BY END-USER

The region's home renovation and reconstruction activities drive residential doors and windows growth in North America. Doors and windows made for installations in residential buildings are expected to dominate the North America doors and windows market during the forecast period. In terms of new constructions in the residential segment, the demand is currently driven by new government-funded housing projects, especially due to the rising immigrant population. Government-funded projects are focused on high-cost efficiency, thus increasing the demand for plastic windows and doors.

Segmentation by End-user

- Residential

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- o□Doors
- o□Windows
- Non-residential
- o□Doors
- o□Windows

INSIGHTS BY TYPE

The demand for exterior windows and doors is proportional in new construction activities, but exterior windows have a higher share in replacement installations. As both residential and non-residential have avenues for improvements in thermal efficiency, the demand for exterior windows during replacement activities has increased in recent years. Such factors have made the exterior type of segment the largest in the North America doors and windows market. According to new trends, the rising development of aesthetic designs in the U.S. and Canada for exterior doors creates opportunities for manufacturers to develop exterior doors.

Segmentation by Type

- Exterior
- o□Doors
- o□Windows
- Interior
- o□Doors
- o□Windows

INSIGHTS BY MATERIAL

The plastic material segment is expected to hold the largest North America doors and windows market share. The plastic doors and windows segment is expected to gain market share by catering to the consumer base that earlier preferred wooden and metal doors and windows. Several factors have been and are still boosting the demand for plastic doors and windows in several American states. The housing sector is gradually gaining traction, and the total demand for housing materials and products is gaining ground.

Segmentation by Material

- Metal
- o□Doors
- o□Windows
- Plastic
- o□Doors
- o□Window
- Wood
- o□Doors
- o□Windows
- Glass
- o□Doors
- o□Window
- Composite
- o□Doors

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- o Windows
- Other
- o Doors
- o Windows

INSIGHTS BY INSTALLATION

With the rising awareness of energy efficiency, the overall fenestration of buildings comes into play, and consumers and building owners are increasingly adopting new doors and windows for their buildings, especially exterior windows, and interior and exterior doors. Home renovation is becoming a major trend driving the residential sector's market for doors and windows. The replacement installation segment is expected to dominate the North America doors and windows market. The replacement demand is currently driving the requirement for sliding and insulated profiles, largely due to their enhanced insulating properties, easier operations, and efficient use of space.

Segmentation by Installation

- Replacement
 - o Doors
 - o Windows
- New Construction
 - o Doors
 - o Windows

INSIGHTS BY OPERATION

The manual operation segment held the largest North America doors and windows market share in 2022. Manual revolving doors are also gaining traction in developed economies as these doors allow for better and regulated control of draft air. They are also used in spaces where doors need to be kept open to handle heavy footfall for a small duration, such as movie theatres and school doors. Several factors have supported the growth of manual doors and windows, including cost-effective maintenance and operation.

Segmentation by Operation

- Manual
 - o Doors
 - o Windows
- Automatic
 - o Doors
 - o Windows

COMPETITIVE LANDSCAPE

The North America doors and windows market is continuously growing with the presence of many manufacturers across the region. The market demand is growing with changing customer demand for reconstruction and renovation activities. Key players in the North America doors and windows market are JELD-WEN, Anderson Windows & Doors, Pella, and Cornerstone Building Brands.

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Key Company Profiles

- [] ELD-WEN
- [] Anderson Windows & Doors
- [] Pella
- [] Cornerstone Building Brands

Other Prominent Vendors

- [] Crystal Windows
- [] Masco Corporation
- [] Optimum Window
- [] All Seasons Window & Door
- [] EXTECH
- [] Bear Wood Windows
- [] Protective Structures
- [] St. Cloud Window
- [] Fyre-Tech
- [] Harbor All Glass & Mirror
- [] ASSA ABLOY
- [] dormakaba Group
- [] VELUX
- [] Alside
- [] Harvey Building Products
- [] MI Windows and Doors
- [] Woodgrain
- [] Champion Windows
- [] KP Building Products (Farley)
- [] Hurd Windows & Doors
- [] Kohltech
- [] ProVia
- [] Quaker Window Products
- [] Simpson Door

KEY QUESTIONS ANSWERED:

- 1.[] How big is the North America doors and windows market?
- 2.[] What is the growth rate of the North America doors and windows market?
- 3.[] What are the significant trends driving the growth of the North America doors and windows market?
- 4.[] Who are the key players in the North America doors and windows market?
- 5.[] What is the estimated number of shipments to be reached by 2028 in the North America doors and windows market?
- 6.[] What country holds the most prominent market share of North America doors and windows?

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 - 26.23.1 DOORS MARKET BY COUNTRY (REVENUE & UNITS)
 - 26.23.2 WINDOWS MARKET BY COUNTRY (REVENUE & UNITS)

27 APPENDIX

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