

## **Wearable Electronics in Sweden**

Market Direction | 2023-08-09 | 19 pages | Euromonitor

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### **Report description:**

There has been an increased focus on healthy tech that supports physical and mental health since the pandemic with many consumers keen to keep track of their fitness and health vitals. This continues to support demand for wearable electronics while it is also setting the direction for manufacturer innovation within this category. Examples of new launches in 2022/2023 included the Samsung Galaxy Watch 5 and Samsung Galaxy Watch 5 Pro with these products being specifically positioned as creating i...

Euromonitor International's Wearable Electronics in Sweden report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wearable Electronics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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