

Wearable Electronics in Norway

Market Direction | 2023-08-18 | 18 pages | Euromonitor

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Report description:

Wearable electronics is seeing a small overall volume decline in 2023, although smart wearables is enjoying small positive growth. This dynamic is created by the shift away from activity wearables, towards smart wearable electronics. This is being driven by consumer demand for on-the-go functionality and smart wearables are capable of meeting consumer demand for wider uses and versatility through greater functionality in this context. In order to meet this demand, manufacturers are also launchin...

Euromonitor International's Wearable Electronics in Norway report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wearable Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Players focus on segmentation and niche developments to stand out from the crowd

Preventative health trends underline demand for wearable electronics

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