

Wearable Electronics in China

Market Direction | 2023-08-09 | 19 pages | Euromonitor

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Report description:

Wearable electronics is seeing small positive volume sales in 2023. 2022 was a hard year for almost all consumer electronic categories in China, as the government's tightened pandemic control measures, thus limiting economic activities. Wearable electronics was no exception, registering a small double-digit decline in overall volume sales. Among the subcategories, smart wearables performed comparably well, with a small decline in volumes sold, and is also expected to rebound significantly. In co...

Euromonitor International's Wearable Electronics in China report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wearable Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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