

Sweet Biscuits, Snack Bars and Fruit Snacks in Brazil

Market Direction | 2023-08-18 | 28 pages | Euromonitor

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Report description:

During the latter half of the review period, sweet biscuits, along with other household staples, were affected by inflationary pressures. This was partly due to the impact of rising energy costs, which made the production of food more expensive. Moreover, the ongoing war in Ukraine, as well as climate factors, reduced the amount of wheat available and hence drove up prices. As a way of passing on these price increases to consumers, manufacturers adopted a widespread policy of reducing the weight...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Brazil report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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