

## **Snacks in Ukraine**

Market Direction | 2023-08-09 | 76 pages | Euromonitor

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### **Report description:**

All snacks categories are projected to see good-to-strong retail volume growth over 2023. However, sales bases have been lowered significantly by the slump in 2022, and market sizes at the end of the review period are expected to be lower than in 2021.

Euromonitor International's Snacks in Ukraine report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Table of Contents:

Snacks in Ukraine  
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### List Of Contents And Tables

#### SNACKS IN UKRAINE

##### EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for snacks?

##### MARKET DATA

Table 1 Sales of Snacks by Category: Volume 2018-2023

Table 2 Sales of Snacks by Category: Value 2018-2023

Table 3 Sales of Snacks by Category: % Volume Growth 2018-2023

Table 4 Sales of Snacks by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Snacks: % Value 2019-2023

Table 6 LBN Brand Shares of Snacks: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2018-2023

Table 8 Distribution of Snacks by Format: % Value 2018-2023

Table 9 Forecast Sales of Snacks by Category: Volume 2023-2028

Table 10  $\square$ Forecast Sales of Snacks by Category: Value 2023-2028

Table 11  $\square$ Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 12  $\square$ Forecast Sales of Snacks by Category: % Value Growth 2023-2028

##### DISCLAIMER

##### SOURCES

Summary 1 Research Sources

#### CHOCOLATE CONFECTIONERY IN UKRAINE

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Players offset increasing production costs with higher product prices

Demand rebounds but hindrances remain

Mondelez is set to recoup some of the ground lost in 2022

##### PROSPECTS AND OPPORTUNITIES

Retail volume sales to continue slow road to recovery as consumer base recovers and companies and retailers offer more affordable pricing

Novelties with a patriotic hue enter the fray

New marketing strategies to create emotional ties with consumers

##### CATEGORY DATA

Summary 2 Other Chocolate Confectionery by Product Type: 2023

Table 13 Sales of Chocolate Confectionery by Category: Volume 2018-2023

Table 14 Sales of Chocolate Confectionery by Category: Value 2018-2023

Table 15 Sales of Chocolate Confectionery by Category: % Volume Growth 2018-2023

Table 16 Sales of Chocolate Confectionery by Category: % Value Growth 2018-2023

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Table 17 Sales of Chocolate Tablets by Type: % Value 2018-2023

Table 18 NBO Company Shares of Chocolate Confectionery: % Value 2019-2023

Table 19 LBN Brand Shares of Chocolate Confectionery: % Value 2020-2023

Table 20 Distribution of Chocolate Confectionery by Format: % Value 2018-2023

Table 21 Forecast Sales of Chocolate Confectionery by Category: Volume 2023-2028

Table 22 □Forecast Sales of Chocolate Confectionery by Category: Value 2023-2028

Table 23 □Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2023-2028

Table 24 □Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2023-2028

## GUM IN UKRAINE

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Bubble gum struggles to retain consumer base

The demand for chewing gum benefits from increasing mobility

Wrigley dominates despite some fragmentation of the competitive landscape

### PROSPECTS AND OPPORTUNITIES

Long-term stagnation remains on the cards for bubble gum

The leading players are set to reinvest in the category

Economic considerations to continue to hinder gum

### CATEGORY DATA

Table 25 Sales of Gum by Category: Volume 2018-2023

Table 26 Sales of Gum by Category: Value 2018-2023

Table 27 Sales of Gum by Category: % Volume Growth 2018-2023

Table 28 Sales of Gum by Category: % Value Growth 2018-2023

Table 29 NBO Company Shares of Gum: % Value 2019-2023

Table 30 LBN Brand Shares of Gum: % Value 2020-2023

Table 31 Distribution of Gum by Format: % Value 2018-2023

Table 32 Forecast Sales of Gum by Category: Volume 2023-2028

Table 33 Forecast Sales of Gum by Category: Value 2023-2028

Table 34 □Forecast Sales of Gum by Category: % Volume Growth 2023-2028

Table 35 □Forecast Sales of Gum by Category: % Value Growth 2023-2028

## SUGAR CONFECTIONERY IN UKRAINE

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Higher prices limit the rebound in sugar confectionery demand

Sugar confectionery lures consumers from more expensive chocolate confectionery at times of economic crisis

Leading players feel the pinch due to war-related pressures

### PROSPECTS AND OPPORTUNITIES

Reduced consumer base to continue to weaken lollipops

Health and wellness to penetrate sugar confectionery

International players adapt to domestic conditions

### CATEGORY DATA

Summary 3 Other Sugar Confectionery by Product Type: 2023

Table 36 Sales of Sugar Confectionery by Category: Volume 2018-2023

Table 37 Sales of Sugar Confectionery by Category: Value 2018-2023

Table 38 Sales of Sugar Confectionery by Category: % Volume Growth 2018-2023

Table 39 Sales of Sugar Confectionery by Category: % Value Growth 2018-2023

Table 40 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2018-2023

Table 41 NBO Company Shares of Sugar Confectionery: % Value 2019-2023

Table 42 LBN Brand Shares of Sugar Confectionery: % Value 2020-2023

Table 43 Distribution of Sugar Confectionery by Format: % Value 2018-2023

Table 44 Forecast Sales of Sugar Confectionery by Category: Volume 2023-2028

Table 45 □Forecast Sales of Sugar Confectionery by Category: Value 2023-2028

Table 46 □Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2023-2028

Table 47 □Forecast Sales of Sugar Confectionery by Category: % Value Growth 2023-2028

SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN UKRAINE

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Need for convenient sources of energy stimulate interest in sweet biscuits, snack bars and fruit snacks

Economic factors drive dynamic retail current value growth

Mondelez starts to recover from serious setbacks

#### PROSPECTS AND OPPORTUNITIES

Health and wellness to regain importance in the forecast period

Private label to continue to benefit from economy and value for money consumer mind-set

Players to resume new launches and marketing and packaging investments

#### CATEGORY DATA

Table 48 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2018-2023

Table 49 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2018-2023

Table 50 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2018-2023

Table 51 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2018-2023

Table 52 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2019-2023

Table 53 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2020-2023

Table 54 NBO Company Shares of Sweet Biscuits: % Value 2019-2023

Table 55 LBN Brand Shares of Sweet Biscuits: % Value 2020-2023

Table 56 NBO Company Shares of Snack Bars: % Value 2019-2023

Table 57 □LBN Brand Shares of Snack Bars: % Value 2020-2023

Table 58 □NBO Company Shares of Fruit Snacks: % Value 2019-2023

Table 59 □LBN Brand Shares of Fruit Snacks: % Value 2020-2023

Table 60 □Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2018-2023

Table 61 □Distribution of Sweet Biscuits by Format: % Value 2018-2023

Table 62 □Distribution of Snack Bars by Format: % Value 2018-2023

Table 63 □Distribution of Fruit Snacks by Format: % Value 2018-2023

Table 64 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2023-2028

Table 65 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2023-2028

Table 66 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2023-2028

Table 67 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2023-2028

#### ICE CREAM IN UKRAINE

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Reduced consumer base continues to hamper ice cream's recovery potential

Resumption of marketing activities as players try to revive the category

New launches add dynamism to ice cream's offer in 2023

#### PROSPECTS AND OPPORTUNITIES

Return to health and wellness positioning

Interest is set to grow in new experiences and more exotic options

Premiumisation and craft ice cream trends to push value sales

#### CATEGORY DATA

Table 68 Sales of Ice Cream by Category: Volume 2018-2023

Table 69 Sales of Ice Cream by Category: Value 2018-2023

Table 70 Sales of Ice Cream by Category: % Volume Growth 2018-2023

Table 71 Sales of Ice Cream by Category: % Value Growth 2018-2023

Table 72 Sales of Impulse Ice Cream by Format: % Value 2018-2023

Table 73 NBO Company Shares of Ice Cream: % Value 2019-2023

Table 74 LBN Brand Shares of Ice Cream: % Value 2020-2023

Table 75 NBO Company Shares of Impulse Ice Cream: % Value 2019-2023

Table 76 LBN Brand Shares of Impulse Ice Cream: % Value 2020-2023

Table 77 NBO Company Shares of Take-home Ice Cream: % Value 2019-2023

Table 78 LBN Brand Shares of Take-home Ice Cream: % Value 2020-2023

Table 79 Distribution of Ice Cream by Format: % Value 2018-2023

Table 80 Forecast Sales of Ice Cream by Category: Volume 2023-2028

Table 81 Forecast Sales of Ice Cream by Category: Value 2023-2028

Table 82 Forecast Sales of Ice Cream by Category: % Volume Growth 2023-2028

Table 83 Forecast Sales of Ice Cream by Category: % Value Growth 2023-2028

#### SAVOURY SNACKS IN UKRAINE

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

The war in Ukraine hurts savoury snacks the most

Significant change in the competitive landscape of potato chips

More space for local and regional brands as large internationals hit supply problems

#### PROSPECTS AND OPPORTUNITIES

Novelties and a higher profile to spur meat snacks' emergence

The health and wellness offer is set to expand

Value for money emphasis offers further growth opportunities for private label

#### CATEGORY DATA

Summary 4 Other Savoury Snacks by Product Type: 2023

Table 84 Sales of Savoury Snacks by Category: Volume 2018-2023

Table 85 Sales of Savoury Snacks by Category: Value 2018-2023

Table 86 Sales of Savoury Snacks by Category: % Volume Growth 2018-2023

Table 87 Sales of Savoury Snacks by Category: % Value Growth 2018-2023

Table 88 NBO Company Shares of Savoury Snacks: % Value 2019-2023

Table 89 LBN Brand Shares of Savoury Snacks: % Value 2020-2023

Table 90 Distribution of Savoury Snacks by Format: % Value 2018-2023

Table 91 Forecast Sales of Savoury Snacks by Category: Volume 2023-2028

Table 92 Forecast Sales of Savoury Snacks by Category: Value 2023-2028

Table 93 Forecast Sales of Savoury Snacks by Category: % Volume Growth 2023-2028

Table 94 Forecast Sales of Savoury Snacks by Category: % Value Growth 2023-2028

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