

## **Savoury Snacks in Ukraine**

Market Direction | 2023-08-09 | 23 pages | Euromonitor

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### **Report description:**

Savoury snacks can be said to have suffered most from the effects of the war in Ukraine in terms of production, supply and consumer behaviour. This is partly reflected in savoury snacks recording the highest decline in snacks in retail volume sales in percentage terms in 2022. The category was heavily impacted by product deficits for some time following the Russian invasion. In the early period of the war, large factories were damaged. Moreover, price increases were often more tangible in savour...

Euromonitor International's Savoury Snacks in Ukraine report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Savoury Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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