Savoury Snacks in Japan

Market Direction | 2023-06-22 | 23 pages | Euromonitor

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Report description:

Savoury snacks is set to see an increase in retail current value terms in 2023, mainly due to price increases for these products. Savoury snacks manufacturers had already implemented price increases in 2022, but the costs of raw materials and energy continue to rise, making it inevitable that manufacturers will raise prices again in 2023. Indeed, major manufacturers such as Calbee, Kameda Seika, KOIKE-YA, Bourbon Corp and more have already increased the prices of their savoury snacks in the firs...

Euromonitor International's Savoury Snacks in Japan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Savoury Snacks market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

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