

Savoury Snacks in Brazil

Market Direction | 2023-08-18 | 22 pages | Euromonitor

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Report description:

Savoury snacks registered an improved performance in retail volume terms in 2023. Growth was boosted by the return to out-of-home activities and the pursuit of products that catered to the need for on-the-go consumption occasions, with many consumers turning to savoury snacks as meal replacements. This trend was particularly noticeable in the case of products with health-related claims, such as nuts, seeds and trail mixes, although it was also seen across the entire category, with products such...

Euromonitor International's Savoury Snacks in Brazil report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Savoury Snacks in Brazil
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List Of Contents And Tables

SAVOURY SNACKS IN BRAZIL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Return to on-the-go snacking benefits sales of savoury snacks, but consumers show a preference for economical options

Manufacturers pursue new consumption occasions and healthier options in bid to grow sales

Rise of local flavours

PROSPECTS AND OPPORTUNITIES

Products that offer a combination of convenience and health will be focus of new product launches

Insect-based snacks could offer potential

FOP labelling will force players to review recipes and packaging

CATEGORY DATA

Table 1 Sales of Savoury Snacks by Category: Volume 2018-2023

Table 2 Sales of Savoury Snacks by Category: Value 2018-2023

Table 3 Sales of Savoury Snacks by Category: % Volume Growth 2018-2023

Table 4 Sales of Savoury Snacks by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Savoury Snacks: % Value 2019-2023

Table 6 LBN Brand Shares of Savoury Snacks: % Value 2020-2023

Table 7 Distribution of Savoury Snacks by Format: % Value 2018-2023

Table 8 Forecast Sales of Savoury Snacks by Category: Volume 2023-2028

Table 9 Forecast Sales of Savoury Snacks by Category: Value 2023-2028

Table 10 Forecast Sales of Savoury Snacks by Category: % Volume Growth 2023-2028

Table 11 Forecast Sales of Savoury Snacks by Category: % Value Growth 2023-2028

SNACKS IN BRAZIL

EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for snacks?

MARKET DATA

Table 12 Sales of Snacks by Category: Volume 2018-2023

Table 13 Sales of Snacks by Category: Value 2018-2023

Table 14 Sales of Snacks by Category: % Volume Growth 2018-2023

Table 15 Sales of Snacks by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Snacks: % Value 2019-2023

Table 17 LBN Brand Shares of Snacks: % Value 2020-2023

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Table 18 Penetration of Private Label by Category: % Value 2018-2023

Table 19 Distribution of Snacks by Format: % Value 2018-2023

Table 20 Forecast Sales of Snacks by Category: Volume 2023-2028

Table 21 □Forecast Sales of Snacks by Category: Value 2023-2028

Table 22 □Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 23 □Forecast Sales of Snacks by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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