

Savoury Snacks in Brazil

Market Direction | 2023-08-18 | 22 pages | Euromonitor

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Report description:

Savoury snacks registered an improved performance in retail volume terms in 2023. Growth was boosted by the return to out-of-home activities and the pursuit of products that catered to the need for on-the-go consumption occasions, with many consumers turning to savoury snacks as meal replacements. This trend was particularly noticeable in the case of products with health-related claims, such as nuts, seeds and trail mixes, although it was also seen across the entire category, with products such...

Euromonitor International's Savoury Snacks in Brazil report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Manufacturers pursue new consumption occasions and healthier options in bid to grow sales

Rise of local flavours

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Products that offer a combination of convenience and health will be focus of new product launches

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FOP labelling will force players to review recipes and packaging

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