

Portable Players in Romania

Market Direction | 2023-08-18 | 20 pages | Euromonitor

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Report description:

With the pandemic being declared over by the World Health Organisation in early 2023 most consumers have now returned to their old lifestyles and behaviour. The rising mobility of the population has helped to drive strong demand for wireless speakers in Romania, with these products perceived to be practical and adaptable. Consumers appreciate the fact that as well as using wireless speakers in the home they can also be taken into the garden, to picnics and to the beach, for example. This is supp...

Euromonitor International's Portable Players in Romania report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: E-Readers, Portable Media Players, Wireless Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Portable Players market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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PORTABLE PLAYERS IN ROMANIA

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Competition heats up in wireless speakers as demand grows

E-Commerce looking to pick up share as more players take an omnichannel approach to distribution

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