

Peru Cities Review

City Review | 2023-08-10 | 25 pages | Euromonitor

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Report description:

Lima is projected to remain Peru's most populous city by 2027, serving as a prime location for internet-based businesses due to its superior connectivity. Meanwhile, cities like Chimbote grapple with inflation, and Tacna enjoys high disposable income. As Peru witnesses a continued urbanisation trend, it brings with it both growth prospects and urban challenges, including housing issues and traffic congestion.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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