

Nigeria Cities Review

City Review | 2023-08-08 | 23 pages | Euromonitor

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Report description:

Lagos and Abuja emerge as vibrant economic centres in Nigeria, with Abuja showcasing potential for future growth and witnessing the fastest population increase from 2022 to 2027. Maiduguri is poised to excel as the city with the highest digital connectivity, projecting the fastest growth in internet penetration over the forecast period. However, Nigeria's cities will continue to confront persistent challenges, including global economic slowdown and elevated inflationary pressures.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Nigeria Cities Review

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List Of Contents And Tables

NIGERIA CITIES REVIEW

HEADLINES

URBAN CONSUMER

Major Nigerian cities continue to expand, but slums drive most of the growth

Maiduguri to record the strongest increase in internet connectivity rate

CONSUMER FINANCE

Lagos to have the highest incomes, yet Ibadan is set to record the fastest growth

Port Harcourt recorded the highest inflation among largest Nigerian cities in 2022

ECONOMY

By 2027, Lagos is set to remain the primary driving force behind Nigeria's economy.

Lagos to emerge as the most motorised city in Nigeria

CITY SCORECARD

Summary 1 City Scorecard by Pillar 2022

POPULATION

Summary 2 City Scorecard in Population Pillar 2022

CHART 1 Population in 2022 and Population Period Growth 2022-2027

CHART 2 Population by Age by City 2022

CHART 3 Average Household Size by City 2022

CHART 4 Population Density and Net Migration 2022

CONSUMER EXPENDITURE

Summary 3 City Scorecard in Consumer Expenditure Pillar 2022

CHART 5 Total Consumer Expenditure in Nigeria by City 2022

CHART 6 Consumer Expenditure per Capita 2022 and Consumer Expenditure Period Growth 2022-2027

CHART 7 City Affordability, Consumer Expenditure on Housing and Transportation 2022

CHART 8 Discretionary vs Necessity Consumer Expenditure 2022

DIGITAL CONSUMER

Summary 4 City Scorecard in Digital Consumer Pillar 2022

CHART 9 Share of Households with Internet and Broadband Internet Access 2022

CHART 10 Possession of Digital Devices by City 2022

INCOME AND WEALTH

Summary 5 City Scorecard in Wealth Pillar 2022

CHART 11 Disposable Income per Capita 2022 and Disposable Income Period Growth 2022-2027

CHART 12 Number of Households by Disposable Income Band 2022

CHART 13 Number of Households with Disposable Income over USD150,000 2022 and Period Growth 2022-2027

CHART 14 Household Possession of Kitchen Durables by City 2022

CHART 15 Household Possession of Entertainment Electronics by City 2022

CHART 16 Household Possession of Other Durables by City 2022

CHART 17 Number of Passenger Cars per Household 2022

Summary 6 City Scorecard in Economy Pillar 2022

CHART 18 GDP per Capita in 2022 and Real GDP Growth by City 2022-2027

LABOUR

Summary 7 City Scorecard in Labour Pillar 2022

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CHART 19 □Economically Active Population in 2022 and Employed Population Growth by City Period Growth 2017-2022

CHART 20 □Labour Force Participation Rate and Unemployment by City 2022

CHART 21 □Labour Productivity Value 2022 and Productivity Growth by City Period Growth 2017-2022

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