

**New Economic Reality: Transforming Uncertainty into Opportunity**

Global Strategy | 2023-04-21 | 40 pages | Euromonitor

**AVAILABLE LICENSES:**

- Single User Licence €1100.00
- Multiple User License (1 Site) €2200.00
- Multiple User License (Global) €3300.00

**Report description:**

Businesses and consumers are facing a new economic reality as the global economy enters a period of slower growth and high inflation, while energy pressures, rising cost of capital, tight labour market, geopolitical risks and a reset of globalisation are adding challenges and uncertainties. This report unfolds the implications of the new economic environment on consumption and business outcomes, while pointing toward an actionable plan for business to build resilience and win.

The New Economic Reality: Transforming Uncertainty into Opportunity offers a unique insight into key trends shaping the industry world-wide and in the largest markets. Aimed at strategists and planners, it draws on Euromonitor International's vast information resources to give top line insight across manufacturing, B2B and services sectors. Written by some of our most experienced analysts, the Global Industrial Reports are designed to provide key trends on industry's performance, demand drivers, trade, leading companies and future trends. This allows company leaders to reflect on the behaviour and motivation driving global markets today and tomorrow.

Product coverage: Agriculture, Business Services, Chemical Products, Construction and Real Estate, Education, Energy, Finance and Insurance, Food, Beverages and Tobacco, Forestry, Wood and Paper, Government and Membership Organizations, Healthcare and Social Services, Hi-tech Goods, Hotels and Restaurants, Household Goods, Information and Communications, Machinery, Metal Products, Non-metallic Mineral Products, Personal Services, Pharmaceuticals and Medical Equipment, Recreation, Entertainment and Arts, Retail and Wholesale, Rubber and Plastic, Textile and Leather Products, Transport and Storage, Transport Equipment, Utilities and Recycling.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Industrial (Entire Economy) market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

\* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### **Table of Contents:**

Introduction  
High inflation, slower growth  
Rising energy pressures  
Rising energy Pressures  
Rising cost of capital  
Globalisation reset  
changing labour market  
conclusion

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

**New Economic Reality: Transforming Uncertainty into Opportunity**

Global Strategy | 2023-04-21 | 40 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€1100.00
	Multiple User License (1 Site)	€2200.00
	Multiple User License (Global)	€3300.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-18"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)