

New Economic Reality: Transforming Uncertainty into Opportunity

Global Strategy | 2023-04-21 | 40 pages | Euromonitor

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Report description:

Businesses and consumers are facing a new economic reality as the global economy enters a period of slower growth and high inflation, while energy pressures, rising cost of capital, tight labour market, geopolitical risks and a reset of globalisation are adding challenges and uncertainties. This report unfolds the implications of the new economic environment on consumption and business outcomes, while pointing toward an actionable plan for business to build resilience and win.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Industrial (Entire Economy) market;
- * Pinpoint growth sectors and identify factors driving change;
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