

## **Imaging Devices in Romania**

Market Direction | 2023-08-18 | 19 pages | Euromonitor

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### **Report description:**

Imaging devices has continued to record a steep decline in retail volume terms in 2023. Romanians increasingly regard these products as redundant in the era of high-performance smartphones. Furthermore, high inflation and economic pressures have led to declining disposable incomes which is making consumers think twice before buying certain consumer electronics, especially imaging devices. These products are not high on the list of priorities for Romanians with demand increasingly reliant on prof...

Euromonitor International's Imaging Devices in Romania report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Digital Camcorders, Digital Cameras.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Imaging Devices market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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