

Home Audio and Cinema in Sweden

Market Direction | 2023-08-09 | 19 pages | Euromonitor

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Report description:

Sales of home audio and cinema are in long-term decline and they continue to fall in 2023, with further declines expected over the forecast period. Most home audio and cinema products have long been considered redundant by most consumers and are largely now only appreciated by a small group of niche consumers who are enthusiastic about high-quality sound reproduction. This trend has been exacerbated by the challenging economic conditions that have had a negative impact on consumer confidence wit...

Euromonitor International's Home Audio and Cinema in Sweden report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Audio and Cinema market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Home Audio and Cinema in Sweden
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List Of Contents And Tables

HOME AUDIO AND CINEMA IN SWEDEN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Weak economic sentiment applies further pressure on sales of home audio and cinema

Shift to smaller homes driving demand for compact home audio solutions

Little change in the competitive landscape as category leaders focus on premium products

PROSPECTS AND OPPORTUNITIES

Gloomy economic outlook likely to further limit demand

Wireless speakers present a huge threat to the future of home audio and cinema

Soundbars seen as the future of home audio and cinema

CATEGORY DATA

Table 1 Sales of Home Audio and Cinema by Category: Volume 2018-2023

Table 2 Sales of Home Audio and Cinema by Category: Value 2018-2023

Table 3 Sales of Home Audio and Cinema by Category: % Volume Growth 2018-2023

Table 4 Sales of Home Audio and Cinema by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Home Audio and Cinema: % Volume 2019-2023

Table 6 LBN Brand Shares of Home Audio and Cinema: % Volume 2020-2023

Table 7 Distribution of Home Audio and Cinema by Channel: % Volume 2019-2023

Table 8 Forecast Sales of Home Audio and Cinema by Category: Volume 2023-2028

Table 9 Forecast Sales of Home Audio and Cinema by Category: Value 2023-2028

Table 10 □Forecast Sales of Home Audio and Cinema by Category: % Volume Growth 2023-2028

Table 11 □Forecast Sales of Home Audio and Cinema by Category: % Value Growth 2023-2028

CONSUMER ELECTRONICS IN SWEDEN

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2018-2023

Table 13 Sales of Consumer Electronics by Category: Value 2018-2023

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2018-2023

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2019-2023

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2020-2023

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2018-2023

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Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2023-2028

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2023-2028

Table 21 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028

Table 22 □Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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