

Home Audio and Cinema in South Africa

Market Direction | 2023-08-09 | 17 pages | Euromonitor

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Report description:

Towards the end of the review period, there was a growing demand for home audio and cinema products which did not require a lot of time to set up and operate, commensurate with increasingly busy lifestyles. One product to benefit from this trend was Bluetooth speakers. One of the key selling points for these products is that they can be easily operated from smartphones, which are widely used in the country. Brands such as JBL continued to grow in popularity, thanks to an ever-widening array of p...

Euromonitor International's Home Audio and Cinema in South Africa report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Audio and Cinema market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
August 2023

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Load-shedding boosts growth in demand for wireless speakers

Consumers move away from traditional sound systems towards space-saving soundbars

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Innovation will continue apace

Unit prices will continue to rise

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