

## **Home Audio and Cinema in Romania**

Market Direction | 2023-08-18 | 19 pages | Euromonitor

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### **Report description:**

Sales of home audio and cinema continue to decline in 2023, continuing the pattern seen over the review period. This decline has accelerated in 2022/2023 in part due to the rising mobility of Romanians. During the pandemic some products such as home cinema and speaker systems and speakers saw a brief return to growth as consumers looked to improve their home entertainment experience due to the limited opportunities to seek entertainment outside the home. However, with Romanians spending less tim...

Euromonitor International's Home Audio and Cinema in Romania report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Audio and Cinema market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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