

Home Audio and Cinema in Norway

Market Direction | 2023-08-18 | 17 pages | Euromonitor

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Report description:

Home audio and cinema remains in a slump in 2023, following the pandemic era when consumers invested in their home entertainment setups during the times of lockdown. As such, following the reopening of society and a return to out-of-home lifestyles, consumers are in lesser need of such home entertainment equipment. Added to which, the lifecycles of the items purchased during the era of the pandemic have not yet come full circle.

Euromonitor International's Home Audio and Cinema in Norway report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Audio and Cinema market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

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Shrinking household sizes and confined living spaces mean consumers demand compact and multifunctional electronics

Soundbars tipped as a subcategory to watch

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