

Home Audio and Cinema in Australia

Market Direction | 2023-08-09 | 20 pages | Euromonitor

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Report description:

Sales of home audio and cinema continue to decline in 2023, with consumers returning to their pre-pandemic lifestyle routines. Demand for home cinema and speaker systems saw strong growth during 2020 and 2021 largely due to enforced home seclusion with consumers showing a willingness to invest in products which could improve the experience of watching television and films. However, this growth momentum was not sustained in 2022 as consumers started to spend less time at home with this pattern co...

Euromonitor International's Home Audio and Cinema in Australia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Audio and Cinema market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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