

Headphones in Sweden

Market Direction | 2023-08-09 | 20 pages | Euromonitor

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Report description:

When it comes to headphones there continues to be a growing shift to wireless headbands and TWS earbuds with both categories continuing to enjoy healthy growth in retail volume terms in 2023. TWS earbuds remains the largest category with consumers drawn to the convenience of these products which are particularly popular among consumers when commuting to work or education, or when out of the home. The removal of headphone jacks on newer iPhone models has also served to push consumers towards thes...

Euromonitor International's Headphones in Sweden report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: TWS Earbuds, Wireless Earphones, Wireless Headbands.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Headphones market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Consumer behaviour remains altered by the impact of the pandemic

Gaming headsets and noise cancelling functionality two significant growth drivers

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