

Consumer Electronics in Denmark

Market Direction | 2023-08-09 | 78 pages | Euromonitor

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Report description:

Overall volume sales continue to decrease in consumer electronics in Denmark in 2023, as purchases normalise after the positive sales seen during the COVID-19 pandemic era when consumers were spending more time at home and thus investing in their home entertainment set-ups. Therefore, it follows that sales would organically remain in decline over the coming years, due to the associated replacement cycles. The only categories seeing positive volume sales are home video and headphones, with wearab...

Euromonitor International's Consumer Electronics in Denmark report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
August 2023

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