

Computers and Peripherals in Sweden

Market Direction | 2023-08-09 | 21 pages | Euromonitor

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Report description:

Sales of computers and peripherals saw a brief return to growth in 2020 as the pandemic forced a shift to homeworking; however, this positivity was short lived with sales declining in retail volume terms in 2021 and 2022 and continuing to decline in 2023. The weakening economic climate has seen households lowering their spending on computers and peripherals as consumer sentiment drops, with rising interest rates also making it more expensive to purchase these products on credit. Additionally, ma...

Euromonitor International's Computers and Peripherals in Sweden report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Computers and Peripherals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
August 2023

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Desktops losing favour as consumers look for portability and less clutter
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