

Computers and Peripherals in Denmark

Market Direction | 2023-08-09 | 20 pages | Euromonitor

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Report description:

Computers and peripherals remain in a negative volume decline in 2023, following the spike in sales seen during the era of the pandemic, when consumers invested in their at-home office set-ups. Ultimately, this means replacement cycles have not yet come full circle, thus resulting in a lesser need for consumers to purchase computers and peripherals during 2023.

Euromonitor International's Computers and Peripherals in Denmark report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Computers and Peripherals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Rising retail price points support value but restrict volume sales

Shift in household spending priorities to out-of-home activities

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