

Austria in 2040: The Future Demographic

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Report description:

Austria's population is set to expand quickly in 2021-2040 determined by elevated rates of net migration. Like elsewhere in Europe, ageing will remain a key demographic trend, putting pressure on government resources and impacting consumer spending habits. Foreign citizens will account for a quarter of the population by 2040 creating further diversity. As urban shift continues, Vienna will remain the dominant city. Austria's affluent population, strategic geographic location and surging populac...

Euromonitor International's Future Demographic reports provide in-depth data and analysis of population changes in 85 countries, 7 regions and a world overview. The reports offer long-term demographic forecasts to 2030, and include breakdowns of population by age and sex, vital statistics and major cities. The series provides insight into demographic trends which will shape consumer segmentation and markets in the future

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Future Demographics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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