

Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027 (Global Almanac)

Industry Report | 2023-07-31 | 881 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$2995.00
- Site License (PDF) \$5990.00
- Enterprisewide license (PDF) \$8985.00

Report description:

Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027 (Global Almanac)

Summary

Global Telecommunication Services industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The telecommunication services market is defined as the total volume and value of both the fixed line and the wireless telecommunications market. The market volume here is defined as the number of fixed-line and wireless subscriptions.
- The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and internet fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. This market consists of voice telephony segments circuit-switched and VoIP (packet-switched voice subscriptions); and narrowband (transmission speed < 128 Kbps) and broadband (transmission speed > 128 Kbps) internet segments. The volume figures are defined as fixed-line subscriptions to each of these services.
- The wireless telecommunications services market includes cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service. The market values are in terms of revenues, based on payments to operators of all these services for subscriptions and usage. The market volumes are in terms of the total number of subscribers for voice, messaging, and data services.
- All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2022 annual average exchange rates.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- The global telecommunication services market had total revenues of \$1,418.9 billion in 2022, representing a compound annual growth rate (CAGR) of 1.5% between 2017 and 2022.
- Market consumption volume increased with a CAGR of 3.2% between 2017 and 2022, to reach a total of 9,543.2 million total subscriptions in 2022.
- China and the US accounted for the largest share of the global telecommunication services market, capturing a share of 29% and 22.7% respectively, in 2022.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global telecommunication services market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global telecommunication services market
- Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global telecommunication services market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the global telecommunication services market by value in 2022?
- What will be the size of the global telecommunication services market in 2027?
- What factors are affecting the strength of competition in the global telecommunication services market?
- How has the market performed over the last five years?
- What are the main segments that make up the global telecommunication services market?

Table of Contents:

Table of Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Competitive landscape

2 Introduction

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 Global Telecommunication Services

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

4	Macroeconomic Indicators
4.1.	Country data
5	Telecommunication Services in Asia-Pacific
5.1.	Market Overview
5.2.	Market Data
5.3.	Market Segmentation
5.4.	Market outlook
5.5.	Five forces analysis
6	Telecommunication Services in Europe
6.1.	Market Overview
6.2.	Market Data
6.3.	Market Segmentation
6.4.	Market outlook
6.5.	Five forces analysis
7	Macroeconomic Indicators
7.1.	Country data
8	Telecommunication Services in Finland
8.1.	Market Overview
8.2.	Market Data
8.3.	Market Segmentation
8.4.	Market outlook
8.5.	Five forces analysis
9	Macroeconomic Indicators
9.1.	Country data
10	Telecommunication Services in France
10.1.	Market Overview
10.2.	Market Data
10.3.	Market Segmentation
10.4.	Market outlook
10.5.	Five forces analysis
11	Macroeconomic Indicators
11.1.	Country data
12	Telecommunication Services in Germany
12.1.	Market Overview
12.2.	Market Data
12.3.	Market Segmentation
12.4.	Market outlook
12.5.	Five forces analysis
13	Macroeconomic Indicators
13.1.	Country data
14	Telecommunication Services in India
14.1.	Market Overview
14.2.	Market Data
14.3.	Market Segmentation
14.4.	Market outlook
14.5.	Five forces analysis
15	Macroeconomic Indicators

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 15.1. Country data
- 16 Telecommunication Services in Indonesia
 - 16.1. Market Overview
 - 16.2. Market Data
 - 16.3. Market Segmentation
 - 16.4. Market outlook
 - 16.5. Five forces analysis
- 17 Macroeconomic Indicators
 - 17.1. Country data
- 18 Telecommunication Services in Italy
 - 18.1. Market Overview
 - 18.2. Market Data
 - 18.3. Market Segmentation
 - 18.4. Market outlook
 - 18.5. Five forces analysis
- 19 Macroeconomic Indicators
 - 19.1. Country data
- 20 Telecommunication Services in Japan
 - 20.1. Market Overview
 - 20.2. Market Data
 - 20.3. Market Segmentation
 - 20.4. Market outlook
 - 20.5. Five forces analysis
- 21 Macroeconomic Indicators
 - 21.1. Country data
- 22 Telecommunication Services in Mexico
 - 22.1. Market Overview
 - 22.2. Market Data
 - 22.3. Market Segmentation
 - 22.4. Market outlook
 - 22.5. Five forces analysis
- 23 Macroeconomic Indicators
 - 23.1. Country data
- 24 Telecommunication Services in The Netherlands
 - 24.1. Market Overview
 - 24.2. Market Data
 - 24.3. Market Segmentation
 - 24.4. Market outlook
 - 24.5. Five forces analysis
- 25 Macroeconomic Indicators
 - 25.1. Country data
- 26 Telecommunication Services in North America
 - 26.1. Market Overview
 - 26.2. Market Data
 - 26.3. Market Segmentation
 - 26.4. Market outlook
 - 26.5. Five forces analysis

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

27 Telecommunication Services in Norway
27.1. Market Overview
27.2. Market Data
27.3. Market Segmentation
27.4. Market outlook
27.5. Five forces analysis
28 Macroeconomic Indicators
28.1. Country data
29 Telecommunication Services in Russia
29.1. Market Overview
29.2. Market Data
29.3. Market Segmentation
29.4. Market outlook
29.5. Five forces analysis
30 Macroeconomic Indicators
30.1. Country data
31 Telecommunication Services in Singapore
31.1. Market Overview
31.2. Market Data
31.3. Market Segmentation
31.4. Market outlook
31.5. Five forces analysis
32 Macroeconomic Indicators
32.1. Country data
33 Telecommunication Services in South Africa
33.1. Market Overview
33.2. Market Data
33.3. Market Segmentation
33.4. Market outlook
33.5. Five forces analysis
34 Macroeconomic Indicators
34.1. Country data
35 Telecommunication Services in South Korea
35.1. Market Overview
35.2. Market Data
35.3. Market Segmentation
35.4. Market outlook
35.5. Five forces analysis
36 Macroeconomic Indicators
36.1. Country data
37 Telecommunication Services in Spain
37.1. Market Overview
37.2. Market Data
37.3. Market Segmentation
37.4. Market outlook
37.5. Five forces analysis
38 Macroeconomic Indicators

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 38.1. Country data
- 39 Telecommunication Services in Sweden
 - 39.1. Market Overview
 - 39.2. Market Data
 - 39.3. Market Segmentation
 - 39.4. Market outlook
 - 39.5. Five forces analysis
- 40 Macroeconomic Indicators
 - 40.1. Country data
- 41 Telecommunication Services in Turkey
 - 41.1. Market Overview
 - 41.2. Market Data
 - 41.3. Market Segmentation
 - 41.4. Market outlook
 - 41.5. Five forces analysis
- 42 Macroeconomic Indicators
 - 42.1. Country data
- 43 Telecommunication Services in The United Kingdom
 - 43.1. Market Overview
 - 43.2. Market Data
 - 43.3. Market Segmentation
 - 43.4. Market outlook
 - 43.5. Five forces analysis
- 44 Macroeconomic Indicators
 - 44.1. Country data
- 45 Telecommunication Services in The United States
 - 45.1. Market Overview
 - 45.2. Market Data
 - 45.3. Market Segmentation
 - 45.4. Market outlook
 - 45.5. Five forces analysis
- 46 Macroeconomic Indicators
 - 46.1. Country data
- 47 Telecommunication Services in Australia
 - 47.1. Market Overview
 - 47.2. Market Data
 - 47.3. Market Segmentation
 - 47.4. Market outlook
 - 47.5. Five forces analysis
- 48 Macroeconomic Indicators
 - 48.1. Country data
- 49 Telecommunication Services in Brazil
 - 49.1. Market Overview
 - 49.2. Market Data
 - 49.3. Market Segmentation
 - 49.4. Market outlook
 - 49.5. Five forces analysis

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 50 Macroeconomic Indicators
 - 50.1. Country data
- 51 Telecommunication Services in Canada
 - 51.1. Market Overview
 - 51.2. Market Data
 - 51.3. Market Segmentation
 - 51.4. Market outlook
 - 51.5. Five forces analysis
- 52 Macroeconomic Indicators
 - 52.1. Country data
- 53 Telecommunication Services in China
 - 53.1. Market Overview
 - 53.2. Market Data
 - 53.3. Market Segmentation
 - 53.4. Market outlook
 - 53.5. Five forces analysis
- 54 Macroeconomic Indicators
 - 54.1. Country data
- 55 Telecommunication Services in Denmark
 - 55.1. Market Overview
 - 55.2. Market Data
 - 55.3. Market Segmentation
 - 55.4. Market outlook
 - 55.5. Five forces analysis
- 56 Macroeconomic Indicators
 - 56.1. Country data
- 57 Company Profiles
 - 57.1. AT&T Inc
 - 57.2. Comcast Business Communications LLC
 - 57.3. Deutsche Telekom AG
 - 57.4. China Mobile Communications Corporation
 - 57.5. China Telecom Corporation Limited
 - 57.6. NTT DOCOMO Inc
 - 57.7. SoftBank Corp
 - 57.8. Vodafone Group Plc
 - 57.9. Orange SA
 - 57.10. Telefonica, S.A.
 - 57.11. Elisa Oyj
 - 57.12. DNA Oyj
 - 57.13. Telia Company AB
 - 57.14. PT Finnet Indonesia
 - 57.15. SFR SA
 - 57.16. Iliad SA
 - 57.17. Bouygues Telecom SA
 - 57.18. Vodafone GmbH
 - 57.19. Telefonica Germany GmbH & Co OHG
 - 57.20. United Internet AG

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

57.21. Reliance Jio Infocomm Ltd
57.22. Bharti Airtel Limited
57.23. Vodafone Idea Ltd
57.24. PT Telekomunikasi Selular
57.25. Indosat Ooredoo
57.26. PT XL Axiata Tbk
57.27. TIM SpA
57.28. Vodafone Italia Spa
57.29. Wind Tre Spa
57.30. KDDI Corporation
57.31. America Movil, SA DE C.V.
57.32. Axtel, S.A.B. de C.V.
57.33. Lebara Group
57.34. Koninklijke KPN N.V.
57.35. T-Mobile Netherlands Holding B.V.
57.36. BCE Inc.
57.37. Telenor Objects AS
57.38. TeliaSonera Norge AS
57.39. Teleperformance SE
57.40. Nokia Corporation
57.41. Mobile Telesystems PJSC
57.42. Public Joint-Stock Co MegaFon
57.43. Rostelecom
57.44. Singapore Telecommunications Ltd
57.45. StarHub Ltd
57.46. M1 Ltd
57.47. Vodacom Group Limited
57.48. MTN Group Limited
57.49. Cell C (Pty) Ltd
57.50. Telkom SA SOC Limited
57.51. SK Telecom Co., Ltd.
57.52. KT Corporation
57.53. LG Uplus Corp
57.54. MASMOVIL Group
57.55. Orange Espagne SAU
57.56. Movistar
57.57. Hi3G Access AB
57.58. Tele2 AB
57.59. Telenor ASA
57.60. Turkcell Iletisim Hizmetleri AS
57.61. Vodafone Telekomunikasyon A.S.
57.62. Turk Telekomunikasyon AS
57.63. BT Group plc
57.64. VMED O2 UK Ltd
57.65. Vodafone UK, Ltd.
57.66. Verizon Communications Inc.
57.67. T-Mobile US, Inc.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

57.68. Telstra Group Limited
57.69. Singtel Optus Pty Ltd
57.70. TPG Telecom Ltd
57.71. Telefonica Brasil SA
57.72. TIM S.p.A.
57.73. Rogers Communications, Inc.
57.74. TELUS Corporation
57.75. China United Network Communications Ltd
57.76. TDC Holding A/S
57.77. Telia Denmark
58 Appendix
58.1. Methodology
58.2. About MarketLine

Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027 (Global Almanac)

Industry Report | 2023-07-31 | 881 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$2995.00
	Site License (PDF)	\$5990.00
	Enterprisewide license (PDF)	\$8985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-07"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com