

Latin America Inorganic Beauty and Personal Care Ingredients Market Forecast to 2030

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Report description:

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Market Overview

The Latin America inorganic beauty and personal care ingredients Market is expected to register a 5.56% % CAGR during the forecast period, 2022 to 2030, and is expected to reach USD 5,436.84 million in 2030.

Due to the COVID-19 outbreak, there were nationwide lockdowns around the globe, disruptions in manufacturing activities and supply chains, production halts, and labor unavailability that negatively impacted the dyes and pigments market. However, conditions began to improve in 2021, likely restoring the market's growth trajectory during the forecast period. Cosmetics and personal care products are designed to cleanse, protect, and change the appearance of the external parts of an individual. There are more than thousands of different cosmetic products on the market currently, all with different combinations of ingredients to provide the desired effect required by the individual using the product.

Long-term, the market is growing because more people are learning about beauty and skin care products and more people want products with active ingredients. On the other hand, strict government rules that limit the use of certain chemicals in cosmetics are likely to slow the growth of the market.

Market Segmentation

The Latin America inorganic beauty and personal care ingredients Market is segmented based on Ingredients Type, Functionality, Application, and country. The market segment of Ingredient Types includes Surfactants, Emulsifiers, Polymers, Rheology Modifiers, Emollients, UV Absorbers, Antimicrobials, and Others. Based on the market Functionality, the market deals in Active Ingredients and Additives. Based on the market Application, the market deals in supermarkets, Body Care, Hair care, Makeup, Oral Care, Fragrance, and Others. Based on Major countries considered within the market are Mexico, Brazil, Argentina, and the Rest of Latin America.

The demand for inorganic ingredients in personal care was growing in Mexico, Brazil, Argentina, and the rest of Latin America. In Mexico, there is a growing interest in personal care products, which has led to an increase in the use of inorganic ingredients in formulations. Inorganic ingredients such as minerals, clays, and salts are commonly used in skincare, haircare, and oral care

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products. Brazil is the largest market for personal care products in Latin America, and the demand for inorganic ingredients is also increasing in the country. Brazilian consumers are becoming more interested in natural and sustainable products, which has led to a growing demand for inorganic ingredients such as minerals, clays, and salts. Argentina is another important market for personal care products in Latin America, and the demand for inorganic ingredients is also growing in the country. Inorganic ingredients such as minerals, clays, and salts are being used in various personal care products, including skincare and haircare products. The rest of Latin America, which includes countries such as Chile, Colombia, Peru, and Ecuador, is also experiencing growth in the demand for inorganic ingredients in personal care.

Major Players

Some of the players operating in the market are BASF SE, CLARIANT, Dow, Ashland, Solvay, Croda International Plc, Evonik, Lonza, and many more.

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