

Mexico Internet Access Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-07-07 | 53 pages | MarketLine

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Report description:

Mexico Internet Access Market Summary, Competitive Analysis and Forecast to 2027

Summary

Internet Access in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The Internet access market includes all Internet service revenues collected to provide narrowband and broadband Internet access through consumer and business channels. All revenues calculated are retail revenues that are exclusive of taxes. Only fixed communication is included, and mobile phone connections are not considered.
- The Mexican internet access market had total revenues of \$6.4 billion in 2022, representing a compound annual growth rate (CAGR) of 7.9% between 2017 and 2022.
- Market consumption volume increased with a CAGR of 7.1% between 2017 and 2022, to reach a total of 0.08 billion Internet Users in 2022.
- The increased daily usage of internet via mobile phones and increase in mobile broadband subscriptions is driving the market growth of the internet access market in the country. According to in-house research, the number of mobile internet subscribers in Mexico increased from 108,835,922 in 2021 to 115,897,960 in 2022.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear retail market in Mexico

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear retail market in Mexico
- Leading company profiles reveal details of key footwear retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Mexico footwear retail market with five year forecasts

Reasons to Buy

- What was the size of the Mexico footwear retail market by value in 2022?
- What will be the size of the Mexico footwear retail market in 2027?
- What factors are affecting the strength of competition in the Mexico footwear retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Mexico's footwear retail market?

Table of Contents:

Table of Contents

1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

3 Market Data

- 3.1. Market value
- 3.2. Market volume

4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 Market Outlook

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 Competitive Landscape

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?

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7.3. What has been the rationale for M&A activity?

8 Company Profiles

8.1. America Movil, SA DE C.V.

8.2. Telefonica, S.A.

8.3. AT&T Inc

8.4. Verizon Communications Inc.

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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