

Consumer IAM Market by Offering (Solutions, Services), Solution (Identity Governance, Identity Verification and Authentication, Access Management, Behavioral Analytics), Services, Deployment mode, Vertical and Region - Global Forecast to 2028

Market Report | 2023-08-07 | 290 pages | MarketsandMarkets

AVAILABLE LICENSES:

- Single User \$4950.00
- Multi User \$6650.00
- Corporate License \$8150.00
- Enterprise Site License \$10000.00

Report description:

The global CIAM market size is projected to grow from USD 8.6 billion in 2023 to USD 18.1 billion by 2028 at a Compound Annual Growth Rate (CAGR) of 16.2% during the forecast period. The CIAM market is propelled by key factors shaping its growth trajectory. These include the demand for a frictionless customer experience and growing awareness of regulatory compliance and access management tools. Furthermore, difficulties addressing the complexity of advanced threats may hinder market growth.

"By vertical, the BFSI segment holds the largest market size."

Financial institutions increasingly recognize the importance of leveraging technological advancements to enhance the customer experience and safeguard against security breaches. They have a strong understanding of how CIAM solutions can effectively address the challenges posed by fraud and identity theft.

The banking, financial services, and insurance (BFSI) sector is undergoing significant digital transformation. Organizations within this vertical are deploying web and mobile applications for services like Internet banking, mobile banking, and stock trading. These applications enable customers to access banking services conveniently from any location and anytime. The BFSI sector is actively focused on understanding customer behavior, preferences, and choices in the digital realm. Customers are becoming more tech-savvy, and banking organizations strive to provide a personalized experience that meets their unique requirements. Additionally, ensuring the security of sensitive customer data is a top priority for the BFSI sector.

"By deployment mode, the cloud segment registered the highest CAGR during the forecast period."

Cloud deployment has emerged as the fastest-growing model in the CIAM market, particularly favored by SMEs. This deployment

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

option allows organizations to concentrate on their core competencies rather than investing capital in security infrastructure. By leveraging cloud-based solutions, businesses can avoid expenses associated with hardware, software, storage, and technical personnel.

Ensuring the security of consumer credentials is a top priority, as they are prime targets for attackers. Cloud-based platforms offer a unified approach, such as SaaS-based CIAM services, to secure business applications. This is particularly advantageous for organizations with limited budgets for security investments. Additionally, cloud-based solutions are easy to maintain and upgrade, which further contributes to the growth of this deployment segment.

"By Solution, identity verification and authentication registered the highest CAGR during the forecast period."

As digital interactions and transactions become more prevalent, the risk of identity theft and fraud is a growing concern for individuals and businesses alike. Consumer Identity and Access Management (CIAM) solutions provide robust identity verification and authentication mechanisms to ensure the legitimacy of users accessing online services and applications. The need to protect sensitive information, prevent unauthorized access, and establish trust in digital transactions is driving the adoption of CIAM solutions. The increasing use of web and mobile applications has led to complexities in authenticating users, driving the widespread adoption of identity authentication solutions worldwide. These solutions help ensure secure and reliable authentication for individuals accessing digital services.

"By region, North America holds the largest market size."

North America consists of developed countries that are technologically advanced with well-developed infrastructure. Being the strongest economies, Canada and the US are the top contributing countries in North America in CIAM Market. Organizations are developing their digital presence, utilizing cloud-based services, and doing more activities online. As a result of the necessity for organizations to maintain and safeguard client identities across many digital channels, the digital revolution has created new security concerns. Organizations in the North American region are adopting various CIAM solutions to deal with these identity security concerns. The year 2022 had the second-highest number of data intrusions in the U.S. in a single year, according to The Identity Theft Research Center's (ITRC) Annual Data Breach Report. The impact affected at least 422 million people. The centralized identity management strategy offered by CIAM systems makes it simpler to authenticate and authorize consumers across numerous platforms. Such features are driving the demand for CIAM solutions in the region.

Breakdown of primaries

The study contains various industry experts' insights, from component suppliers to Tier 1 companies and OEMs. The break-up of the primaries is as follows:

-□By Company Type: Tier 1 - 43%, Tier 2 - 36%, and Tier 3 - 21%

-□By Designation: C-level - 58%, Directors- 32%, and other- 10%

-□By Region: North America - 55%, Europe - 12%, Asia Pacific - 19%, Latin America - 5%, Middle East & Africa- 9%

Major vendors in the global CIAM market include IBM (US), Microsoft (US), Salesforce (US), SAP (Germany), Broadcom (US), Okta (US), Akamai Technologies (US), Ping Identity (US), ForgeRock (US), LoginRadius (Canada), HID Global (US), ManageEngine (US), WidasConcepts (Germany), Acuant (US), Omada (Denmark), OneWelcome (Netherlands), GlobalSign (UK), Ubisecure (Finland), SecureAuth (US), WSO2 (US), AWS (US), Simeio Solutions (US), Auth0 (US), Cyberark (US), OneLogin (US), TruSona (US), FusionAuth (US), IDnow (Germany), Strata Identity (US), Evident (US). The study includes an in-depth competitive analysis of the key players in the CIAM market, their company profiles, recent developments, and key market strategies.

Research Coverage

The report segments the CIAM market and forecasts its size by Offering (Solution and Services), by Solution (Identity Governance, Identity Verification and Authentication, Access Management, Behavioral Analytics), by services (Integration and Deployment, Support and maintenance, Consulting), by deployment mode (Cloud and On-premise), by Vertical (BFSI, Travel, Tourism and Hospitality, Healthcare, Retail and eCommerce, IT & ITes, Education, Government and other verticals), and region (North America,

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Europe, Asia Pacific, Middle East & Africa, and Latin America).

The study also includes an in-depth competitive analysis of the market's key players, their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Key Benefits of Buying the Report

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall CIAM market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the market pulse and provides information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

- Analysis of key drivers (rise in security breaches and cyber-attacks, demand to deliver a frictionless customer experience, identity theft, and fraud, organizations are becoming increasingly concerned about security to increase growth, growing awareness of regulatory compliance and access management tools), restraints (High volume of online transactions, lack of identity standards and budgetary constraints in deploying CIAM solutions), opportunities (Cultural shift from traditional IAM to CIAM, the proliferation of cloud-based CIAM solutions and services) and challenges (Scarcity of skilled cybersecurity professionals among enterprises, difficulties in addressing the complexity of advanced threats)
- Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the CIAM market.
- Market Development: Comprehensive information about lucrative markets - the report analyses the CIAM market across varied regions.
- Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the CIAM market.
- Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like IBM (US), Microsoft (US), Salesforce (US), SAP (Germany), Broadcom (US), Okta (US), Akamai Technologies (US), Ping Identity (US), ForgeRock (US), and among others in the CIAM market strategies.

Table of Contents:

1□INTRODUCTION□	29
1.1□STUDY OBJECTIVES□	29
1.2□MARKET DEFINITION□	29
1.2.1□INCLUSIONS AND EXCLUSIONS□	30
1.3□MARKET SCOPE□	31
1.3.1□MARKET SEGMENTATION□	31
1.3.2□REGIONS COVERED□	31
1.3.3□YEARS CONSIDERED□	32
1.4□CURRENCY CONSIDERED□	32
TABLE 1□US DOLLAR EXCHANGE RATE, 2017-2022□	32
1.5□STAKEHOLDERS□	32
1.6□SUMMARY OF CHANGES□	33
2□RESEARCH METHODOLOGY□	34
2.1□RESEARCH DATA□	34
FIGURE 1□CONSUMER IAM MARKET: RESEARCH DESIGN□	34
2.1.1□SECONDARY DATA□	35
2.1.2□PRIMARY DATA□	35
2.1.2.1□Breakup of primary interviews□	36
FIGURE 2□BREAKUP OF PRIMARY PROFILES: BY COMPANY TYPE, DESIGNATION, AND REGION□	36
2.1.2.2□Key insights from industry experts□	36

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

2.2 MARKET BREAKUP AND DATA TRIANGULATION 37

FIGURE 3 DATA TRIANGULATION 37

2.3 MARKET SIZE ESTIMATION 38

FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY-APPROACH 1 (SUPPLY-SIDE): REVENUE FROM SOLUTIONS/SERVICES OF CONSUMER IAM VENDORS 38

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY-APPROACH 2, BOTTOM-UP APPROACH (SUPPLY-SIDE): COLLECTIVE REVENUE FROM ALL SOLUTIONS AND SERVICES OF CONSUMER IAM VENDORS 38

FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY-APPROACH 3, TOP-DOWN APPROACH - DEMAND-SIDE ANALYSIS 39

2.4 MARKET FORECAST 40

TABLE 2 FACTOR ANALYSIS 40

2.5 ASSUMPTIONS 40

2.6 LIMITATIONS 41

?

3 EXECUTIVE SUMMARY 42

TABLE 3 CONSUMER IAM MARKET SIZE AND GROWTH, 2023-2028 (USD MILLION, Y-O-Y GROWTH) 43

FIGURE 7 GLOBAL CONSUMER IAM MARKET TO WITNESS SIGNIFICANT GROWTH RATE DURING FORECAST PERIOD 43

FIGURE 8 NORTH AMERICA TO ACCOUNT FOR LARGEST MARKET SHARE IN 2023 44

FIGURE 9 FASTEST-GROWING SEGMENTS OF CONSUMER IAM MARKET 45

4 PREMIUM INSIGHTS 46

4.1 ATTRACTIVE OPPORTUNITIES FOR KEY PLAYERS IN CONSUMER IAM MARKET 46

FIGURE 10 RISING IDENTITY-BASED CYBERATTACKS TO DRIVE GROWTH OF CONSUMER IAM MARKET 46

4.2 CONSUMER IAM MARKET, BY OFFERING, 2023-2028 47

FIGURE 11 SERVICES SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD 47

4.3 CONSUMER IAM MARKET, BY SOLUTION, 2023-2028 47

FIGURE 12 IDENTITY VERIFICATION AND AUTHENTICATION SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD 47

4.4 CONSUMER IAM MARKET, BY SERVICE, 2023-2028 48

FIGURE 13 INTEGRATION AND DEPLOYMENT SERVICES TO ACCOUNT FOR LARGEST MARKET SHARE DURING FORECAST PERIOD 48

4.5 CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2023-2028 48

FIGURE 14 CLOUD SEGMENT TO ACCOUNT FOR LARGER MARKET SHARE DURING FORECAST PERIOD 48

4.6 CONSUMER IAM MARKET SHARE OF TOP THREE VERTICALS AND REGIONS, 2023 49

FIGURE 15 BFSI VERTICAL AND NORTH AMERICA TO ACCOUNT FOR LARGEST SHARE IN 2023 49

4.7 MARKET INVESTMENT SCENARIO 49

FIGURE 16 ASIA PACIFIC TO EMERGE AS BEST MARKET FOR INVESTMENTS IN NEXT FIVE YEARS 49

5 MARKET OVERVIEW AND INDUSTRY TRENDS 50

5.1 INTRODUCTION 50

5.2 MARKET DYNAMICS 50

FIGURE 17 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES: CONSUMER IAM MARKET 50

5.2.1 DRIVERS 51

5.2.1.1 Rising security breaches and cyberattacks 51

FIGURE 18 AMOUNT OF MONETARY DAMAGE CAUSED BY REPORTED CYBERCRIME TO IC3 FROM 2013 TO 2022 51

5.2.1.2 Demand to deliver frictionless customer experience 52

5.2.1.3 Rising identity theft and fraud 52

FIGURE 19 IDENTITY THEFT REPORT IN US 53

5.2.1.4 Rising concern regarding access privileges 53

5.2.1.5 Growing emphasis on stringent regulatory compliance 53

?

5.2.2 RESTRAINTS 54

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

5.2.2.1	Lack of identity standards and budgetary constraints	54
5.2.3	OPPORTUNITIES	54
5.2.3.1	High volume of online transactions	54
5.2.3.2	Cultural shift from traditional IAM to consumer IAM	55
5.2.3.3	Proliferation of cloud-based consumer IAM solutions and services	55
5.2.4	CHALLENGES	55
5.2.4.1	Scarcity of skilled cybersecurity professionals	55
5.2.4.2	Difficulties in addressing complexity of advanced threats	56
5.3	CASE STUDY ANALYSIS	56
5.3.1	USE CASE 1: METSA GROUP INTEGRATED UBISECURE'S DIGITAL IDENTITY APIS TO STREAMLINE WORKFLOW	56
5.3.2	USE CASE 2: LOGINRADIUS HELPED BROADCASTMED ENHANCE REGISTRATION PROCESS AND MAINTAIN DATA SECURITY	57
5.3.3	USE CASE 3: WSO2 HELPED JURONG PORT WITH API-CENTRIC MICROSERVICES PLATFORM FOR DIGITAL TRANSFORMATION JOURNEY	58
5.4	VALUE CHAIN ANALYSIS	58
	FIGURE 20 CONSUMER IAM MARKET: VALUE CHAIN ANALYSIS	59
5.5	ECOSYSTEM ANALYSIS	60
	FIGURE 21 ECOSYSTEM MAP	60
5.6	PORTER'S FIVE FORCES MODEL ANALYSIS	61
	FIGURE 22 CONSUMER IAM MARKET: PORTER'S FIVE FORCES ANALYSIS	61
	TABLE 4 PORTER'S FIVE FORCES IMPACT ANALYSIS	61
5.6.1	THREAT OF NEW ENTRANTS	62
5.6.2	BARGAINING POWER OF SUPPLIERS	62
5.6.3	BARGAINING POWER OF BUYERS	62
5.6.4	THREAT OF SUBSTITUTES	63
5.6.5	INTENSITY OF COMPETITIVE RIVALRY	63
5.7	PRICING ANALYSIS	63
	TABLE 5 PRICING ANALYSIS: OKTA CONSUMER IDENTITY	63
	TABLE 6 PRICING ANALYSIS: WSO2	64
5.8	TECHNOLOGY ANALYSIS	65
5.8.1	ARTIFICIAL INTELLIGENCE	65
5.8.2	BLOCKCHAIN	66
5.9	PATENT ANALYSIS	66
	FIGURE 23 LIST OF MAJOR PATENTS FOR CONSUMER IAM MARKET	66
	TABLE 7 LIST OF PATENTS IN CONSUMER IAM MARKET, 2023	67
5.10	TRENDS AND DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES	68
	FIGURE 24 CONSUMER IAM MARKET: TRENDS AND DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES	68
5.11	TECHNOLOGY ROADMAP	69
	TABLE 8 CONSUMER IAM: TECHNOLOGY ROADMAP	69
	?	
5.12	BUSINESS MODEL	70
	TABLE 9 CONSUMER IAM MARKET: BUSINESS MODEL	70
5.13	EVOLUTION OF CONSUMER IAM	70
5.14	TARIFFS AND REGULATORY LANDSCAPE	71
5.14.1	GENERAL DATA PROTECTION REGULATION	71
5.14.2	PAYMENT CARD INDUSTRY-DATA SECURITY STANDARD	71
5.14.3	HEALTH INSURANCE PORTABILITY AND ACCOUNTABILITY ACT	72
5.14.4	FEDERAL INFORMATION SECURITY MANAGEMENT ACT	72

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

5.14.5	SARBANES-OXLEY ACT	72
5.14.6	GRAMM-LEACH-BLILEY ACT	72
5.14.7	SOC2	73
5.14.8	CRIMINAL JUSTICE INFORMATION SYSTEM SECURITY POLICY	73
5.14.9	FEDERAL FINANCIAL INSTITUTIONS EXAMINATION COUNCIL	73
5.14.10	FAIR AND ACCURATE CREDIT TRANSACTION ACT	73
5.14.11	IDENTITY THEFT RED FLAGS	73
5.15	KEY STAKEHOLDERS AND BUYING CRITERIA	74
5.15.1	KEY STAKEHOLDERS IN BUYING PROCESS	74
FIGURE 25	INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE VERTICALS	74
TABLE 10	INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE VERTICALS	74
5.15.2	BUYING CRITERIA	74
FIGURE 26	KEY BUYING CRITERIA FOR TOP THREE VERTICALS	74
TABLE 11	KEY BUYING CRITERIA FOR TOP THREE VERTICALS	75
5.16	KEY CONFERENCES AND EVENTS, 2023-2024	75
TABLE 12	CONSUMER IAM MARKET: LIST OF CONFERENCES AND EVENTS, 2023-2024	75
6	CONSUMER IAM MARKET, BY OFFERING	76
6.1	INTRODUCTION	77
FIGURE 27	SERVICES SEGMENT TO ACCOUNT FOR LARGER MARKET SIZE DURING FORECAST PERIOD	77
TABLE 13	CONSUMER IAM MARKET, BY OFFERING, 2017-2022 (USD MILLION)	77
TABLE 14	CONSUMER IAM MARKET, BY OFFERING, 2023-2028 (USD MILLION)	78
6.2	SOLUTIONS	78
6.2.1	SOLUTIONS TO MANAGE CONSUMER DATA AND REGULATE ACCESS TO APPLICATIONS	78
6.2.2	SOLUTIONS: CONSUMER IAM MARKET DRIVERS	78
TABLE 15	SOLUTIONS: CONSUMER IAM MARKET, BY REGION, 2017-2022 (USD MILLION)	78
TABLE 16	SOLUTIONS: CONSUMER IAM MARKET, BY REGION, 2023-2028 (USD MILLION)	79
6.3	SERVICES	79
6.3.1	SERVICES TO ASSIST ORGANIZATIONS IN ACHIEVING BUSINESS OBJECTIVES THROUGH CONSUMER IAM PRODUCTS	79
6.3.2	SERVICES: CONSUMER IAM MARKET DRIVERS	79
TABLE 17	SERVICES: CONSUMER IAM MARKET, BY REGION, 2017-2022 (USD MILLION)	79
TABLE 18	SERVICES: CONSUMER IAM MARKET, BY REGION, 2023-2028 (USD MILLION)	80
7	CONSUMER IAM MARKET, BY SOLUTION	81
7.1	INTRODUCTION	82
FIGURE 28	IDENTITY GOVERNANCE SEGMENT TO ACCOUNT FOR LARGEST MARKET SIZE DURING FORECAST PERIOD	82
TABLE 19	CONSUMER IAM MARKET, BY SOLUTION, 2017-2022 (USD MILLION)	82
TABLE 20	CONSUMER IAM MARKET, BY SOLUTION, 2023-2028 (USD MILLION)	83
7.2	IDENTITY GOVERNANCE	83
7.2.1	NEED TO STORE, ORGANIZE, AND CENTRALIZE INFORMATION PLATFORMS TO FUEL DEMAND FOR IDENTITY GOVERNANCE	83
7.2.2	IDENTITY GOVERNANCE: CONSUMER IAM MARKET DRIVERS	83
TABLE 21	IDENTITY GOVERNANCE: CONSUMER IAM MARKET, BY REGION, 2017-2022 (USD MILLION)	84
TABLE 22	IDENTITY GOVERNANCE: CONSUMER IAM MARKET, BY REGION, 2023-2028 (USD MILLION)	84
7.3	IDENTITY VERIFICATION AND AUTHENTICATION	84
7.3.1	NEED TO VERIFY IDENTITY AND AUTHENTICITY OF DATA TO DRIVE MARKET	84
7.3.2	IDENTITY VERIFICATION AND AUTHENTICATION: CONSUMER IAM MARKET DRIVERS	85
TABLE 23	IDENTITY VERIFICATION AND AUTHENTICATION: CONSUMER IAM MARKET, BY REGION, 2017-2022 (USD MILLION)	85
TABLE 24	IDENTITY VERIFICATION AND AUTHENTICATION: CONSUMER IAM MARKET, BY REGION, 2023-2028 (USD MILLION)	86
7.4	ACCESS MANAGEMENT	86

7.4.1 NEED TO SAFEGUARD AND AUTHENTICATE IDENTITIES AND IMPROVE PRODUCTIVITY TO FUEL DEMAND FOR ACCESS MANAGEMENT86

7.4.2 ACCESS MANAGEMENT: CONSUMER IAM MARKET DRIVERS86

TABLE 25 ACCESS MANAGEMENT: CONSUMER IAM MARKET, BY REGION, 2017-2022 (USD MILLION)87

TABLE 26 ACCESS MANAGEMENT: CONSUMER IAM MARKET, BY REGION, 2023-2028 (USD MILLION)87

7.5 BEHAVIORAL ANALYTICS87

7.5.1 NEED TO ASSIST ONLINE BUSINESSES, SEARCH QUERIES, AND PRODUCTS VIEWED TO BOOST DEMAND FOR BEHAVIORAL ANALYTICS87

7.5.2 BEHAVIORAL ANALYTICS: CONSUMER IAM MARKET DRIVERS88

TABLE 27 BEHAVIORAL ANALYTICS: CONSUMER IAM MARKET, BY REGION, 2017-2022 (USD MILLION)88

TABLE 28 BEHAVIORAL ANALYTICS: CONSUMER IAM MARKET, BY REGION, 2023-2028 (USD MILLION)88

?

8 CONSUMER IAM MARKET, BY SERVICE89

8.1 INTRODUCTION90

FIGURE 29 INTEGRATION AND DEPLOYMENT SEGMENT TO ACCOUNT FOR LARGEST MARKET SIZE DURING FORECAST PERIOD90

TABLE 29 CONSUMER IAM MARKET, BY SERVICE, 2017-2022 (USD MILLION)90

TABLE 30 CONSUMER IAM MARKET, BY SERVICE, 2023-2028 (USD MILLION)91

8.2 INTEGRATION AND DEPLOYMENT91

8.2.1 NON-IT COMPANIES TO ENHANCE SECURITY AND SAFEGUARD DATA BY DEPLOYING CONSUMER IAM SOLUTIONS91

8.2.2 INTEGRATION AND DEPLOYMENT: CONSUMER IAM MARKET DRIVERS91

TABLE 31 INTEGRATION AND DEPLOYMENT: CONSUMER IAM MARKET, BY REGION, 2017-2022 (USD MILLION)92

TABLE 32 INTEGRATION AND DEPLOYMENT: CONSUMER IAM MARKET, BY REGION, 2023-2028 (USD MILLION)92

8.3 SUPPORT AND MAINTENANCE92

8.3.1 NEED FOR TECHNICAL SUPPORT IN IMPLEMENTING CONSUMER IAM SOLUTIONS TO BOOST DEMAND FOR SUPPORT AND MAINTENANCE92

8.3.2 SUPPORT AND MAINTENANCE: CONSUMER IAM MARKET DRIVERS93

TABLE 33 SUPPORT AND MAINTENANCE: CONSUMER IAM MARKET, BY REGION, 2017-2022 (USD MILLION)93

TABLE 34 SUPPORT AND MAINTENANCE: CONSUMER IAM MARKET, BY REGION, 2023-2028 (USD MILLION)93

8.4 CONSULTING94

8.4.1 CONSULTING SERVICES TO FORMULATE INFORMATION SECURITY STRATEGIES, PREVENT REVENUE LOSSES, AND MINIMIZE RISKS94

8.4.2 CONSULTING: CONSUMER IAM MARKET DRIVERS94

TABLE 35 CONSULTING: CONSUMER IAM MARKET, BY REGION, 2017-2022 (USD MILLION)94

TABLE 36 CONSULTING: CONSUMER IAM MARKET, BY REGION, 2023-2028 (USD MILLION)95

9 CONSUMER IAM MARKET, BY DEPLOYMENT MODE96

9.1 INTRODUCTION97

FIGURE 30 CLOUD SEGMENT TO ACCOUNT FOR LARGEST MARKET SIZE DURING FORECAST PERIOD97

TABLE 37 CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2017-2022 (USD MILLION)97

TABLE 38 CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION)97

9.2 CLOUD98

9.2.1 SCALABILITY, FLEXIBILITY, AND COST-EFFICIENCY TO FUEL DEMAND FOR CLOUD-BASED CONSUMER IAM SOLUTIONS98

9.2.2 CLOUD: CONSUMER IAM MARKET DRIVERS98

TABLE 39 CLOUD: CONSUMER IAM MARKET, BY REGION, 2017-2022 (USD MILLION)98

TABLE 40 CLOUD: CONSUMER IAM MARKET, BY REGION, 2023-2028 (USD MILLION)99

?

9.3 ON-PREMISES99

9.3.1 ON-PREMISES CONSUMER IAM SOLUTIONS TO STREAMLINE INTEGRATION PROCESSES AND ENSURE SMOOTH TRANSITION99

9.3.2 ON-PREMISES: CONSUMER IAM MARKET DRIVERS 99

TABLE 41 ON-PREMISES: CONSUMER IAM MARKET, BY REGION, 2017-2022 (USD MILLION) 100

TABLE 42 ON-PREMISES: CONSUMER IAM MARKET, BY REGION, 2023-2028 (USD MILLION) 100

10 CONSUMER IAM MARKET, BY VERTICAL 101

10.1 INTRODUCTION 102

FIGURE 31 BFSI SEGMENT TO ACCOUNT FOR LARGEST MARKET SIZE DURING FORECAST PERIOD 102

TABLE 43 CONSUMER IAM MARKET, BY VERTICAL, 2017-2022 (USD MILLION) 103

TABLE 44 CONSUMER IAM MARKET, BY VERTICAL, 2023-2028 (USD MILLION) 103

10.2 BFSI 104

10.2.1 NEED FOR VALUABLE CUSTOMER INSIGHTS, STRONG SECURITY MEASURES, AND REGULATORY COMPLIANCE TO DRIVE MARKET 104

10.2.2 BFSI: CONSUMER IAM MARKET DRIVERS 104

TABLE 45 BFSI: CONSUMER IAM MARKET, BY REGION, 2017-2022 (USD MILLION) 104

TABLE 46 BFSI: CONSUMER IAM MARKET, BY REGION, 2023-2028 (USD MILLION) 105

10.3 TRAVEL, TOURISM, AND HOSPITALITY 105

10.3.1 CONSUMER IAM SOLUTIONS TO CAPTURE, MANAGE, AND APPLY IDENTITY DATA ACROSS DIGITAL CHANNELS 105

10.3.2 TRAVEL, TOURISM, AND HOSPITALITY: CONSUMER IAM MARKET DRIVERS 105

TABLE 47 TRAVEL, TOURISM, AND HOSPITALITY: CONSUMER IAM MARKET, BY REGION, 2017-2022 (USD MILLION) 106

TABLE 48 TRAVEL, TOURISM, AND HOSPITALITY: CONSUMER IAM MARKET, BY REGION, 2023-2028 (USD MILLION) 106

10.4 HEALTHCARE 106

10.4.1 CONSUMER IAM SOLUTIONS TO PROTECT PATIENT INFORMATION AND SIMPLIFY ACCESS TO HEALTHCARE SERVICES 106

10.4.2 HEALTHCARE: CONSUMER IAM MARKET DRIVERS 107

TABLE 49 HEALTHCARE: CONSUMER IAM MARKET, BY REGION, 2017-2022 (USD MILLION) 107

TABLE 50 HEALTHCARE: CONSUMER IAM MARKET, BY REGION, 2023-2028 (USD MILLION) 107

10.5 RETAIL AND ECOMMERCE 108

10.5.1 RISING ONLINE FRAUD AND NEED FOR SEAMLESS AND PERSONALIZED CUSTOMER EXPERIENCE TO DRIVE MARKET 108

10.5.2 RETAIL AND ECOMMERCE: CONSUMER IAM MARKET DRIVERS 108

TABLE 51 RETAIL AND ECOMMERCE: CONSUMER IAM MARKET, BY REGION, 2017-2022 (USD MILLION) 108

TABLE 52 RETAIL AND ECOMMERCE: CONSUMER IAM MARKET, BY REGION, 2023-2028 (USD MILLION) 109

?

10.6 IT AND ITES 109

10.6.1 CONSUMER IAM SOLUTIONS TO PROVIDE SECURE AND SCALABLE WAYS TO MANAGE CUSTOMER IDENTITIES 109

10.6.2 IT AND ITES: CONSUMER IAM MARKET DRIVERS 109

TABLE 53 IT AND ITES: CONSUMER IAM MARKET, BY REGION, 2017-2022 (USD MILLION) 110

TABLE 54 IT AND ITES: CONSUMER IAM MARKET, BY REGION, 2023-2028 (USD MILLION) 110

10.7 EDUCATION 110

10.7.1 CONSUMER IAM SOLUTIONS TO SAFEGUARD STUDENT DATA AND ENSURE PRIVACY IN EDUCATION SECTOR 110

10.7.2 EDUCATION: CONSUMER IAM MARKET DRIVERS 111

TABLE 55 EDUCATION: CONSUMER IAM MARKET, BY REGION, 2017-2022 (USD MILLION) 111

TABLE 56 EDUCATION: CONSUMER IAM MARKET, BY REGION, 2023-2028 (USD MILLION) 111

10.8 GOVERNMENT 112

10.8.1 NEED FOR SECURE DIGITAL IDENTITIES AND SEAMLESS ACCESS TO VARIOUS GOVERNMENT SERVICES TO DRIVE MARKET 112

10.8.2 GOVERNMENT: CONSUMER IAM MARKET DRIVERS 112

TABLE 57 GOVERNMENT: CONSUMER IAM MARKET, BY REGION, 2017-2022 (USD MILLION) 112

TABLE 58 GOVERNMENT: CONSUMER IAM MARKET, BY REGION, 2023-2028 (USD MILLION) 113

10.9 OTHER VERTICALS 113

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

TABLE 59	OTHER VERTICALS: CONSUMER IAM MARKET, BY REGION, 2017-2022 (USD MILLION)	113
TABLE 60	OTHER VERTICALS: CONSUMER IAM MARKET, BY REGION, 2023-2028 (USD MILLION)	114
11	CONSUMER IAM MARKET, BY REGION	115
11.1	INTRODUCTION	116
FIGURE 32	ASIA PACIFIC TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD	116
TABLE 61	CONSUMER IAM MARKET, BY REGION, 2017-2022 (USD MILLION)	116
TABLE 62	CONSUMER IAM MARKET, BY REGION, 2023-2028 (USD MILLION)	117
11.2	NORTH AMERICA	117
11.2.1	NORTH AMERICA: CONSUMER IAM MARKET DRIVERS	117
11.2.2	NORTH AMERICA: RECESSION IMPACT	118
11.2.3	NORTH AMERICA: REGULATORY LANDSCAPE	118
FIGURE 33	NORTH AMERICA: MARKET SNAPSHOT	119
TABLE 63	NORTH AMERICA: CONSUMER IAM MARKET, BY OFFERING, 2017-2022 (USD MILLION)	119
TABLE 64	NORTH AMERICA: CONSUMER IAM MARKET, BY OFFERING, 2023-2028 (USD MILLION)	120
TABLE 65	NORTH AMERICA: CONSUMER IAM MARKET, BY SOLUTION, 2017-2022 (USD MILLION)	120
TABLE 66	NORTH AMERICA: CONSUMER IAM MARKET, BY SOLUTION, 2023-2028 (USD MILLION)	120
TABLE 67	NORTH AMERICA: CONSUMER IAM MARKET, BY SERVICE, 2017-2022 (USD MILLION)	120
TABLE 68	NORTH AMERICA: CONSUMER IAM MARKET, BY SERVICE, 2023-2028 (USD MILLION)	121
TABLE 69	NORTH AMERICA: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2017-2022 (USD MILLION)	121
TABLE 70	NORTH AMERICA: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION)	121
TABLE 71	NORTH AMERICA: CONSUMER IAM MARKET, BY VERTICAL, 2017-2022 (USD MILLION)	122
TABLE 72	NORTH AMERICA: CONSUMER IAM MARKET, BY VERTICAL, 2023-2028 (USD MILLION)	122
TABLE 73	NORTH AMERICA: CONSUMER IAM MARKET, BY COUNTRY, 2017-2022 (USD MILLION)	122
TABLE 74	NORTH AMERICA: CONSUMER IAM MARKET, BY COUNTRY, 2023-2028 (USD MILLION)	123
11.2.4	US	123
11.2.4.1	Rising cybercrime instances and presence of major vendors to fuel demand for consumer IAM solutions in US	123
TABLE 75	US: CONSUMER IAM MARKET, BY OFFERING, 2017-2022 (USD MILLION)	123
TABLE 76	US: CONSUMER IAM MARKET, BY OFFERING, 2023-2028 (USD MILLION)	124
TABLE 77	US: CONSUMER IAM MARKET, BY SOLUTION, 2017-2022 (USD MILLION)	124
TABLE 78	US: CONSUMER IAM MARKET, BY SOLUTION, 2023-2028 (USD MILLION)	124
TABLE 79	US: CONSUMER IAM MARKET, BY SERVICE, 2017-2022 (USD MILLION)	124
TABLE 80	US: CONSUMER IAM MARKET, BY SERVICE, 2023-2028 (USD MILLION)	125
TABLE 81	US: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2017-2022 (USD MILLION)	125
TABLE 82	US: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION)	125
TABLE 83	US: CONSUMER IAM MARKET, BY VERTICAL, 2017-2022 (USD MILLION)	126
TABLE 84	US: CONSUMER IAM MARKET, BY VERTICAL, 2023-2028 (USD MILLION)	126
11.2.5	CANADA	127
11.2.5.1	Need to adapt to remote work and address consumer security and compliance management issues to drive market in Canada	127
TABLE 85	CANADA: CONSUMER IAM MARKET, BY OFFERING, 2017-2022 (USD MILLION)	127
TABLE 86	CANADA: CONSUMER IAM MARKET, BY OFFERING, 2023-2028 (USD MILLION)	127
TABLE 87	CANADA: CONSUMER IAM MARKET, BY SOLUTION, 2017-2022 (USD MILLION)	128
TABLE 88	CANADA: CONSUMER IAM MARKET, BY SOLUTION, 2023-2028 (USD MILLION)	128
TABLE 89	CANADA: CONSUMER IAM MARKET, BY SERVICE, 2017-2022 (USD MILLION)	128
TABLE 90	CANADA: CONSUMER IAM MARKET, BY SERVICE, 2023-2028 (USD MILLION)	129
TABLE 91	CANADA: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2017-2022 (USD MILLION)	129
TABLE 92	CANADA: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION)	129

TABLE 93	CANADA: CONSUMER IAM MARKET, BY VERTICAL, 2017-2022 (USD MILLION)	130
TABLE 94	CANADA: CONSUMER IAM MARKET, BY VERTICAL, 2023-2028 (USD MILLION)	130
11.3	EUROPE	131
11.3.1	EUROPE: CONSUMER IAM MARKET DRIVERS	131
11.3.2	EUROPE: RECESSION IMPACT	131
11.3.3	EUROPE: REGULATORY LANDSCAPE	131
TABLE 95	EUROPE: CONSUMER IAM MARKET, BY OFFERING, 2017-2022 (USD MILLION)	132
TABLE 96	EUROPE: CONSUMER IAM MARKET, BY OFFERING, 2023-2028 (USD MILLION)	132
TABLE 97	EUROPE: CONSUMER IAM MARKET, BY SOLUTION, 2017-2022 (USD MILLION)	133
TABLE 98	EUROPE: CONSUMER IAM MARKET, BY SOLUTION, 2023-2028 (USD MILLION)	133
TABLE 99	EUROPE: CONSUMER IAM MARKET, BY SERVICE, 2017-2022 (USD MILLION)	133
TABLE 100	EUROPE: CONSUMER IAM MARKET, BY SERVICE, 2023-2028 (USD MILLION)	134
TABLE 101	EUROPE: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2017-2022 (USD MILLION)	134
TABLE 102	EUROPE: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION)	134
TABLE 103	EUROPE: CONSUMER IAM MARKET, BY VERTICAL, 2017-2022 (USD MILLION)	135
TABLE 104	EUROPE: CONSUMER IAM MARKET, BY VERTICAL, 2023-2028 (USD MILLION)	135
TABLE 105	EUROPE: CONSUMER IAM MARKET, BY COUNTRY, 2017-2022 (USD MILLION)	135
TABLE 106	EUROPE: CONSUMER IAM MARKET, BY COUNTRY, 2023-2028 (USD MILLION)	136
11.3.4	UK	136
11.3.4.1	Stringent government regulations and need for strong identity management to drive market in UK	136
TABLE 107	UK: CONSUMER IAM MARKET, BY OFFERING, 2017-2022 (USD MILLION)	136
TABLE 108	UK: CONSUMER IAM MARKET, BY OFFERING, 2023-2028 (USD MILLION)	137
TABLE 109	UK: CONSUMER IAM MARKET, BY SOLUTION, 2017-2022 (USD MILLION)	137
TABLE 110	UK: CONSUMER IAM MARKET, BY SOLUTION, 2023-2028 (USD MILLION)	137
TABLE 111	UK: CONSUMER IAM MARKET, BY SERVICE, 2017-2022 (USD MILLION)	137
TABLE 112	UK: CONSUMER IAM MARKET, BY SERVICE, 2023-2028 (USD MILLION)	138
TABLE 113	UK: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2017-2022 (USD MILLION)	138
TABLE 114	UK: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION)	138
TABLE 115	UK: CONSUMER IAM MARKET, BY VERTICAL, 2017-2022 (USD MILLION)	139
TABLE 116	UK: CONSUMER IAM MARKET, BY VERTICAL, 2023-2028 (USD MILLION)	139
11.3.5	GERMANY	140
11.3.5.1	Rising internet use and need for cybersecurity solutions to boost demand for consumer IAM solutions in Germany	140
TABLE 117	GERMANY: CONSUMER IAM MARKET, BY OFFERING, 2017-2022 (USD MILLION)	140
TABLE 118	GERMANY: CONSUMER IAM MARKET, BY OFFERING, 2023-2028 (USD MILLION)	140
TABLE 119	GERMANY: CONSUMER IAM MARKET, BY SOLUTION, 2017-2022 (USD MILLION)	140
TABLE 120	GERMANY: CONSUMER IAM MARKET, BY SOLUTION, 2023-2028 (USD MILLION)	141
TABLE 121	GERMANY: CONSUMER IAM MARKET, BY SERVICE, 2017-2022 (USD MILLION)	141
TABLE 122	GERMANY: CONSUMER IAM MARKET, BY SERVICE, 2023-2028 (USD MILLION)	141
TABLE 123	GERMANY: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2017-2022 (USD MILLION)	141
TABLE 124	GERMANY: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION)	142
TABLE 125	GERMANY: CONSUMER IAM MARKET, BY VERTICAL, 2017-2022 (USD MILLION)	142
TABLE 126	GERMANY: CONSUMER IAM MARKET, BY VERTICAL, 2023-2028 (USD MILLION)	142
11.3.6	FRANCE	143
11.3.6.1	Rising retail & eCommerce sector and online purchasing to fuel demand for consumer IAM solutions in France	143
TABLE 127	FRANCE: CONSUMER IAM MARKET, BY OFFERING, 2017-2022 (USD MILLION)	143
TABLE 128	FRANCE: CONSUMER IAM MARKET, BY OFFERING, 2023-2028 (USD MILLION)	143
TABLE 129	FRANCE: CONSUMER IAM MARKET, BY SOLUTION, 2017-2022 (USD MILLION)	144

TABLE 130	FRANCE: CONSUMER IAM MARKET, BY SOLUTION, 2023-2028 (USD MILLION)	144
TABLE 131	FRANCE: CONSUMER IAM MARKET, BY SERVICE, 2017-2022 (USD MILLION)	144
TABLE 132	FRANCE: CONSUMER IAM MARKET, BY SERVICE, 2023-2028 (USD MILLION)	145
TABLE 133	FRANCE: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2017-2022 (USD MILLION)	145
TABLE 134	FRANCE: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION)	145
TABLE 135	FRANCE: CONSUMER IAM MARKET, BY VERTICAL, 2017-2022 (USD MILLION)	146
TABLE 136	FRANCE: CONSUMER IAM MARKET, BY VERTICAL, 2023-2028 (USD MILLION)	146
11.3.7	ITALY	147
11.3.7.1	Government initiatives and investment to focus on cybersecurity to drive market in Italy	147
TABLE 137	ITALY: CONSUMER IAM MARKET, BY OFFERING, 2017-2022 (USD MILLION)	147
TABLE 138	ITALY: CONSUMER IAM MARKET, BY OFFERING, 2023-2028 (USD MILLION)	147
TABLE 139	ITALY: CONSUMER IAM MARKET, BY SOLUTION, 2017-2022 (USD MILLION)	148
TABLE 140	ITALY: CONSUMER IAM MARKET, BY SOLUTION, 2023-2028 (USD MILLION)	148
TABLE 141	ITALY: CONSUMER IAM MARKET, BY SERVICE, 2017-2022 (USD MILLION)	148
TABLE 142	ITALY: CONSUMER IAM MARKET, BY SERVICE, 2023-2028 (USD MILLION)	149
TABLE 143	ITALY: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2017-2022 (USD MILLION)	149
TABLE 144	ITALY: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION)	149
TABLE 145	ITALY: CONSUMER IAM MARKET, BY VERTICAL, 2017-2022 (USD MILLION)	150
TABLE 146	ITALY: CONSUMER IAM MARKET, BY VERTICAL, 2023-2028 (USD MILLION)	150
11.3.8	REST OF EUROPE	150
TABLE 147	REST OF EUROPE: CONSUMER IAM MARKET, BY OFFERING, 2017-2022 (USD MILLION)	151
TABLE 148	REST OF EUROPE: CONSUMER IAM MARKET, BY OFFERING, 2023-2028 (USD MILLION)	151
TABLE 149	REST OF EUROPE: CONSUMER IAM MARKET, BY SOLUTION, 2017-2022 (USD MILLION)	151
TABLE 150	REST OF EUROPE: CONSUMER IAM MARKET, BY SOLUTION, 2023-2028 (USD MILLION)	152
TABLE 151	REST OF EUROPE: CONSUMER IAM MARKET, BY SERVICE, 2017-2022 (USD MILLION)	152
TABLE 152	REST OF EUROPE: CONSUMER IAM MARKET, BY SERVICE, 2023-2028 (USD MILLION)	152
TABLE 153	REST OF EUROPE: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2017-2022 (USD MILLION)	152
TABLE 154	REST OF EUROPE: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION)	153
TABLE 155	REST OF EUROPE: CONSUMER IAM MARKET, BY VERTICAL, 2017-2022 (USD MILLION)	153
TABLE 156	REST OF EUROPE: CONSUMER IAM MARKET, BY VERTICAL, 2023-2028 (USD MILLION)	153
11.4	ASIA PACIFIC	154
11.4.1	ASIA PACIFIC: CONSUMER IAM MARKET DRIVERS	154
11.4.2	ASIA PACIFIC: RECESSION IMPACT	154
11.4.3	ASIA PACIFIC: REGULATORY LANDSCAPE	155
FIGURE 34	ASIA PACIFIC: MARKET SNAPSHOT	156
TABLE 157	ASIA PACIFIC: CONSUMER IAM MARKET, BY OFFERING, 2017-2022 (USD MILLION)	156
TABLE 158	ASIA PACIFIC: CONSUMER IAM MARKET, BY OFFERING, 2023-2028 (USD MILLION)	157
TABLE 159	ASIA PACIFIC: CONSUMER IAM MARKET, BY SOLUTION, 2017-2022 (USD MILLION)	157
TABLE 160	ASIA PACIFIC: CONSUMER IAM MARKET, BY SOLUTION, 2023-2028 (USD MILLION)	157
TABLE 161	ASIA PACIFIC: CONSUMER IAM MARKET, BY SERVICE, 2017-2022 (USD MILLION)	157
TABLE 162	ASIA PACIFIC: CONSUMER IAM MARKET, BY SERVICE, 2023-2028 (USD MILLION)	158
TABLE 163	ASIA PACIFIC: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2017-2022 (USD MILLION)	158
TABLE 164	ASIA PACIFIC: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION)	158
TABLE 165	ASIA PACIFIC: CONSUMER IAM MARKET, BY VERTICAL, 2017-2022 (USD MILLION)	159
TABLE 166	ASIA PACIFIC: CONSUMER IAM MARKET, BY VERTICAL, 2023-2028 (USD MILLION)	159
TABLE 167	ASIA PACIFIC: CONSUMER IAM MARKET, BY COUNTRY, 2017-2022 (USD MILLION)	159
TABLE 168	ASIA PACIFIC: CONSUMER IAM MARKET, BY COUNTRY, 2023-2028 (USD MILLION)	160

11.4.4 CHINA 160

11.4.4.1 Increased data breaches and extensive adoption of online payment infrastructure to drive market in China 160

TABLE 169 CHINA: CONSUMER IAM MARKET, BY OFFERING, 2017-2022 (USD MILLION) 160

TABLE 170 CHINA: CONSUMER IAM MARKET, BY OFFERING, 2023-2028 (USD MILLION) 161

TABLE 171 CHINA: CONSUMER IAM MARKET, BY SOLUTION, 2017-2022 (USD MILLION) 161

TABLE 172 CHINA: CONSUMER IAM MARKET, BY SOLUTION, 2023-2028 (USD MILLION) 161

TABLE 173 CHINA: CONSUMER IAM MARKET, BY SERVICE, 2017-2022 (USD MILLION) 161

TABLE 174 CHINA: CONSUMER IAM MARKET, BY SERVICE, 2023-2028 (USD MILLION) 162

TABLE 175 CHINA: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2017-2022 (USD MILLION) 162

TABLE 176 CHINA: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION) 162

TABLE 177 CHINA: CONSUMER IAM MARKET, BY VERTICAL, 2017-2022 (USD MILLION) 163

TABLE 178 CHINA: CONSUMER IAM MARKET, BY VERTICAL, 2023-2028 (USD MILLION) 163

11.4.5 JAPAN 164

11.4.5.1 Increasing online fraud and phishing activities to fuel adoption of consumer IAM solutions in Japan 164

TABLE 179 JAPAN: CONSUMER IAM MARKET, BY OFFERING, 2017-2022 (USD MILLION) 164

TABLE 180 JAPAN: CONSUMER IAM MARKET, BY OFFERING, 2023-2028 (USD MILLION) 164

TABLE 181 JAPAN: CONSUMER IAM MARKET, BY SOLUTION, 2017-2022 (USD MILLION) 165

TABLE 182 JAPAN: CONSUMER IAM MARKET, BY SOLUTION, 2023-2028 (USD MILLION) 165

TABLE 183 JAPAN: CONSUMER IAM MARKET, BY SERVICE, 2017-2022 (USD MILLION) 165

TABLE 184 JAPAN: CONSUMER IAM MARKET, BY SERVICE, 2023-2028 (USD MILLION) 166

TABLE 185 JAPAN: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2017-2022 (USD MILLION) 166

TABLE 186 JAPAN: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION) 166

TABLE 187 JAPAN: CONSUMER IAM MARKET, BY VERTICAL, 2017-2022 (USD MILLION) 167

TABLE 188 JAPAN: CONSUMER IAM MARKET, BY VERTICAL, 2023-2028 (USD MILLION) 167

11.4.6 INDIA 168

11.4.6.1 Growing digitalization and emergence of vendors streamlining identity management to drive market in India 168

TABLE 189 INDIA: CONSUMER IAM MARKET, BY OFFERING, 2017-2022 (USD MILLION) 168

TABLE 190 INDIA: CONSUMER IAM MARKET, BY OFFERING, 2023-2028 (USD MILLION) 168

TABLE 191 INDIA: CONSUMER IAM MARKET, BY SOLUTION, 2017-2022 (USD MILLION) 169

TABLE 192 INDIA: CONSUMER IAM MARKET, BY SOLUTION, 2023-2028 (USD MILLION) 169

TABLE 193 INDIA: CONSUMER IAM MARKET, BY SERVICE, 2017-2022 (USD MILLION) 169

TABLE 194 INDIA: CONSUMER IAM MARKET, BY SERVICE, 2023-2028 (USD MILLION) 170

TABLE 195 INDIA: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2017-2022 (USD MILLION) 170

TABLE 196 INDIA: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION) 170

TABLE 197 INDIA: CONSUMER IAM MARKET, BY VERTICAL, 2017-2022 (USD MILLION) 171

TABLE 198 INDIA: CONSUMER IAM MARKET, BY VERTICAL, 2023-2028 (USD MILLION) 171

11.4.7 AUSTRALIA 171

11.4.7.1 Rising awareness of consumer IAM solutions and services to protect data to propel market in Australia 171

TABLE 199 AUSTRALIA: CONSUMER IAM MARKET, BY OFFERING, 2017-2022 (USD MILLION) 172

TABLE 200 AUSTRALIA: CONSUMER IAM MARKET, BY OFFERING, 2023-2028 (USD MILLION) 172

TABLE 201 AUSTRALIA: CONSUMER IAM MARKET, BY SOLUTION, 2017-2022 (USD MILLION) 172

TABLE 202 AUSTRALIA: CONSUMER IAM MARKET, BY SOLUTION, 2023-2028 (USD MILLION) 173

TABLE 203 AUSTRALIA: CONSUMER IAM MARKET, BY SERVICE, 2017-2022 (USD MILLION) 173

TABLE 204 AUSTRALIA: CONSUMER IAM MARKET, BY SERVICE, 2023-2028 (USD MILLION) 173

TABLE 205 AUSTRALIA: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2017-2022 (USD MILLION) 173

TABLE 206 AUSTRALIA: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION) 174

TABLE 207 AUSTRALIA: CONSUMER IAM MARKET, BY VERTICAL, 2017-2022 (USD MILLION) 174

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

TABLE 208 AUSTRALIA: CONSUMER IAM MARKET, BY VERTICAL, 2023-2028 (USD MILLION) 174

11.4.8 REST OF ASIA PACIFIC 175

TABLE 209 REST OF ASIA PACIFIC: CONSUMER IAM MARKET, BY OFFERING, 2017-2022 (USD MILLION) 175

TABLE 210 REST OF ASIA PACIFIC: CONSUMER IAM MARKET, BY OFFERING, 2023-2028 (USD MILLION) 175

TABLE 211 REST OF ASIA PACIFIC: CONSUMER IAM MARKET, BY SOLUTION, 2017-2022 (USD MILLION) 176

TABLE 212 REST OF ASIA PACIFIC: CONSUMER IAM MARKET, BY SOLUTION, 2023-2028 (USD MILLION) 176

TABLE 213 REST OF ASIA PACIFIC: CONSUMER IAM MARKET, BY SERVICE, 2017-2022 (USD MILLION) 176

TABLE 214 REST OF ASIA PACIFIC: CONSUMER IAM MARKET, BY SERVICE, 2023-2028 (USD MILLION) 177

TABLE 215 REST OF ASIA PACIFIC: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2017-2022 (USD MILLION) 177

TABLE 216 REST OF ASIA PACIFIC: CONSUMER IAM MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION) 177

TABLE 217 REST OF ASIA PACIFIC: CONSUMER IAM MARKET, BY VERTICAL, 2017-2022 (USD MILLION) 178

TABLE 218 REST OF ASIA PACIFIC: CONSUMER IAM MARKET, BY VERTICAL, 2023-2028 (USD MILLION) 178

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Consumer IAM Market by Offering (Solutions, Services), Solution (Identity Governance, Identity Verification and Authentication, Access Management, Behavioral Analytics), Services, Deployment mode, Vertical and Region - Global Forecast to 2028

Market Report | 2023-08-07 | 290 pages | MarketsandMarkets

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User	\$4950.00
	Multi User	\$6650.00
	Corporate License	\$8150.00
	Enterprise Site License	\$10000.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-19
		Signature	<div></div>