

## **General Industrial Coatings - Italy**

Market Report | 2023-07-01 | 133 pages | IRL

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### **Report description:**

#### Market Overview

These in-depth reports focus on the top country markets worldwide for General Industrial coatings and include detailed key data points including market shares, product segments and prices/values.

The reports provide, by country, consumption estimates in both volume and value for General Industrial coatings, with 2022 as the base year and forecasts to 2027.

This volume: Italy

The information in the reports is based on a comprehensive programme of interviews with key players in each country, backed up by thorough secondary research and IRL's in-house database of global paints and coatings market data.

#### Product Coverage

- General Finishes: Toys, utensils, furniture panels, manufacturing/factory machinery, tools, decorative pieces, clothes, sports materials, bathroom fixtures, etc.
- Coil & Extrusion: Building, appliances, automotive components, cans, etc.
- 3C (Domestic appliances and consumer electronics): Refrigerators, dishwashers, boilers, ovens, microwaves, radiators, computers, laptops, tablets, mobile phones, etc.
- Metal Packaging: Canned food, canned drinks, aerosols, paints, etc.
- Road Marking: Road marking paints including thermoplastics.
- End-use by paints segment:
  - Coil & Extrusion - Process Type (Coil, Extrusion)
  - Metal Packaging
  - 3C - Type (Domestic Appliances, Consumer Electronics)
  - General Finishes - Surface Material (Metal, Plastic, Others)
  - Road Marking
- Prices and market values in EUR, USD and local currency (2021 and 2022)

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- Market shares by company in volume (2021 and 2022)
- Water-Based Technologies (Pure Acrylic, Alkyds, Epoxy, Polyesters, Polyurethane, Others)
- Solvent-Based Technologies (Pure Acrylic, Alkyds, Epoxy, Polyesters, Polyurethane, Vinyls Others)

#### Database Access

Purchasers of the full regional report or at least 5 country volumes will automatically receive complementary access to our Database.

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