

New Zealand Cities Review

City Review | 2023-08-01 | 21 pages | Euromonitor

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Report description:

In 2022, Auckland remained New Zealand's most populous city and is projected to maintain its position as the largest consumer market in New Zealand in 2027. Meanwhile, Wellington and Auckland led in digital connectivity, fostering digital transformation and enabling 5G expansion. Hamilton experienced the highest inflation rate in 2022, driven by global supply and demand imbalance, while Wellington recorded the highest disposable income per capita.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

New Zealand Cities Review

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List Of Contents And Tables

NEW ZEALAND CITIES REVIEW

HEADLINES

URBAN CONSUMER

Tauranga will be New Zealand's fastest growing city

Wellington and Auckland lead in digital connectivity

CONSUMER FINANCE

Napier-Hastings is expected to witness the fastest income growth

The highest consumer expenditure recorded in Wellington

ECONOMY

Auckland will remain the largest contributor to New Zealand's economy

The demand for new vehicles decreased in 2022

CITY SCORECARD

Summary 1 City Scorecard by Pillar 2022

POPULATION

Summary 2 City Scorecard in Population Pillar 2022

CHART 1 Population in 2022 and Population Growth 2022-2027

CHART 2 Population by Age by City 2022

CHART 3 Average Household Size by City 2022

CHART 4 Population Density and Net Migration 2022

CONSUMER EXPENDITURE

Summary 3 City Scorecard in Consumer Expenditure Pillar 2022

CHART 5 Total Consumer Expenditure in New Zealand by City 2022

CHART 6 Consumer Expenditure per Capita and Consumer Expenditure Growth 2022-2027

CHART 7 City Affordability, Consumer Expenditure on Housing and Transportation 2022

CHART 8 Discretionary vs Necessity Consumer Expenditure 2022

DIGITAL CONSUMER

Summary 4 City Scorecard in Digital Consumer Pillar 2022

CHART 9 Share of Households with Internet and Broadband Internet Access 2022

CHART 10 Possession of Digital Devices by City 2022

INCOME AND WEALTH

Summary 5 City Scorecard in Wealth Pillar 2022

CHART 11 Disposable Income per Capita and Disposable Income Growth 2022-2027

CHART 12 Number of Households by Disposable Income Band 2022

CHART 13 Number of Households with Disposable Income Over USD150,000 2022-2027

CHART 14 Household Possession of Kitchen Durables by City 2022

CHART 15 Household Possession of Entertainment Electronics by City 2022

CHART 16 Household Possession of Other Durables by City 2022

CHART 17 Number of Passenger Cars and Motorcycles per Household 2022

CHART 18 Possession of Transport Vehicles by City 2022

Summary 6 City Scorecard in Economy Pillar 2022

CHART 19 GDP per Capita in 2022 and Real GDP Growth by City 2022-2027

LABOUR

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Summary 7 City Scorecard in Labour Pillar 2022

CHART 20 □Economically Active Population in 2022 and Employed Population Growth by City 2017-2022

CHART 21 □Labour Force Participation Rate and Unemployment by City 2022

CHART 22 □Labour Productivity Value and Productivity Growth by City 2017-2022

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