

## **Inter IKEA Systems BV in Retail (World)**

Global Strategy | 2023-08-01 | 35 pages | Euromonitor

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### **Report description:**

With a presence spanning continents, Ikea distinguishes itself as the sole player in the homewares and home furnishings stores channel with a truly global reach. Ikea is now embracing compact store formats and the conversion of existing outlets into fulfilment centres, while concentrating its expansion efforts on the global South. Sustainability and the utilisation of cutting-edge technologies to enhance inventory management and supply chain operations are now paramount for the retailer.

Euromonitor International's Inter IKEA Systems BV in Retail (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Retail industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Retail market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Introduction

State of play

Exposure to future growth

Competitive positioning

Sustainability and corporate responsibility

Retail channel distribution

Key findings

Appendix

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