

North America (NAFTA) Suncare Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-07-25 | 86 pages | MarketLine

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Report description:

North America (NAFTA) Suncare Market Summary, Competitive Analysis and Forecast to 2027

Summary

The NAFTA Suncare industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The suncare industry within the NAFTA countries had a total market value of \$1,964.6 million in 2022. The Mexico was the fastest growing country, with a CAGR of 0.7% over the 2018-22 period.
- Within the suncare industry, the US is the leading country among the NAFTA bloc, with market revenues of \$1,702.7 million in 2022. This was followed by Canada and Mexico, with a value of \$158.5 and \$103.4 million, respectively.
- The US is expected to lead the suncare industry in the NAFTA bloc, with a value of \$1,970.7 million in 2027, followed by Canada and Mexico with expected values of \$187.2 and \$131.9 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA suncare market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA suncare market

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- Leading company profiles reveal details of key suncare market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA suncare market with five year forecasts by both value and volume
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA suncare market by value in 2022?
- What will be the size of the NAFTA suncare market in 2027?
- What factors are affecting the strength of competition in the NAFTA suncare market?
- How has the market performed over the last five years?
- Who are the top competitors in the NAFTA suncare market?

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