

BRIC Countries (Brazil, Russia, India, China) Internet Access Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-07-25 | 143 pages | MarketLine

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Report description:

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Summary

The BRIC Internet Access industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the internet access industry and had a total market value of \$278,129.0 million in 2022. India was the fastest growing country with a CAGR of 31.2% over the 2018-22 period.
- Within the internet access industry, China is the leading country among the BRIC nations with market revenues of \$255,299.6 million in 2022. This was followed by Brazil, India and Russia with a value of \$10,637.7, \$9,060.8, and \$3,130.9 million, respectively.
- China is expected to lead the internet access industry in the BRIC nations with a value of \$282,203.6 million in 2027, followed by Brazil, India, Russia with expected values of \$15,038.2, \$12,840.2 and \$3,410.0 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC internet access market

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC internet access market
- Leading company profiles reveal details of key internet access market players' BRIC operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC internet access market with five year forecasts by both value and volume
- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

Reasons to Buy

- What was the size of the BRIC internet access market by value in 2022?
- What will be the size of the BRIC internet access market in 2027?
- What factors are affecting the strength of competition in the BRIC internet access market?
- How has the market performed over the last five years?
- What are the main segments that make up the BRIC internet access market?

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