

## **North America (NAFTA) Wine Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-07-25 | 88 pages | MarketLine

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### **Report description:**

North America (NAFTA) Wine Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

The NAFTA Wine industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The wine industry within the NAFTA countries had a total market value of \$58,461.4 million in 2022. The Mexico was the fastest growing country, with a CAGR of 3% over the 2018-22 period.
- Within the wine industry, the US is the leading country among the NAFTA bloc, with market revenues of \$45,964.4 million in 2022. This was followed by Canada and Mexico, with a value of \$10,604.7 and \$1,892.4 million, respectively.
- The US is expected to lead the wine industry in the NAFTA bloc, with a value of \$60,331.4 million in 2027, followed by Canada and Mexico with expected values of \$12,677.3 and \$2,889.0 million, respectively.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA wine market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA wine market

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- Leading company profiles reveal details of key wine market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA wine market with five year forecasts by both value and volume
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

#### Reasons to Buy

- What was the size of the NAFTA wine market by value in 2022?
- What will be the size of the NAFTA wine market in 2027?
- What factors are affecting the strength of competition in the NAFTA wine market?
- How has the market performed over the last five years?
- Who are the top competitors in the NAFTA wine market?

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