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North America (NAFTA) Bakery and Cereals Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-07-25 | 98 pages | MarketLine

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Report description:

North America (NAFTA) Bakery and Cereals Market Summary, Competitive Analysis and Forecast to 2027

Summary

The NAFTA Bakery & Cereals industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The bakery & cereals industry within the NAFTA countries had a total market value of $183,178.8 million in 2022.The Mexico was the fastest growing country, with a CAGR of 4.6% over the 2018-22 period.
- Within the bakery & cereals industry, the US is the leading country among the NAFTA bloc, with market revenues of $137,560.7 million in 2022. This was followed by Mexico and Canada, with a value of $32,134.7 and $13,483.3 million, respectively.
- The US is expected to lead the bakery & cereals industry in the NAFTA bloc, with a value of $157,975.1 million in 2027, followed by Mexico and Canada with expected values of $46,180.9 and $16,953.8 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA bakery & cereals market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA bakery & cereals

market
- Leading company profiles reveal details of key bakery & cereals market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA bakery & cereals market with five year forecasts by both value and volume
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA bakery & cereals market by value in 2022?
- What will be the size of the NAFTA bakery & cereals market in 2027?
- What factors are affecting the strength of competition in the NAFTA bakery & cereals market?
- How has the market performed over the last five years?
- Who are the top competitors in the NAFTA bakery & cereals market?

Table of Contents:

Table of Contents

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