

North America (NAFTA) Savory Snacks Market Summary, Competitive Analysis and Forecast to 2027

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Report description:

North America (NAFTA) Savory Snacks Market Summary, Competitive Analysis and Forecast to 2027

Summary

The NAFTA Savory Snacks industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The savory snacks industry within the NAFTA countries had a total market value of \$62,315.2 million in 2022. The US was the fastest growing country, with a CAGR of 6.2% over the 2018-22 period.
- Within the savory snacks industry, the US is the leading country among the NAFTA bloc, with market revenues of \$54,191.6 million in 2022. This was followed by Mexico and Canada, with a value of \$5,060.1 and \$3,063.5 million, respectively.
- The US is expected to lead the savory snacks industry in the NAFTA bloc, with a value of \$66,625.2 million in 2027, followed by Mexico and Canada with expected values of \$7,238.3 and \$3,828.5 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA savory snacks market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA savory snacks

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market

- Leading company profiles reveal details of key savory snacks market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA savory snacks market with five year forecasts by both value and volume
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA savory snacks market by value in 2022?
- What will be the size of the NAFTA savory snacks market in 2027?
- What factors are affecting the strength of competition in the NAFTA savory snacks market?
- How has the market performed over the last five years?
- Who are the top competitors in the NAFTA savory snacks market?

Table of Contents:

Table of Contents

1 Introduction

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 NAFTA Savory Snacks

2.1. Industry Outlook

3 Savory Snacks in Canada

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 Macroeconomic Indicators

4.1. Country data

5 Savory Snacks in Mexico

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 Macroeconomic Indicators

6.1. Country data

7 Savory Snacks in The United States

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

8 Macroeconomic Indicators

8.1. Country data

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9 Company Profiles

9.1. PepsiCo Inc

9.2. Kellogg Co

9.3. Conagra Brands Inc

9.4. Old Dutch Foods Inc

9.5. Grupo Bimbo S.A. de C.V.

9.6. Arca Continental SAB de CV

9.7. Nishikawa Rubber Co Ltd

9.8. Campbell Soup Company

9.9. Link Snacks Inc

10 Appendix

10.1. Methodology

10.2. About MarketLine

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