

North America (NAFTA) Baby Personal Care Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-07-25 | 85 pages | MarketLine

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Report description:

North America (NAFTA) Baby Personal Care Market Summary, Competitive Analysis and Forecast to 2027

Summary

The NAFTA Baby Personal Care industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The baby personal care industry within the NAFTA countries had a total market value of \$8,324.7 million in 2022. The US was the fastest growing country, with a CAGR of 4% over the 2018-22 period.
- Within the baby personal care industry, the US is the leading country among the NAFTA bloc, with market revenues of \$7,722.5 million in 2022. This was followed by Canada and Mexico, with a value of \$541.2 and \$61.0 million, respectively.
- The US is expected to lead the baby personal care industry in the NAFTA bloc, with a value of \$8,718.6 million in 2027, followed by Canada and Mexico with expected values of \$590.7 and \$73.8 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA baby personal care market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA baby personal

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care market

- Leading company profiles reveal details of key baby personal care market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA baby personal care market with five year forecasts by both value and volume
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA baby personal care market by value in 2022?
- What will be the size of the NAFTA baby personal care market in 2027?
- What factors are affecting the strength of competition in the NAFTA baby personal care market?
- How has the market performed over the last five years?
- Who are the top competitors in the NAFTA baby personal care market?

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