

Aesthetic Lasers Market: Global Industry Analysis, Trends, Market Size, and Forecasts up to 2030

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Report description:

The report on the global aesthetic lasers market provides qualitative and quantitative analysis for the period from 2021-2030. The revenue generated by the market was USD 1101.86 Million in 2022 and is expected to reach USD 3428.34 Million in 2030, with a CAGR of 15.75% till 2030 during the projected period. The study on aesthetic lasers market covers the analysis of the leading geographies such as North America, Europe, Asia Pacific, and RoW for the period of 2021-2030.

Aesthetic lasers form a significant segment within the medical laser industry, offering a wide range of non-invasive applications, including laser hair removal and scar tissue reduction. These lasers leverage the power of pulsed light and controlled heat to stimulate the growth of new collagen in the targeted tissue. By harnessing these mechanisms, aesthetic lasers provide substantial benefits while minimizing the occurrence of side effects. The changing demographics, the geriatric population is a major driver of the aesthetic laser business. As people age, they become more prone to developing skin problems such as wrinkles, age spots, and UV damage. Aesthetic lasers can help improve the appearance of aged skin and lessen the consequences of ageing.

The market for aesthetic lasers is expected to be dominated by hair removal owing to its widespread acceptance and rising demand. The use of aesthetic lasers has transformed hair removal techniques and people are getting rid of the unwanted hair. The advantages of laser hair removal over more conventional hair removal techniques are its convenience, efficacy, and long-lasting effects. When hair follicles are targeted and destroyed the aesthetic lasers are used for hair removal and the new hair growth is prevented. The face, legs, underarms, and pubic area are just a few of the body parts that can be treated with this minimally invasive or non-invasive technique. The desire for smooth, hair-free skin, technological advances in hair removal, and other factors all play a major role in the market dominance of hair removal for aesthetic reasons.

North America is expected to be in dominating in the aesthetic lasers market. This can be attributed to several factors. First the region has a well-established healthcare infrastructure and a high prevalence of cosmetic procedures. The United States, in particular, has a large market for aesthetic treatment and a strong presence of key market players. As can analyse the customer approach and provide them best products in the market. Additionally, North America is known for its technological advancements and a higher disposable income among the population, allowing for increased spending on aesthetic procedures. Moreover, the region has a strong regulatory framework ensuring the safety and efficacy of aesthetic laser devices. These factors collectively contribute to North America's leading position in the aesthetic lasers market.

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Report Findings

1) Drivers

- The factors such as the rise in the prevalence of skin issues, the expanding cosmetic industry, and the growing emphasis on physical appearance are driving the demand for aesthetic laser treatment.
- The rising disposable income of consumers is making it more affordable for people to undergo aesthetic laser treatments.

2) Restraints

- The high cost of laser devices is a market restraint because it limits the entry of new players into the market.

3) Opportunities

- The technological advancement in laser devices may create an opportunity in the market. Which are make devices more effective and safer.

Research Methodology

A) Primary Research

Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

1. Key Opinion Leaders associated with Infinium Global Research
2. Internal and External subject matter experts
3. Professionals and participants from the industry

Our primary research respondents typically include

1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and among others.
5. Websites and publications by research agencies

Segment Covered

The global aesthetic lasers market is segmented on the basis of product type, application, and end user.

The Global Aesthetic Lasers Market by Product Type

- CO2 Lasers
- Erbium Lasers
- Pulsed-Dye Lasers
- IPL (Intense Pulsed Light)
- Others

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The Global Aesthetic Lasers Market by Application

- Skin Rejuvenate
- Hair Removal
- Tattoo Removal
- Others

The Global Aesthetic Lasers Market by End User

- Hospitals and Specialty Clinics
- Spas
- Beauty Centers

Company Profiles

The companies covered in the report include

- Alma Lasers
- Cutera
- Sciton
- Aerolase Corp.
- Lynton Lasers Ltd
- LUTRONIC
- Lumenis Be Ltd.
- Cynosure (acquired by CD&R LLP)
- STRATA Skin Sciences
- Solta Medical (acquired by Bausch Health)

What does this Report Deliver?

1. Comprehensive analysis of the global as well as regional markets of the aesthetic lasers market.
2. Complete coverage of all the segments in the aesthetic lasers market to analyze the trends, developments in the global market and forecast of market size up to 2030.
3. Comprehensive analysis of the companies operating in the global aesthetic lasers market. The company profile includes analysis of product portfolio, revenue, SWOT analysis and latest developments of the company.
4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus to invest, consolidate, expand and/or diversify.

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