Global Patient Portal Market Report and Forecast 2023-2031

Market Report | 2023-07-14 | 140 pages | EMR Inc.

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Report description:

Global Patient Portal Market Report and Forecast 2023-2031

Global Patient Portal Market Outlook

The global patient portal market size was valued at USD 2.8 billion in 2022, driven by the increasing health consciousness among consumers across the globe. The market is anticipated to grow at a CAGR of 17.6% during the forecast period of 2023-2031 to achieve a value of USD 12.3 billion by 2031.

Patient Portal: Introduction
A patient portal is an online platform that provides individuals with secure access to their personal health information and communication tools to engage with healthcare providers. Patient portals offer several uses and benefits in the healthcare industry.
The uses of patient portals include:
-Access to Medical Records: Patient portals allow individuals to view and manage their medical records online. This includes access to lab results, diagnostic reports, medication lists, immunization records, and other health-related information. Patients can conveniently review their medical history and stay informed about their health status.
-Appointment Scheduling: Patient portals often offer features for scheduling or requesting appointments with healthcare providers. Individuals can check provider availability, book appointments, or request changes to their existing appointments, improving convenience and reducing the need for phone calls or in-person visits.
-Secure Messaging: Patient portals facilitate secure communication between patients and healthcare providers. Individuals can send messages to their healthcare team, ask questions, seek clarification about their health conditions, request prescription refills, or discuss non-urgent medical concerns. This promotes timely and convenient communication while maintaining patient confidentiality.
-Prescription Management: Patient portals enable individuals to access their medication lists, request prescription refills, and view prescription history. This streamlines the prescription management process, reduces the chances of medication errors, and

enhances medication adherence.
-Health Education and Resources: Patient portals often provide educational resources and health information materials to patients. Individuals can access articles, videos, and other resources to learn about various health conditions, prevention strategies, and self-care techniques. This empowers patients to make informed decisions about their health and engage in proactive healthcare management.
The benefits of patient portals include:
-Improved Access and Convenience: Patient portals offer 24/7 access to personal health information and healthcare services. Individuals can review their medical records, request appointments, or communicate with healthcare providers at their convenience, reducing the need for in-person visits or phone calls.
-Enhanced Patient-Provider Communication: Patient portals promote secure and efficient communication between patients and healthcare providers. Patients can easily ask questions, seek clarification, or request information, while healthcare providers can provide timely responses and engage in patient-centered care.
-Active Patient Engagement: Patient portals encourage active patient engagement in their healthcare journey. Individuals can take an active role in managing their health, accessing health information, and participating in shared decision-making processes. This can lead to improved health outcomes and patient satisfaction.
-Improved Coordination of Care: Patient portals facilitate better coordination of care among healthcare providers. They allow for the seamless sharing of medical records, test results, and other pertinent information, ensuring that all healthcare professionals involved in a patient's care have access to up-to-date and comprehensive information.
-Privacy and Security: Patient portals prioritize the privacy and security of personal health information. They employ robust encryption and authentication measures to ensure data confidentiality, meeting regulatory standards and safeguarding patient privacy.
It is important to note that the functionality and features of patient portals may vary across healthcare systems and organizations. The adoption and utilization of patient portals depend on factors such as healthcare provider support, patient acceptance, and technological infrastructure.
Patient Portal Market Segmentations
The market can be categorised into portal, deployment mode, end user, and region.
Market Breakup by Portal
-Integrated Patient Portal
-Standalone Patient Portal
Market Breakup by Deployment mode
-Web-Based
-Cloud-Based
Market Breakup by End User
-Hospitals and Surgical Centres
-Pharmacies
-Other End Users
Market Breakup by Region
-North America
-Europe
-Asia Pacific
-Latin America
-Middle East and Africa

Patient Portal Market Overview
The patient portal market has witnessed substantial growth and is expected to continue expanding in the coming years. Several factors contribute to the positive market scenario.
One of the primary drivers of market growth is the increasing adoption of electronic health records (EHR) systems by healthcare

providers. Patient portals are often integrated with EHR systems, allowing individuals to access their medical records and engage with healthcare services online. The growing implementation of EHR systems across healthcare organizations worldwide has fuelled the demand for patient portals, driving market growth.
Moreover, the shift towards patient-centric care and the emphasis on patient engagement have played a crucial role in market expansion. Patient portals empower individuals to actively participate in their healthcare management by providing them with access to personal health information, communication tools, and educational resources. This increased patient engagement leads to improved health outcomes, enhanced patient satisfaction, and more efficient care delivery, driving the adoption of patient portals by healthcare providers.
Furthermore, the need for improved efficiency and convenience in healthcare services has contributed to market demand for patient portals. Patient portals enable individuals to schedule appointments, request prescription refills, and communicate with healthcare providers securely and conveniently from their own devices. This reduces administrative burdens, streamlines communication processes, and enhances the overall patient experience, leading to increased adoption of patient portals.
In conclusion, the patient portal market is experiencing robust growth due to the increasing adoption of electronic health records, the focus on patient engagement, the need for efficiency and convenience in healthcare services, and regulatory support. As the demand for patient-centred care and digital health solutions continues to rise, there will be a focus on developing user-friendly and secure patient portal platforms, expanding interoperability, and promoting patient adoption through education and awareness. Continued investment in technology, data security, and collaboration between healthcare providers and technology vendors will shape the future of the patient portal market.

Key Players in the Global Patient Portal Market

The key features of the market report include patent analysis, grants analysis, clinical trials analysis, funding and investment analysis, partnerships, and collaborations analysis by the leading key players. The major companies in the patient portal market are as follows:

-Allscripts Healthcare Solutions
-AtenaHealth Inc.
-Cerner Corporation
-Curemd Healthcare
-Eclinical works LLC.
-Epic Corporation Inc.
-GE Healthcare
-Greenway Health LLC
-Intelichart
-Nextgen Healthcare Information systems LLC
*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

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