

## **Wearable Electronics in the United Kingdom**

Market Direction | 2023-07-25 | 23 pages | Euromonitor

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### **Report description:**

Demand for wearable electronics continues to rise 2023 despite high inflation and the increasing cost of living in the UK, which is negatively impacting consumers' disposable incomes and therefore, their purchasing decisions. However, this growth is attributed to two product categories: analogue activity watches and smart wearables. On the other hand, demand for activity bands and digital activity watches continues to decline. Activity bands follows a longer-term trend, whereby this format is be...

Euromonitor International's Wearable Electronics in United Kingdom report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Wearable Electronics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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