

## **Wearable Electronics in the United Arab Emirates**

Market Direction | 2023-07-25 | 19 pages | Euromonitor

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### **Report description:**

The United Arab Emirates continues to witness the significant surge in demand for wearable electronics in 2023, due to the growing emphasis on health and wellness. As local consumers increasingly prioritise their wellbeing, it particularly boosts further dynamic sales growth of smart wearables that offer advanced health monitoring, fitness tracking, and seamless integration with mobile technology.

Euromonitor International's Wearable Electronics in United Arab Emirates report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wearable Electronics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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