

Wearable Electronics in the Philippines

Market Direction | 2023-07-25 | 19 pages | Euromonitor

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Report description:

After seeing strong pandemic driven growth in 2021 and 2022, wearable electronics continues to see strong growth momentum in 2023 in retail volume terms. This dynamism stems from growing awareness of the importance of maintaining a healthy and active lifestyle, with these products enabling consumers to track their activities and achieve their fitness goals. Many consumers are aspiring to become fitter and to lead longer and healthier lives and as such are showing a willingness to investing in we...

Euromonitor International's Wearable Electronics in Philippines report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wearable Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
July 2023

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